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TAPE/AUDIO/VIDEO PAGE 41

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Billboard

AFTRA to Bid for 2% Royalty on Disk Sales

By ROBERT SOBEL

NEW YORK—AFTRA (American Federation of Television and Radio Artists) will aim its major bargaining authority at obtaining a contractual breakthrough for the union—a performer royalty trust fund—when it negotiates for a new contract with record companies, beginning Tuesday (5) in Los Angeles, it has been learned.

The proposal is similar to an agreement achieved some years ago by the AFM and would set up a performer royalty trust by which record

companies would pay 2 percent of the gross sales of records to the fund, according to a highly-placed union source. This will be the main thrust of AFTRA's bargaining, it is a proposal "we are extremely serious about," the source stated.

In the AFM royalty fund agreement, manufacturers contribute 14.5 percent of sales at suggested list, less a packaging and free goods deduction. Last year the fund received \$6,670,000.

(Continued on page 10)

Fruin to Key IMIC Opener

LOS ANGELES—John Fruin, managing director of Polydor, will be the keynote speaker at the opening plenary session of the fifth International Music Industry Conference, sponsored by Billboard Publications, and to be held at the Grosvenor House Hotel, London, from May 7 to 10.

A suggestion that the conference should include an artists' panel to discuss the special problems facing performers was welcomed at a meeting of the IMIC's U.K. Advisory Council last week, and plans are

(Continued on page 12)

Anti-Piracy State Laws Mushroom; 22 In; Nebr. Next

By EARL PAIGE

DES MOINES—Personal contact with legislators is a key element in overcoming the lethargy that bottles up anti-piracy laws at the state level, according to Jack Silverman, and-

(Continued on page 10)

Uttal Relies on Indie Producers

By CLAUDE HALL

NEW YORK—The independent record producer is alive and well at Bell Records. Bell president Larry Uttal has proof: "Seasons in the Sun" by Terry Jacks which hit No. 1 again this week on the Billboard Hot 100 Chart and over 2,000,000 in sales. The disk sold around 350,000 last week and has just been reissued in the U.K. and the rest of the world.

Jacks, a former member of the old Poppy Family, produced the record himself on his own Goldfish Records label in Canada. Ted Cooper and Dick Stone came to Uttal, it was an E. E. Marks copyright in the States and they wanted him to put out cover. "I sold them, let's not put

(Continued on page 60)

LOS ANGELES—The almost two-year state-by-state battle plan to stamp out piracy through legislation has reached peak momentum, with New Mexico (Billboard, Feb. 23), Indiana and Washington becoming 20th, 21st and 22nd states to approve such statutes, while Nebraska's law awaits its governor's signature (see adjoining story).

(Continued on page 10)

EMI 'Suspends' Half of Catalog

By GRAHAM PUNTER

LOS ANGELES—EMI has suspended half its album catalog—over 1,500 titles—because of the crisis affecting the music industry, dealers have been notified in a letter from Cliff Bushy, EMI's general manager of sales and distribution.

In the letter, Bushy said: "We have, as you know, been experiencing considerable difficulty in maintaining a part of our catalog in stock over recent months."

"The current national difficulties have made the position even more unclear and we have therefore de-

cided on the following course of action:

"It is intended to suspend certain titles temporarily from our catalog and my titles so suspended will be marked on your order with the letter 'S.' Any record so marked should not be reordered until such time as you are notified to the contrary."

Bob Mercer, EMI's general manager of marketing, said the suspended titles comprise about half the 1,004 on catalog.

But he said: "Because the records are suspended it does not necessarily

mean they won't be supplied. What it means is that once an album on the list of suspensions goes out of stock, new copies will not be pressed."

"But there may be albums on the suspended list that we have a year's supply of."

He said because the situation is changing day-to-day dealers will not be issued with a list of suspended items, and won't know what is suspended until they place an order.

Excluded from suspension are the 600-700 titles on EMI's Mercur

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Canada's LP Output Rose

By MARTIN MELHUSEN

TORONTO—Album production in Canada in 1973 rose 7.6 percent over 1972, a Statistics Canada report shows. Singles output, however, decreased sharply, according to the report.

Some 38.2 million albums were produced in 1973, as compared to 35.5 million in 1972. Some 18.7 million singles were produced in 1973, as compared to 23.9 million in 1972. The total number of records manufactured declined from 56.8 million

(Continued on page 53)

U.K. Concert Prices for U.S. Acts Seen Soaring to \$17.50

LOS ANGELES—The end of 1974 will see ticket prices as high as \$17.50 to see the average visiting American artist to the U.K., according to Harold Davison of MAM. Davison said: "I have a constant fear when we try to get performers into the country. The rise in costs is inevitable with the rise in airline costs, musicians' fees and rental charges."

Davison has fixed the top price of Janet Lambert's for his Royal Albert Hall appearance at \$11.00. The MAM-organized Omnicord tour had a top entrance fee of \$5.50. He explained that it was a question of meeting the fee that the artist and his entourage demanded.

He added: "I would say that the \$17.50 concert seat is here now. By the end of the year it will be \$15 or

\$17.50 in London for all major venues—Albert Hall, Festival Hall, Rainbow, Odeon. One also has to take into account that if people want to see something they will pay for it."

Contributing to the rise had been the increased cost of equipment, travel expenses and VAT. He pointed out that the last tickets were really \$10.00. The additional \$1 was VAT. The Hall's too were consistently increasing their rental charges. Most of the major venues now wanted a basic rental as well as a percentage out of the box office takings. The more you take, the more the hall costs.

He said: "I would like to point out that this is inevitable with the rising cost of living. We are not just trying

(Continued on page 53)

Geffen Going Great

By NAT FRIEDLAND

LOS ANGELES—David Geffen's six-month-old Elektra/Asylum label has the number one, two and three Top LPs chart positions this week. Only four albums were released by E.A. The company has already earned \$7 million in five weeks. Bob Dylan's "Planet Waves" album has sold a million units at \$6.98 list price, Geffen said.

Geffen predicts that E/A will gross \$35-\$40 million this year with some 30 albums projected.

Not only is E/A today's hottest record company, board chairman Geffen has overtopped become the most visible public spokesman.

Last week on his 31st birthday, Geffen said: "I have no big secret technique for success. As always, I simply try to sign the best talent available. But now that I have a full company, instead of just a label deal like Asylum was, I have more resources available. However, we still pay relatively small signing advances. I prefer to work with artists who have faith in themselves and in what we can do for them."

(Continued on page 12)



David Byrne's new album *STREET* (A&M 009 04140 G) promises in its own lyrics that his "Black Eyed" (Billboard's Top 100) album of 1973. Listen to this committed and talented man blow and you'll hear how Byrne has taken the pulse of the street and made it into today's most contemporary sound. (See Blue News Records and Tapes.) (Photo: [unreadable])

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RCA, Engineers in Accord: Strike Ends

NEW YORK—Striking RCA engineers returned to work last Friday (4) following ratification of agreement between the engineers' union, NABET Local 11, and RCA Records.

In outlining the agreement, union president Arthur Keck described the final disposition of RCA's policies on national security and use of non-union engineers (Billboard 3/27) as compromises, adding that

Famous Unveils Label in Britain; Kruger to Head

By BOB SORIEL

NEW YORK—Famous Music Corp. has launched its first overseas label. The label, Paramount-Ember, was formed with Jeffrey S. Kruger, chairman of the British-headquartered Ember Records group, who will head the London-based label. The new company will be distributed by Famous in North America, Canada and Puerto Rico and by Ember Records in England and Europe. Also under the agreement Ember will represent several Famous artists in the U.K. These include Oana Traak, Roy Clark, Joe Samplery and Tommy Overstreet, all Decca Records artists.

"This agreement enables Famous

(Continued on page 32)

LA Col Conclave Gal Show Error

LOS ANGELES—Columbia Records did not stage an elaborate gala concert to celebrate its 40th anniversary as it was reported in Billboard last week. And no technical coordinator for the convention has yet been finalized.

The Columbia concert takes place July 31 to Aug. 4 at the Century Plaza Hotel here.

3M Seeking Tape \$ Hike

WASHINGTON—The Minnesota Mining and Manufacturing Co. (3M) has proposed a price raise on tape and allied products of 80 percent, giving the company an over-all revenue increase of 16 percent. The price increase, filed with the Cost Living Council, is the fourth for 3M and was filed Feb. 11. The price raise goes into effect automatically 30 days from the filing date, unless the COLC or other revenue Service decides to amend or deny.

All firms making \$100 million or more annually are required to present the Council of proposed price raises—unless the COLC goes out of business with the expiration of the original price and wage control legislation on April 30. (Billboard 1/26; Nov. 24, 1973 and Oct. 28, 1973.)

More Late News
See Page 68

NABET's stance on the latter issue had been affected by diverse disagreement between Los Angeles and New York members.

Under the terms of the agreement, "national security" with "hanging rights," as provided under the old contract, no longer exists, according to Keck. RCA agreed that no employees would be laid off during a six-month period following the day they returned to work (1). Following that period, any employees laid off prior to Feb. 28, 1975, would receive twice their normal severance pay, with engineers having three years or more service with RCA to receive an additional severance allowance, graduated in terms of seniority.

Engineers also have increased recall rights under the new agreement, with the return privilege now extended from one to two years.

In determining the policy on non-union employment on existing RCA acts, compromise was reached by prohibiting any non-union engineers from RCA studios, but permitting RCA to use up to 10 albums per year produced with non-union employees. That quota would embrace all product produced independently for the label.

Keck emphasized that "The company did take a very conciliatory attitude toward the union." Key label heads were expected to meet Monday (4) with the entire engineering staff of the New York studios for a general discussion of how relations between the studio and the company can best be maintained.

Audio Devices Execs to Calif.

By BOB KIRSCH

TUCSON—Audio Devices Corp., the blank tape manufacturing wing of EMI, will move its corporate headquarters from Glenside, Conn., to Los Angeles in July, locating in the Capitol Tower.

At the same time, according to firm president manager Bill Kirsch, the Glenside office space will be remodeled to allow for additional manufacturing capabilities in Connecticut and the company will phase out of computer tape.

"We think it makes sense to move to the West Coast," Dawson said. "We already have a natural tie-in

(Continued on page 44)

Gazebek Calls For Standards

By EARL PAIGE

TUCSON—Artists and producers of prerecorded music must be vitally involved in a total industry effort to establish standards of compatibility between the new tape coatings being developed and new playback hardware, according to Gerni Gazebek, deputy director, N.Y. Philips, Netherlands, who flew here to accept an award for his company.

In what many thought a most humble acceptance talk at the International Tape Association awards banquet, Gazebek noted the worldwide cooperation in developing the cassette. Though Philips was singled out for an ITA achievement

(Continued on page 44)

Arbitrators Favor Stones vs. Klein

By IS HOROWITZ

NEW YORK—The right of an artist to record live concerts, even though the songs performed may be reissued by contract with an exclusive provision under a prior label affiliation, has been upheld here by an arbitration panel, so long as the material is not so intended for use on phonograph records.

This ruling, said to be confirmed by the courts, was embodied in a decision by the panel seeking resolution of a long standing dispute between the Rolling Stones and Alice Klein's ABKCO Industries.

The decision also reinforced the rights of performers granted automatic approval to worldwide distributed albums from release.

By petition of the Rolling Stones, claimants in the action, the New York Supreme Court has been asked to confirm the arbitrator's award on Tuesday (5). The petition was filed Feb. 22.

In another portion of its opinion, the panel ruled that the grant of ownership in a master also entails ownership of re-recording rights. ABKCO, it decided, could not prevent the re-recording of any material contained in a master it turned over to the Stones, except for those tunes on which ABKCO owned all rights. In the latter event, the five-year title exclusively would still hold.

The controversy submitted to the arbitrators hinged on alleged

branches of an agreement between The Rolling Stones and ABKCO, entered into on May 7, 1972, under which clarification of conflicting claims were to be resolved involving the rights to certain masters following expiration of the contract between the two parties in August, 1970.

At that time the group's affiliation with London Records was terminated and they brought their own label, Hilly Street Records, to Atlantic Records for distribution.

Under the 1972 agreement, portions of which are at the arbitration's option, it was stipulated that ABKCO and its predecessors or interest owned all Stones masters produced prior to Aug. 1, 1965, and during the five-year term ending Aug. 31, 1970. The Stones, however, were granted ownership of the album "Sticky Fingers," except for the non-exclusive use of two tunes from the set and unreleased tracks "Sisters" and "Jumping with Edward."

The Stones also agreed to deliver one additional album to ABKCO, subject to its retention of "absolute artistic control" of its contents, which ABKCO was to release to Atlantic in return for a \$200,000 advance against royalties. If the record was not made, the \$200,000 was to be paid in full. The record was not produced and the money was paid.

The arbitrator's award, as well, ordered that the Stones turn over to ABKCO copies of masters slated for live concerts until Aug. 31, 1975 for "compensation with claimants' post-1975 record releases."

The arbitration panel was chaired by Michael I. Sovern. Also on the panel were Lloyd N. Custer and Milton A. Seymour. The Stones were represented in the action by the firm of Seward & Kistner, and Orentlicher, Aronson, Silverman & Pancher.

Pub Receivers ADL Award

NEW YORK—Bob Austin, publisher of Record World, was presented with the Anti-Defamation League's Humanitarian Award at an industry luncheon last Thursday at the Waldorf-Astoria Hotel here. Speakers included David Rothfield of Koncept Management, Inc., of Atlantic Records, Joe Smith of Warner Bros. Records, and producer Orest Schary.

A special Presentation Award was also given to Sam Goody on the occasion of his 70th birthday and in recognition of "35 years of leadership in the industry."

Tom Campbell Bows Two Hoosier Stars

INDIANAPOLIS, Ind.—Tom Campbell, manager of NMC Records, unit in recent claim, has opened two retail tape/record shops, one here and another in Terre Haute, Ind. Campbell intends to open a second store in Terre Haute in October. The "Mini Stores" will stress full lines and special orders.

Pacific Stereo to Test Record Departments

LOS ANGELES—Pacific Stereo will test a record department in its store on Wilshire Blvd. here. The department, headed by Richard Records, will be an operation within six weeks. Whether other outlets of the chain will also carry records was not known at press time.

M&M Mgt. Set

NEW YORK—Marens Gaye and Michael Manicha have formed M&M Management, Inc., a firm, with their first signed artist to be Donnie Weaver, former lead singer with The Osmonds. Manicha is currently producing Weaver's first LP.

By JIM MELANSON

ing if an artist has the potential to turn into an album seller," he said.

"However," continued Segelstein, "we feel that an artist's product debut is more important in LP form, we will get that note. Most importantly, 'CBS will not look itself into a hard-fact policy either way.' A separate decision would be made in each artist's case.

Creative Company

Segelstein is quick to emphasize that CBS is primarily a creative company. "On one hand we're strictly looking for new artists," he said. "On the other side, we're strictly business. But, creativity in marketing, ads or promotion still remains the basis for success."

Along these lines, a policy has grown in maturity under Segelstein's presidency of having strong ties between marketing, promotional and ad departments. "We do formalized meetings between all the other departments, to evaluate artist roster validity," continued Segelstein. "CBS, as other labels, constantly checks through its roster, looking to reinforce its stance behind superior acts and looking for the development of quality new acts."

Price Structures

Turning to business affairs, Segelstein said that the label, which was the first to move premium product to the \$9.98 level, is also testing "pricing sensitivity." He stated that initial feedback from the market has been favorable, emphasizing that CBS is not the price taker, but is set to jeopardize its accounts' business, but rather to reflect the rising chain of costs from record production sales.

Segeinstein and CBS Goal

NEW YORK—Oscopic in commanding position in 1973 with 40 gold certifications, CBS Records is setting its sights on an even greater share of market this year, as the only viable road to continued growth, according to CBS president Lew Segelstein.

Citing increasing costs and a generally sluggish U.S. economy, Segelstein emphasized that "in the current competitive, growing flatter in the record and tape markets level off, demands renewed efforts by the company to not only maintain its market stance, but to look for new avenues in product sales expansion within the existing market."

"We simply have to become better at what we do, playing the percentage and strengthening quality," Segelstein said. "The industry's overall growth rate has slowed up substantially in recent months, and now the name of the game is market share."

Product Flow

Reflecting on things to come from CBS corporate headquarters here, Segelstein explained that an important part of the label's market policy will be to further stabilize "product flow" by making sure that release schedules will be balanced throughout the year, in order to avoid sales peaks and valleys. He noted that "the better the product flow, the greater and more consistent the performance for retailers, rock and the label itself."

As CBS' bent for nearly nine months now, Segelstein also voiced the label's price policy, which will be placed on singles product throughout the industry. "Singles product will play a greater role in exposing new acts, and also determin-

SALSTONE CITES ECONOMY:

Indie Distrib Comeback Seen

By TS HOROWITZ

CHICAGO—Independent record distributors, on the decline in recent years, will have a strong comeback over the next 12 to 18 months as a tightening economy forces branch operations into a retrenchment profile.

This prediction was made here last week by Milt Salstone, pioneer independent wholesaler, whose MS Distributing Co., formed in 1966, serves a cluster of labels in the Chicago area.

"I feel the independent distributor has an outstanding opportunity to reassert himself in the marketing structure," Salstone said, "and our firm is gearing up to do this. The indie distributor will be sorely needed in difficult economic times."

Salstone sees company-owned branches dropping affiliate lines as

headquarter executives find receivables increasing over a large number of accounts. The independent distributor, on the other hand, is totally dependent on the independent label and is likely to stay with the smaller manufacturer through bad times as well as good.

This trend has already shown itself in other industries, Salstone maintained, and singled out plumbing and automotive parts as examples of businesses that have recently returned to independent representation.

Post Growth Cited

The record industry had its biggest growth during a period when private entrepreneurs moved in and started small record companies," Salstone declared. "The indie distributor was the guy who knocked

him trains out to get the product to market. The new ball game is different. A small label makes a distribution deal with a large record company, and while this has been a successful formula for some, I feel it can be limiting to the smaller company's growth and earning potential."

Salstone charged that affiliate labels are "of secondary loyalty to the major's own operating policies." As the latter finds shortages in the economy impeding its own growth pattern, the major is less likely to shell out large advances to finance labels for both independent producers, or to take over the distribution existing smaller labels, he argued.

To prepare for the marketing shift he envisions, Salstone is adding and training new sales and promotional staffers to provide more intensive coverage of the MS territory, which now embraces the states of Illinois, Indiana, Wisconsin, Iowa and Missouri. He singled out the recent appointment of Harold Davis as MS sales manager (Billboard, Feb. 23) as key to his expansion move.

NATRA Fete to Honor 5, Show and Series Creator

By RADCLIFFE JOE

NEW YORK—The National Association of Radio & Television Associates (NATRA) will honor five outstanding black Americans, one successful educational black TV show, and the creator of the Sesame Street TV series at its first annual Excellence in Communications Awards Dinner, scheduled for Saturday (9) in the Grand Ballroom of the New York Hilton Hotel.

The honorees include: William (Boyz) Brown, outstanding NATRA member and past program director of KJRT-AM, Beaumont,

Tex., who was involved two years ago when he suffered a broken neck. Others are FCC Commissioner Benjamin Hooks, Isaac Hayes, Dick Gregory, Michele Clark, first black female correspondent for CBS News, the TV series "Soul," which according to NATRA's president, Cecil Hale, gave a new dimension to TV as it relates to blacks, during its nationwide run on public access channels by Black and Gray Communications, and the "Sesame Street" TV series.

Proceeds from the \$75 a plate, black-tie affair will go in part toward instituting the proposed annual plan for the restoration of both membership and public confidence in NATRA (see Billboard, Nov. 17, 1973), with the rest going toward the establishment of a fund for Brown.

Hale described the concept of an annual NATRA awards dinner as an indicator of the direction and strength of the organization, and said it was the beginning of an important chapter in the history of black communications in America.

Execs Speak At Syracuse

SYRACUSE, N.Y.—A panel of veteran distribution and merchandising leaders spoke here Friday (1) in the seventh lecture offered in Syracuse University's 14-week survey course of the recorded music industry. NARM executive director James Malamud, NARM president and Lieberman Enterprises director David Lieberman, CBS Records' merchandising head Bruce Lundvall and A&M merchandising director Bob Ford were among those participating in the lecture, which covered the history of marketing and merchandising recorded product.

Ernie Lerner, of Ernie's one-stop and United Distribution in Chicago, and Stu Davis of Record Retaining Magazine were also on the panel. John Kravitz, associate professor music, is coordinator for the workshop course.

The next lecture in the series will explore business related professionals such as lawyers, managers, agents, accountants and publicists, that meeting on Friday (8) will include Richard Johnson of Bell, Johnson and Geller, national legal counsel for NARAS, Richard Gersh of Richard Gersh associates, New York based publicity firm; Robert Schwand, of Thruppence Ltd., and accountant Ian Herzog of Hickox, Edelman & Co.

Dengrove Opens Firm

LOS ANGELES—Jeff Dengrove, former national album promo chief for MCA, has formed Thru World Promotions here, intending to specialize in indie promotion.

Macmillan Pub Sued by Bond & Red River

NEW YORK—A copyright infringement suit in excess of \$150,000 has been brought against Macmillan Publishing Co., and writer Dennis Cypriote, by Red River Songs' Inc. and Johnny Bond.

The suit, filed in U.S. District Court here, charges that two compositions by Bond, "Love Losses" and "I Wonder," were infringed in the book titled "The Bluegrass Songbook," written by Cypriote and published by Macmillan.

The complaint, filed by attorneys Ginsberg & Huck for the plaintiffs, argues that the allegedly infringed songs had been copyrighted by Bond, and assigned to Red River Music and that the publication, sale and otherwise marketing of the Red River songs in the book, constituted an unfair trade practice, and unfair competition.

The suit seeks temporary and permanent injunctions against the defendants, damages in excess of \$150,000 and costs of the legal action, and "such other and further relief that may be just."

Harry Ruby Dies at 79

LOS ANGELES—Harry Ruby, 79, composer and publisher, died here Saturday (23). He originally was a songplugger in retail sheet music departments and later a pioneer in publishers' offices and vaudeville.

His principal collaborator was Bert Kalin, a publisher. Their work together was the basis for the motion picture, "Three Little Words," a song they wrote. He also wrote the movies and Broadway musicals.

Bell & GVVV Production Pact

NEW YORK—Bell Records and GVVV Productions have entered into a long-term, exclusive production pact. The first album to be released under the agreement will be "Mickey & Babs Got Hot" by Mike and Barbara Smith.

GVVV Production is headed by Arnie Konefand and Tracey Hines. It is based in Coconut Grove, Fla.

Executive Turntable

Vince Cosgrave has been made vice president of national promotion for MCA Records. He replaces Pat Pipplo, who left that post. Pipplo will announce plans shortly. His former post, vice president of sales, has been filled by Sam Passamano, who was director of branch sales for the label. Rich Paladino has exited as west coast regional promo chief for Elektra-Asylum.

Jay Schwab has left Sam Goody's retail operation as vice president, merchandising, to join United Audio Products, Inc., as vice president and director of marketing. Westchester-based, United Audio is the exclusive U.S. distributing agency for Dual, manufacturers of stereo equipment. Taking over Schwab's responsibilities at Goody's is Barry Goody, a division vice president.

At ABC/Dunhill Records, David Kimmelman has been named national promotion director of r&b and pop product. He was most recently at ABC's Cleveland branch doing promotion in the Cleveland/Pittsburgh/Louisville areas. Also at ABC, two regional r&b/pop promotion men have been named. Ken Lee will work out of Atlanta and Al Priwet will work out of Houston. . . . At Shelter Records, Gloria Lewittes has been named eastern marketing coordinator, working out of New York. She was formerly in the promotion department of Elektra-Asylum Records.



WAYNE

JAMES

PERRY

Jack Parker has been promoted to district manager for MCA Records in the midwest. He had been branch manager for the label. Other promotions at the label include Chuck Melancon to branch manager in Dallas and Glen Horner to sales manager in New Orleans. Melancon had been a sales representative; Horner was a salesman in the Atlanta office. Also, new with MCA is Barbara Luckey, publicity assistant. . . . Artie Wayne has been named executive director of A&M's Irving/Alamo Publishing. He was previously with Warner Bros. Music as Hollywood general professional manager and creative services director. Since Chuck Kaye retired from the music business last year, A&M's top publishing responsibilities had been divided among several staffers. . . . Gene Setter

(Continued on page 10)



JOHNNY RIVERS celebrates 10th anniversary of his Whiskey debut and his new pact with Atlantic. Pictured, from left, are Dick Kline, Atlantic director of pop promotion; Atlantic president Ahmet Ertegun; singer Lorna Luft; Rivers; Atlantic senior vice president and general manager Jerry Greenberg; and Atlantic executive vice president Jerry Waxler.

ABC Nashboro Deal Terminated

NASHVILLE—All efforts on the part of ABC-Dunhill to purchase the Nashboro Music complex here have broken down.

R.E. Bunch Jr., head of the Crescent Company, parent firm of Nashboro, said all "negotiations have been terminated."

There had been reports for some time that ABC-Dunhill was seeking to buy the firm, which includes two recording studios, seven labels, three publishing houses and Ernie Record Mart, a mail-order firm.

Bunch said that Nashboro and its subsidiaries would continue to function as an independent entity.

The label reportedly also has made offers to Savory, Heart-Warming and Word records.

Retail Sales \$3.4 Bill by '82 —Research Study

NEW YORK—The record and tape industry will reach a retail sales level of \$3.4 billion by 1982, according to a study by Frost & Sullivan, Inc., a market research organization here.

In a 123-page study, which reviews the growth of the music industry over past decades and analyzes current marketing and distribution patterns, quadrupling is hailed as "the most important sound innovation in stereo," and likely to become the mass item of the future.

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THERE WON'T BE ANYMORE.

The original Charlie Rich hit is now a Top 20 pop single.

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THERE WON'T BE ANYMORE.

The original Charlie Rich hit is the title song on a new hit album.



RCA
Records and Tapes

AFTRA to Bid for 2% Royalty on Disk Sales

Continued from page 1

To give further emphasis to AFTRA's "zealousness" regarding the royalty fund proposal, the union official said that it has refrained from seeking new wages for sessions and from submitting a lengthy history of new conditions which usually accompanies such proposals. In fact, the official claimed, demands have been summed to some "six or eight," with only one other proposal aimed at additional money. This is a proposal to increase the pension and welfare fund by 3 percent, from its present 6.5.

The other demands include a new proposal similar to the Commercial Code, on late payment by record companies; contract termination date; a clarification on the filing of copies of the contract by producers; elimination of an agreement on automatic waivers.

The three-year contract expires March 31.

Negotiations are currently under way between AFTRA and the networks national and local radio and TV codes and contracts, and if these

talks are still in progress on March 5, negotiations with the phonograph industry will take place simultaneously. Sanford (Bud) Wolff, national executive secretary of AFTRA, said. He stated that the union had advised all signatories to the contract (National Code of Fair Practice for Phonograph Recording) of the union's intention to open talks for a new contract.

Selecta-Vision Test Cite Set

INDIANAPOLIS—RCA will test-market its Selecta-Vision videotape system starting in April here, it was learned last week. The 1/2-inch tape unit was formally introduced at the winter Consumer Electronics Show, 1973. Price, according to a recent statement by Bill Ross, division vice president, product planning, is expected to be around \$800. Movies will be probably the first product offered for use in the unit.

Continued from page 1

In West Virginia, legislators were considering a piracy statute following testimony from committee members, Tom T. Hall, Billy Wheelie Wheeler (see story on page 6).

In addition, Lou Lavanthal, president, ABC Record & Tape Sales, Seattle, who heads an all-voluntary task force in the Northwest, reports that passage of similar bills for Idaho and Alaska is expected in early spring.

It was learned at presstime that Stan Gorkow, president of the Recording Industry Association of America, was in Madison, Wis., urging legislators to pass such a law there.

The House's two-house legislation passed the bill unanimously and Governor Don Bowen signed the bill into law after State chairman Don Nelson, manager of WRLI-AM, Indianapolis, was assisted by a committee composed of Bill Anderson, MCA country artist; Bill Robinson, also of WRLI-AM; Bob Carmona, CarTape Distributors, Fort Wayne; Ken Lenny, Columbia Records, Terre Haute; attorney Richard Decker, Indianapolis; recording gospel singer Bill Guither and Jim Matheson of PRC, the Richmond publishing facility.

Piracy is a misdemeanor in Indiana, with first offense carrying up to \$2,000 fine and one year in jail and second offense, considered a felony, with penalties up to 10 years in jail and a \$5,000 fine.

The Washington statute passed

the House in January and the Senate in February. Governor Don Evans signed the bill Feb. 17. It makes recording a sound recording without the written consent of the owner a gross misdemeanor with penalties of up to \$1,000 fine, a year in jail and confiscation of illegal stock. Lavanthal said his committee is made up of representatives of the region's broadcasters, mass merchandisers, AFTRA and the AFM.

Malverne, C/J Tie; Expands Buddah Deal

NEW YORK—Malverne Distributors has named a distributor for Chess/Juno Records and has increased its territorial representation of Buddah Records and the latter's group of affiliated labels.

Long Island City-based, Malverne will handle Chess/Juno in the metropolitan area here, as well as in northern New Jersey. Product under the Buddah umbrella will now also be distributed by the firm in Maine, Rhode Island, Connecticut, Massachusetts and eastern New York State.

Al Hinch, Malverne president, stated that the acquisition of the Buddah line for the New England area followed the distributor's recent move into expanded market coverage. Malverne has been distributing Buddah product in New York and New Jersey for some time.

Executive Turntable

Continued from page 4

has left his executive position with Transcontinental Music in RCA City, Calif. Settler, who joined the firm last year from RCA Records, where he was vice president, marketing, will announce plans shortly.

At Fantasy/Prestige/Milestone Records, David Lucchesi has been promoted to national sales manager, replacing Max Cooperstein, who has left the firm. Lucchesi has been with the firm five years in various sales/promotion posts. Cooperstein, who will announce plans shortly, joined the label six years ago, and prior to that was an executive in sales and promotion with Chess/Checker Records. . . . Frank Cooke has been named head of the newly-formed Los Angeles distribution Frank Cooke Enterprises. He was previously DC Records western sales and promotion manager. The new firm will handle classical and small labels. . . . Maye Hampton James has been appointed national r&b promotion director for Scepter Records. Ms. James has been with the label for four years, working as an assistant in both the sales and promotion departments. . . . Lady Getz, former local Los Angeles promotion man, has joined Mercury Records in a similar capacity. He replaced Frank Letteli, who is now sales manager of Granite Records.

In Dinkum, longtime vice president with CMA, Beverly Hills, has left the firm to form his own custom tour service (see talent section).



MACK



LIPSKIN



PFORDRESHER

Andy Perry has been appointed northeast regional r&b promotion manager for CBS Records. Perry, who will be responsible for product on the Columbia, Epic and Columbia custom labels, comes to the firm from RCA Records, where he was a product manager for contemporary artists at RCA Records. . . . Meanwhile, at RCA Records, Marty Mack has been appointed national promotion manager, r&b. He joined the label in April of 1973 as eastern regional r&b promotion manager. Prior to that he was an account executive for radio station WRLI in New Jersey. Also, Mike Lipskin has been named an after producer, contemporary music, for the label. Previously with RCA from 1964-1970 as a producer, Lipskin most recently was involved with production consulting and as a studio musician on the West Coast. . . . Bill Pfordresher has been named to the newly-created position of 20th Century Records assistant national promotion director.

Continued from page 1

west manager of ABC Record & Tape Sales here, who has helped pass through a state law in Nebraska now ready for the governor's signature.

Silverman, national secretary of the National Association of Recording Merchandisers (NARM) and state director of NARM's anti-piracy drive for Nebraska and Iowa, is now involved in similar legislative efforts in this state but having difficulty.

The Nebraska law is a misdemeanor-type and came about through Silverman's close work with the state senate judiciary committee. Silverman made two trips to Lincoln, Neb. (the capitol) and one to Omaha and appeared as an industry witness in private and open sessions.

The law passed with only one dissenting vote.

The strongest opposition in Nebraska came from an education agency which felt that the law might be restrictive for teachers wishing to make copies of material and an amendment covering this solved the problem, Silverman said.

Tells Strategy

Strong support came from State Senator Wallace Barrett of Lincoln, who has been in the music business. Silverman believes it is crucial to anti-piracy law passage that the industry seek out lawmakers who know something about the recording industry.

In these days of gas shortages and all the rest that is happening, it's hard to get lawmakers excited about anti-piracy legislation," Silverman said, adding that lethargy is his worst handicap here in Des Moines.

He also believes there is a mood of quasi-conservatism that has to be considered. "If you had to place the blame on one thing, it's conservatism," he said. "It might be the feeling among lawmakers they must get on committees that, after all, it's not that bad to have low-price tape available."

"I believe there is a feeling that the recording company may be making too much money. Actually, a lot of people could care less about the artists and recording companies not receiving royalties due to bootlegging."

"I think that the bootleg tapes are not as good, that defecates run higher in bootleg product and that often the consumer doesn't even know the tapes are bootleg. It's not people really care? This opposition, which might relate to the monopoly argument anti-piracy opponents bring up, is almost emotional and very hard to combat."

Judge's View

The Iowa bill is in committee and Silverman's fight is to get it out of the floor. The Nebraska bill was a committee bill and passed both houses Feb. 18.

The fact that the Nebraska bill is a misdemeanor law is significant in view of the opinion of Judge Robert W. Landry, Circuit Court of Milwaukee County, who ruled against nine labels in a now much-discussed case (Billboard, Feb. 7).

In discussing his decision, Judge Landry said many state laws are too stringent. He even said the proposed law in Wisconsin is "ridiculously punitive" (Billboard, Feb. 7).

"I think the California law making it bootlegging is more realistic," Judge Landry said. "With this, you can move right in with a restraining order and stop the pirate."

MARCH 9, 1974, BILLBOARD

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This Business of Music

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Billboard and the National Academy of Recording Arts
and Sciences Institute
of Creative Development and Training



By NAT FREEDLAND

The final session of this groundbreaking educational series wound up with a wide-ranging panel discussion of the entire music industry by several Billboard staffers and a

Session 8: New Technology In Quadrasonic Sound, Home Video Systems



Pat Mariman, Newcraft's video sales vice president, describes existing videotape cartridge TV systems as a monitor shows images taped earlier.

—Billboard photos by Norm Schindler



A portable 1/2-inch videotape system is examined by registrants. One student holds the black and white camera.



JVC's Tom Noshida sets levels on his equipment while demonstrating 4-channel sound for intense listeners.



Newcraft executive Brian Shannon explains quadrasonic sound, aided by a slide presentation.

variety of record and publishing executives. Earlier in the evening, cartridge television hardware equipment which can support the artistic functions of the music industry was demonstrated by a group from Telcor's Newcraft electronics merchandising division.

And during intermission, a spectacular demonstration of quadrasonic sound was given. Tom Noshida, director of Japanese Victor Corp.'s disk cutting center in Los Angeles, provided JVC amplifiers and JBL speakers to listen to a 10-minute demonstration of sound effects and music.

Telcor president Harold Haytin laid out the scope of the home entertainment electronics market with a staggering series of statistics: In 1973, the U.S. public bought over 17 million television sets, over 10 million of these in color. However, 38 million radios, over 20 million FM sets in this total, were sold during the same year to 210 million Americans.

In addition, they bought 12 million auto radios and almost 7 million phonographs during 1973. These totals include 20.25 million tape players and recorders included as part of combination units.

Home entertainment hardware 1973 sales grosses were \$6 billion at factory wholesale and nearly \$10 billion retail. This is far larger than the \$2 billion retail sales reached by the record business.

Haytin pointed out that in the 25 years since television first came on the mass marketplace, 850 million radios have been sold,

or four for every person in the U.S. During the same period, one television set for every American, 210 million, was sold.

The Telcor chief spoke of the constantly accelerating rate at which new laboratory inventions are being readied for mass merchandising.

As one comparison, it took 35 years from the invention of the radio till it was in wide spread commercial use, yet transistors were in worldwide use within five years after their invention.

Haytin concluded with predictions for home entertainment electronics breakthroughs in the near future, based on coming ultra miniaturization far beyond the current IC chip.

"Built-in audio systems will emit sounds from the walls without any visible speakers," he said. "We may be hearing rich bass tones from a wall thin dot. You may be hearing music on four channels one moment and 12 the next."

All on-off switches will be voice-automated, Haytin predicted. A TV two-way data communications center will be the core of each household eventually. People will be able to shop, bank and have medical examinations via TV.

Haytin warned that universal accessibility of home videotape recorders will give every one the capability of recording anything shown on TV. He suggested that all lawyers, accountants, guilds and associations con-

cerned with this problem had better start planning ahead now.

Brian Shannon, Newcraft sales manager, explained the basic principles and two competing systems of 4-channel sound. He stated that 30 percent of all 1974 tape unit sales are expected to be in quadrasonic play-ers.

He explained the difference between discrete and matrix 4-channel sound: discrete is four separate channels of information through the entire encoding/decoding process while matrix reduces four channels into two and then back into four via a decoder device.

"Monaural sound was like hearing music through a hole in the wall," Shannon said. "With 2-channel stereo, you had a wall of sound. Now with quadrasonic, you get the added factor of depth and it's like a roomful of sound."

Pat Mariman, Newcraft vice president for video system sales, demonstrated the ultra clear color picture quality it is now possible to get from both home videotape 1/2-inch cartridge and 1/4-inch cassette. He also showed videotapes taken with a lightweight portable sound camera just before the start of the lecture.

He pointed out that the home videotape cassette is already capable of holding a stereo soundtrack for distribution of tapes of concert events.

Participating in the free-form panel discussion which concluded the session were: 20th Century Records president Russ Regan; pro-

ducer Mike Curb, former MCA Records president and Warner Bros. Music president Ed Silvers.

Billboard's contingent on the panel included: editor-in-chief/publisher Lee Zito; news editor John Sippl; radio editor Claude Hall and record review editor Eliot Tiegel. Billboard Publications vice president Hal Cook conducted the questioning.

Telcor-Newcraft's Haytin, Shannon, Mariman and vice president Richard Berger also remained for the panel to reply on active audience questioning.

Mike Curb explained that a top producer averages record royalties of 3 to 5 percent of 100 percent of the retail price. He pointed out that many big name producers now try to discover artists themselves and sign them to their own production companies. Thus by leasing masters to a major record label their royalties would be more like 10 to 12 percent.

Regan told of a new Texas company which charges \$3,000 for a session in which a sample audience of 40 is wired into electronic monitoring equipment along the lines of a lie detector and has their subconscious reactions recorded as they respond to records or radio format election tapes.

Hal Cook wound up the series by thanking all industry participants and requesting any audience suggestions on how such future events may be made even more valuable. He offered the hope that such music business education seminars will become much more prevalent in the future.



20th Century Records Russ Regan (center) speaks on radio flanked by Mike Curb and Ed Silvers.

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Talent RIA Taking Its Course on Road

NEW YORK—The Recording Institute of America, recently formed here, will be taking professional production training on the road during the coming months via its 10-week course in basic audio recording engineering, slated to be held in various cities throughout the U.S.

Already set are projected courses in Philadelphia, Cleveland and Baltimore, with the RIA hoping to conduct sessions in some 14 cities by the end of the first year. In addition to the cities above, where the course will be held at Sigma Sound studios, Agency Recording and Track Recorders respectively, the course will be brought to New York in April and begin in West Coast cities shortly thereafter.

In describing the approach and content of the course, an RIA spokesman emphasized that the course is not being promoted to prospective candidates as a job guarantee, a hook used in the past

by some fledgling audio training schools and one which has soured many hopefuls on such programs. Instead, the first course, titled "Basic Modern Recording Techniques I," is being aimed at home enthusiasts and musicians, with those seeking an engineering career to be advised that the course does not constitute a job offer.

Promotion and advertising for the course is being handled through radio spots in the markets selected for the course, with a WATS telephone line used to maximize response to the ads. Open houses are also being held in those markets prior to the course's kick off there.

The first course will cover recording from mono and four-track equipment through 16-track professional recording, covering all phases of equipment for live recording and mixing; basic techniques including microphone placement, editing and overdubbing; and live sessions, which will be held at the end of the course in each city, utilizing musicians from that area.

Course instructors are being selected from professional engineers in each city, who will augment the RIA's basic staff. RIA will hire those engineers, rather than draw upon the staff of the studios used for the course, to insure that the teachers are both fully qualified and relatively objective about those facilities used.

The course will be held twice a week, with a 90-minute session at each meeting. Candidates will be able to choose from daytime or evening classes. Classes will be limited to 14 people.

A second course is also being planned, dealing with advanced recording techniques and incorporating video and film work.

Fee for the course is set at \$325, with a 10 percent discount being offered for early registration in each city.

RIA's national director is Vinnie Testa. Additional information is available from the RIA at offices in 15 Columbus Circle here.

Signings

Jack Bruce, former member of the rock group Cream, has signed a recording contract with RSO Records. Bruce will begin work on his first RSO album this month at the Record Plant in Los Angeles. Bruce has composed new material for the LP with his "Sunshine of Your Love" and "White Room" partner, Pete Dink.

Richard and Linda Thompson have signed a long-term worldwide recording contract with Island Records in London. Richard Thompson was a founding member of Fairport Convention and, since departing that group, released one solo album here on Warner Bros.; his wife is the former Linda Peters, who has recorded with Thompson, with Sandy Denny and with the Beeches. Their first album as a duo will be released in the U.K. this month, with U.S. release to follow at a later date. . . . Polydisc Inc. has signed the Angels to an exclusive recording contract. The group scored in 1961 with the No. 1 record, "My Boyfriend's Back" on Smash. The Angels first single for Polydisc, produced by Charles Calelmi and Richard Lasda, is titled "Poppa's Side of the Bed." Record ships this week.

Hefti Forms Band as Link To His Name as Composer

By ELIJOT TIEBTEL

LOS ANGELES—Arranger-composer Neil Hefti has formed a band for concerts and dances which he hopes will let the public relate his name to his music.

For the past 10 years Hefti has concentrated here on writing scores for motion pictures and television series and he now says he's eager to play before audiences again. From 1952 to 1960 he led his own band on the East Coast and then moved West and began his current career of writing music for other people and for the visual media.

Hefti's decision to return to leading a band is based to a great extent on his series of 12 concerts with Tony Bennett which took him around the country last summer.

Hefti played the first 45 minutes of the show and while the audiences were warm to his music, he discovered that people knew his name from his TV and films, but weren't aware of all he is capable of doing. So the 18-piece band which has been rehearsing since January and will be booked by Associated Booking Corp., will be a vehicle for the noted musician to write themes for

himself for the first time in 14 years. ABC, with little problem, has already lined up three bookings for the band which will play the best of contemporary music during back 15 years. These initial dates include a dance at the Lakeside Country Club in Lake Tahoe (a suburb of Los Angeles), the June 6 City of Hope memorial for Billboard executive Hal Cook locally and a week at Disneyland in August.

In addition to planning to work both adults and young audiences, Hefti is seeking a record contract and his manager Dick Lane is currently talking with RCA and Capitol.

"MCA and Atlantic have both passed on the band," Hefti says, adding that he thinks record companies have so committed themselves financially to rock that they're hesitant to try other forms of music.

He claims he can record his 18 piece for around \$18,000 in three sessions, four at the most. He is working with musicians who will be able to grow the road for six months. Consequently he has avoided using superstar studio musicians who could not financially leave the session business to play one-nighters.

Hefti anticipates using as many as 40 players (the number he used with Bennett) and hopes to find a girl singer.

He has 40 tunes in the library now and is working toward 35 more. He will use tunes like "C.J. and Darlin'" (two compositions which the Count Basie Band helped popularize), "I Knew Jesus Before He Was Supercop" (a tune which Campbell made a hit), plus the "Bustin'" theme, Beale tunes, Down tunes, words by Neil Diamond, Michel Legrand, Mac Davis and possibly cuts from the late LP released under his name on Reprise in 1963, "Pop Jazz."

Economically, Hefti estimates his weekly net around \$12,000 with payroll 50 percent of that figure. He admits that it's a dangerous gamble to pull away from film and TV assignments to go on the road, but he adds that he is financially able to take the chance.

Hefti doesn't feel fretting a big band these days is a dangerous business. What he does find disconcerting is that there is a lack of interest on the part of people to become inventors. He says he is in his sole inventors.

"The key is to finance it yourself and create your own library. The writer/leader combination has proven successful over the years."

TYA Tour Of U.S. Set

NEW YORK—Premier Talent here has set a one-month U.S. concert tour for Ten Years After, Columbia Records act. At least 21 cities are on the schedule, which kicks off in Boston in mid-May and ends in Cleveland through mid-June.

One-nighter tour will also include two dates each in Boston and San Francisco as well as a two-night show at Radio City Music Hall here.

Band is currently working on a new LP, expected to ship prior to the tour, while leader Alvin Lee is also working on a new LP. Lee will follow-up to their Columbia album as a duo.

MARCH 9, 1974, BILLBOARD

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SPOTLIGHT ON
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in the
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STEPHEN STILLS CAROLIE MULDRAU Carnegie Hall, New York

When Steve Stills and Manzanar played New York last year, the sound of the big group was muddled and their music was de-fuzzed. This time out, with Stills working as part of a sextet including permanentist Joe Lala of Manzanar and drummer Munk Kunkel, the sound was still merrily fuzzy, but Stills' musical ideas were more clearly defined. The different phases of his career, from the Buffalo Springfield and CSN & Y to more recent times as a solo performer, were all brought to light as represented by material ranging from "Pretty Girl" to "Moodie Blues" and "Love The One You're With."

Stills appeared to be more relaxed from his group this time, and showed both dynamism and dexterity during a short acoustic set during which he sat under a night spotlight, surrounded by a full-blown guitar, and treated the audience to some ballad, Stills and even a Beatles number. When the group returned after a short session, Stills alternated between guitar, organ and piano, playing several new songs, but mostly doing out the favorites that the audience wanted to hear, from his Atlantic recordings, ending with "Heaven" and "Country of the Heart" (For What It's Worth) and "And the Circle of Freedom."

Young, an extremely talented performer, compared the audience with a cheering sport presence and a local voice. She displayed a fine grasp of her material, which ranges in style from the haunting "Moonlight at the Once" and Billie Holiday's "Love Me" to "Don't You Feel My Love." Her debut album was released by Warner Bros. Records. **RABBY TAYLOR**

TONY BENNETT/ COUNT BASIE Museum Break Amphitheater, Miami Beach, Fla.

Tony Bennett and Count Basie are the classic example of togetherness as they were in concert at the Museum Break Amphitheater. The show was programmed with selections that satisfied the tastes of the 1930s old-time audience.

Basie is still the Gibraltar when it comes to the Big Band sound, ranging today, actually, as his own style. The singer/tenorship of Tony Bennett on drums provided to his dynamic band this professional, mature aggregation. A noticeable addition to the band was internationally famous tenor saxophonist, Jimmy Forrest, who wrote "A Night in Tunisia" and, as Count, introduced Al Gray, who featured in a "Blues in G" during, which he displayed technical and the warmth of his soul.

After the first half, which was all Basie, Bennett (Tony Bennett) returned to the stage with a variety of effective arrangements with the Basie band and a Miami swing section of it. There was the usual thank-you response to his many fans including "Just in Time," "If I Ruled the World" and "San

Talent in Action

Francisco," as well, as to newer material "Something" and "My Love." The result—Bennett could hardly get off stage, for the audience made a mad dash toward him with roaring sounds of approval. **SARALANE**

FARON YOUNG Palmdale, Los Angeles

Few country artists can lay claim to both longevity in the business and consistent hit-making. Faron Young (Mentor) is one who has an incredible string of hits in both territories.

Young's rock years has lost little since his first chart record, more than 20 years ago, and he displayed this over as well as a mellowness of humor and a fine talent for picking material during his recent stay here. From classics such as "Love Train, Love Train," "The Young" to "Hello World" to "It's True in the Morning," he treated the audience to a fine selection of his greatest hits. At the same time, he showed a moving ballad about his little girl, a takeoff on rock which turned into an interesting version of "Freaky Mary" and a cover of a classic of rock such as "Eddy Arnold and Webb Pierce." He told the crowd that his best was "as they he covered a program gift" and grabbed a crowd from a young admirer and shot her crowd, expressing, "How you know me?" Though he seemed to be in his 40s, he really didn't look any older.

Young has had his share of pop hits, but he is first and foremost a country artist. And while a lot of young blood has entered the country field recently, he showed during his one night stand here just how much of a talent he really is and just why he has been receiving so much attention for the better part of two decades. **BOB REINICH**

CHARLIE RICH TOM T. and BILL MONROE Felt Forum, New York

It took him two decades to do it, but Charlie Rich is deserving of no less. With representation on the pop/rock charts from these labels, the current, Pop, and his former, RCA and Mercury, Rich is performing songs from the vaults of material recorded for rock. You'll find Rich to be a bit of a rockabilly, a performer who has found his mid-life release for his records, such as his own "Lonely Weekend," and his recent album, "The Music Remains the Same," as represented by the Epic sessions, "Behind Closed Doors," "The Music Remains the Same," and "A Very Special Love Song." Rich also recorded his "A Night in Tunisia" for Epic. **BOB REINICH**

He, deep, expressive southern baritone, coupled with a funky, rolling piano style, showed his superb performance in his feeling and control over everything he sings. Seated in the piano for all but his last number, "Close," the "Silver Fox" only performed a short 35 minute set, a fact which disappointed many of his fans.

Second-billed was Mercury's Tom T. Hall, the singing storyteller. Unfortunately, Hall and more voices he left stage, but in times when Hall and at other times, including Hall, nonetheless, possessed a certain musical and vocal charm that drew the audience with him all the way. He songs, such as the recent "I Love," created a convincing image of using his accessible storyteller's voice.

The biggest set was afforded MC's Bill Murray and his Blues Brothers. They opened their second volume of the "Bill Murray in New York" series. Murray was in strong voice and the group for this evening, going along playing participative to almost every number. From his current "Black Moon of Kentucky," to the more traditional, "Main Street Blues," the Murray band of fiddles, guitars and bagpipes prompted wild applause as several audience members were seen dancing in the aisle. **PHIL GLOMBINE**

ROSLYN KIND

Flamingo Hotel, Las Vegas

Standing in the shadow of her half sister Barbara Streisand could be a daunting task. However, Ms. Kind has several positive qualities which make her a natural for a nightclub which is a prime time, charming personality and a devoted, sexy voice.

She opened her 45 minute set with "Cry of the Wolf" and kept the show moving up-tempo. Her forte is the quality, up-tempo songs which can show off her versatile personality. In her set, she sang "Don't Stop, Now," a very effective reading of Rod McKuen's "The Next Adventure." She has an enormous potential and has signed a long-term Hilton contract. She was well received by the audience.

After Barbara on piano, Orca Perez did arrangements and conducted the Jimmy Malone Orchestra. **LAURA DEMI**

PETER DUCHIN SUSAN PILLSBURY Town Hall, New York

A last minute creative campaign by a headlined Peter Duchin succeeded in filling Town Hall well beyond its usual modest capacity for the last night of a New York series designed for folks who've just left the office. The real focus of the show was on Susan Pillsbury, a professional, intelligent young writer and performer whose first disk was recently released on the Fantasy distribution. Susan's performance was most surprising. Ms. Pillsbury managed to connect effectively with a crowd much older than her own logical audience.

Still, the decision to place a performer so inexperienced—this date marked her third

(Continued on page 24)

New on the Charts



HEARTSFIELD "Music Eyes"—99

Popular regional Chicago group signs with hornetown label, Phonogram, and hits chart with first single. It's a cheering climax to several years of struggle and deprivation. "Music Eyes" is a prototype of group's clean, sophisticated country-rock sound, lyrics are hymns to healing pop. Group is named after main singer J.C. Heartsfield, but four of its members share lead vocal duties and most of the members write songs. Jay McLaughlin of Chicago is their manager and booking is by ATL. (Continued on page 24)

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Studio Track

By SAM SUTHERLAND

Out in Los Angeles, the Record Plant last week hosted a rather off-the-wall affair honoring one of the more marginal inside jokes among the pantheon of rock rockers: The *Fun Kettle*. Five Club-fine artists came to publicly on George Harrison's last album, where potential members were asked to submit addressed envelopes—celebrated in their first birthday as the Plant by way of some ballroom jamming in Studio C.

Helping Keltner out on drums were Richard Starkey and Moose Johnson, with Starkey's old teammate John Lennon among the guitarists. Also on guitar were Marc Benno and Jesse Ed Davis, while Rick Grech played bass. Bobby Keys turned up on sax, Gene Clark of Dead & Co. sang lead, and the *Fun Kettle* played live and Matt Evans added percussion.

The plant emphasized the role played by Studio Instrument Rentals, who provided all the equipment on very short notice.

Also at the Plant, with a more formal project at hand, in Jack Bruce, who signed to RSO (see Signings) and working on his first solo LP since "Harmony Row," released some three years ago. Producing the set with Bruce is Andy Jones, who is engineering the sessions. Bruce's compositions thus far include guitarist Steve Hunter, who's worked in the past with Alice Cooper and Lou Reed, and the star's star, Jim Keltner. Collaborating with Bruce on the material is Peter Brown, longtime partner whose lyrics inspired "Sunshine of Your Love" et alia.

Meanwhile, Steve Wonder has continued using the Plant, working on material that will hopefully surface on vinyl soon.

From Bill Robinson at Sunset Sound Studios in L.A., comes a brief progress report on that room's new console and a glimpse of recent sessions. Robinson reported that the console is still under construction at present, about 60 percent complete and targeted for operation after April 1. Most other modifications to the studio have been completed, so that the activity is now centered in the control room.

Despite those modifications, the room has chalked up some recent sessions, among them two projects engineered and produced by David Awesete. Audited is working with Kris Kristofferson, assisted by Brian Duff Aron and Kent Nebergall, and also with Mrs. Kristofferson, Rita

Coutling, working on her next solo outing. Nebergall is assisting on that project.

Meanwhile, arranger Nick de Caro has turned performer, recording his first LP for Tom Thumb with Tommy Lipman, producing. Al Schmidt is engineering, with Reed Stanley and Nebergall assisting.... Stanley is engineering sessions with Wayne Irwin White, being produced for by Atlantic Productions, with Nebergall again assisting.... and Bernie Tappin is producing sessions with Hudson for Rocket Records and MCA. Wayne Diller handled the console on those dates.

It's been a while since this column has reported on activities at Sound Exchange Studios in New York. Some shifting of personnel has occurred there, with Skip Juried, who worked there some years back, now returned as chief engineer.

Since Juried's arrival some eight months ago, the room has developed some new production relationships, notably with Chess Records' Esmund Edwards, who has brought Bo Diddley, Chuck Berry, Etta James and Samy Sift to see the room and try it out. Ben Verren has also been in, working on a film score, as has Billy Vaughn, recording there with producer Bob Moseley for Paramount.

Writer Danny Meehan was also in, and the studio is trying to broaden its trade further through a heavier ad jingles schedule. Even Massie Renee was in.

Down in Winter Park, Fla., Bee Jay Recording Studios has been busy with sessions for writer Billy Lynch, who surfaced awhile back as one half of Salt and Pepper on sides cut for Atlantic and later Epic. Lynch is now working on new material and seeking a new contract.

Producer Eric Schachner, Bee Jay's in-house chairman and studio president, also reports that two tracks from Leonard Shirely's forthcoming LP, produced at Bee-Jay earlier this year, are being released regionally on Immunity. Schachner and the band are still seeking national release for the album.

Incidentally, Bee-Jay proved totally to Billboard's Rose Williams and Jim Melanson during their recent sojourn in central Florida to work on the forthcoming Florida special issue.

Creative Trends
Belkin: Midwest's Concert Mogul

By NAT FREEDLAND

LOS ANGELES—In the Midwest U.S. Mike Belkin's name is synonymous with major rock concert promotion. In 1973, Belkin's 330 concerts grossed \$8 million. His company is a major force in bringing today's musical stars to the biggest markets between Chicago and the West Coast, Cleveland, Cincinnati, Milwaukee, Minneapolis and St. Louis.

Belkin began nine years ago, bringing in the New Christy Minstrels as a promotional show for his suburban Cleveland clothing store. The idea of professional concerts for big clothing outlets had been gathering on in Ohio at the time. And second-generation clothing Belkin soon found more profit and enjoyment in the just-starting rock concert field than in the family business. (However, he kept control of the clothing stores for several years and must demand rock too much of his time.)

The tall, slender, inarticulate impresario has branched out to management and production, like so many other successful promoters. He took on management of the James Gang when they were making \$80 a night around Cleveland and in 1971 the group grossed \$1.2 million.

Also now managed by Belkin are the Mike Quatro Band, plus a new group called Rainbow Canyon being produced by James Gang drummer James Fox.

Produced "Morning After" For production, Belkin partnered with former MCA producer Carl Madari. And their company is responsible for the success of Governor's gold "The Morning After."

It is, however, in the field of concert promotion where Belkin maintains overpowering regional dominance. "It's getting twenty times harder to make the same amount of money," he said. "The biggest-grossing year was 1973, but the year before we made higher profits with a gross of \$2½ million less."

Belkin says that higher artist demands are squeezing promotion profits. "Our major attractions usually get 85 to 90 percent of the gross," he said. "However, we try to get more than one date if we're booking, paying 90 percent."

On the positive side, Belkin feels that stars are far more professional and reliable now. Worries about cancellation of a date for non-legitimate reasons are practically a thing of the past. He finds sound and lighting far more effective in concert now and credits the acts with insisting on only the best.

Fewer Names Draw "The reason that concert promotion is getting more difficult is that there are fewer acts big enough to fill a large arena," he said. "And these stars now cost every 15 months instead of two or three times a year. So the few self-starting drawing names can demand and get highest money."

Belkin's production company is now, including two full-time technical supervisors. Their 1973 phone bill was \$42,000.

Belkin feels it is vital for the concert promoter to accept the responsibility of building new acts. "If we

don't help create the attractions of tomorrow we won't have any acts to book," he said.

A recent example of the Belkin policy was his booking of England's cult-famous Genesis on their first U.S. tour to a 3,000-seat Cleveland hall. "We sold 3,300 seats and didn't lose money, but I expect Genesis built the foundation for selling more tickets next time around. The J. Gels Band is now a headliner in this area after four supporting appearances."

Belkin feels kids will continue going to large audiences because they want to see concerts, and their favorite artists generally have more intimate halls in order to make more money. He also predicts 1974 as a year of change to even more theatrical types of concert presentation.

"One reason I still find pleasure in concert promotion is that I've been fortunate to accumulate enough funds so that I don't have to prostitute myself by dealing with lousy dates. I have turned down lucrative dates from performers who gave me an unsupportably hard time the first time we booked them."

New on the Charts

Continued from page 20

MIKE OLDFIELD

"Tubular Bells" ★

The unlikely outcome of an instrumental has been heard by millions as main theme for the year's hottest film, "The Exorcist." Previously, it has been a section of a string and originally composed LP of the same title. The very young English classical rock prodigy plays all instruments on his LP-length suite, thus requiring 24 live-outlets and about 2,000 "pitch-bends." Oldfield recently lived at Manor Studio for nine months while completing the album. English label is Virgin and "Bells" is released in U.S. by Atlantic.

M.F.S.B.

"TSOP" ★

What do all these initials mean? It means a thoroughly infectious new funk instrumental with several memorable catchy themes, for the thing. More specifically, M.F.S.B. means Mother, Father, Sister, Brother and this is the name adopted by those anonymous winners of Philadelphia's 10-member studio rhythm section of writer-producer Gamble & Huff. "TSOP" is abbreviation for "The Sound of Philadelphia" and has been heard by millions of TV viewers as the theme of "Soul Train." Management is of course by the Gamble-Huff-Bell corporate complex, although there are yet no plans to pull the boys out of the studio and onto the road.

Talent
in Action

Continued from page 20

low engagement and first on a costly one-time session. Much of this, Philbin's appeal lies in her freshness, a quality that endures throughout her often hauntingly surreal but her lack of experience at larger venues and understandable lack of confidence before a crowd of this nature both point to the need for solid performance at the club level, where added intimacy would obviously reward both listener and artist.

To her credit, the young writer quickly rose to the occasion, staying a lone time "Rivers Edge" and moving on to exclusive vignettes "Joe and Lenny" and some of the most fusing yet delicate of songs "Wasteland" (Harris), a world premiere. Backed by veteran bassist Richard Dunn and guitarist Jay Berliner, she engaged a rare and more effective performance, who appeals widely and delicate atmosphere, seemed irrefutable.

As for Peter Decker's opening act, some surely obtained were offered along with several popular and swinging Decker originals forming a warm and relaxed setting for a concert series which, as its scheduling and modest pricing tickets are priced at around \$3, with reasonably priced drinks available before hand at the lobby, seems a remarkably smart and innovative concept for the mid-west.

SAM SUTHERLAND

MARIA MULDAUR

"Midnight at the Oasis" ★

Her sweetly powerful voice first came to prominence with the Weston Jug Band. Now her long-awaited Warner solo album is a delight of clever contemporary use of 30s camp. The hit single with its surreal Valentino Sheik-movie storyline has bygone. Dan Hicks' type of snuff has been hitting on nitery reviews all over the country these past months. Representation by B.N. Abrams, L.A. Kudos to Warner for sticking behind the single while the LP ("Maria Muldaur," now 67) was on the chart for 23 weeks before "Midnight" broke.



BILLY JOEL

"Phantom Man" ★

It took some three months of dogged promotion by Columbia to get the writer-singer-pianist's first single on their label charted. But their faith is repaid as the album of same title jumped 25 chart positions in a week. "Phantom Man" has something of the sound and wide lyrical scope of "Mr. Tambourine Man" as it delivers illusions sustaining the lives of an obscure piano bar's patrons. Joel is booked by IFA and managed by Jan Troy of Los Angeles.

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Campus News

What's Happening

By SAM SUTHERLAND

This week's campus roundup is based on playlists from student-operated stations in the U.S. and Canada including:

WRHA-AM, U. of Akron, Ohio, Willie Ticker
WBRS-FM, Brandeis U., Waltham, Mass., Lisa Karlin
WBCR-AM, Brooklyn College, Brooklyn, N.Y., Allen Goldman
KALX-FM, U. of California, Berkeley, Fella & Ruby
KSUL-FM, California State U., Long Beach, Bob Haahy
WFIB-AM (WGUC-FM), U. of Cincinnati, Ohio, Ellen Roberts
WGSU-FM, State U. College at Geneseo, N.Y., John Davis
WJMD-AM, Kalamazoo College, Kalamazoo, Mich., John Kerr
WKCO-FM, Kenyon College, Gambier, Ohio, Chris Zieg
WCBN-FM, U. of Michigan, Ann Arbor, Russ Ogden
WEAK-AM, Michigan State U., East Lansing, Jeff Smith
KSUL-AM, St. Lawrence U., Canton, N.Y., Michele Cloutier
WAER-FM, Syracuse U., Syracuse, N.Y., George Gilbert
WAYN-AM, Wayne State U., Detroit, Frank Angelucci
WSRM-AM, U. of Wisconsin, Madison, Saul Sprack

JAN AKKERMAN, Tabernash, Colo. (LP): KSUL-FM
BRIAN AUGER'S OBLIVION EXPRESS, Straight Ahead, RCA (LP): WFIB-AM, WAER-FM
KENNY BARRON, Sunset To Dawn, Muse (LP): WGSU-FM
BIG STAR, Radio City, Ardent (LP): WBCR-AM, WEAK-AM, KSUL-AM, WAER-FM, WAYN-AM
BISCUIT OAVIS, Playing on the Moon, Amsterdam (LP): WBCR-AM
BUTTS BAND, Blue Thumb (LP): WEAK-AM
CARAYAN, For Girls Who Grow Plump In The Night, London (LP): WRHA-AM
PAPA JOHN CREACH & ZILLU, Playing My Fiddle For You, Grunt (LP): KSUL-AM, WAYN-AM
DOOBIE BROTHERS, What Were Once Vices Are Now Habits, Warner Bros. (LP): WFIB-AM
BOB DYLAN, Planet Waves, Asylum (LP): WJMD-AM, WKCO-AM, WSRM-AM

TORNADO Is Coming

by SONNY STITT

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GALLAGHER & LYLE, Seeds, A&M (LP): WBSR-FM
HENRY GROSS, A&M (LP): WGSU-FM
PAUL HAMPTON, Rent Home For Children, Paramount (LP): WCBN-FM
NEIL HARBUR, Harbut, Evolution (LP): WCBN-FM
FREDDIE HUBBARD, Keep Your Soul Together, C.T.I. (LP): KALX-FM
HUMBLE PIE, Thunderbox, A&M (LP): WRHA-AM
MARGIE JOSEPHS, Sweet Summer, Atlantic (LP): WBSR-FM
LEO KOTKIE, In the Water, Capitol (LP): WSRM-AM
GORDON LIGHTFOOT, Is There Anybody Home, Reprise (LP) out, State U. WEAK-AM
LENDESFARNE, Roll On, Ruby, Charisma (LP), Import: WKCO-FM
LOVE, TOGETHERNESS & DEVOTION, A&M (LP): KSUL-FM
MANFRED MANN'S EARTH BAND, Solar Fire, Polydor (LP): WAYN-AM
MARSHALL TUCKER BAND, A New Life, Capricorn (LP): WBCR-AM, KALX-FM
KATHI McDONALD, Insigne Asylum, Capitol (LP): WFIB-AM, WAER-FM
JOE MITCHELL, Court and Spark, Asylum (LP): WJMD-AM, WKCO-FM, WSRM-AM
MOUNTAIN, Two Peaks, Columbia/Windfall (LP): WFIB-AM, WSRM-AM

Loyola as Network Co-Op Hub Urged

CHICAGO—Students at several different Midwest colleges have initiated proposed "network" cooperation with Loyola University's station operations at WLUC-AM, as a base. The movement follows Loyola's recent conference here, where the programmers involved in reviving support for college networks met to discuss a seminar on the subject. Exchanging programming ideas, both through meetings and tape exchanges, is the basic aim of the fledgling cooperative, which hopes to sustain momentum through a more modest organization than that attempted by the Michigan stations comprising the original MICRA (Michigan Inter-Collegiate Radio Association) project during the past two years.

During the Feb. 16 seminar which sparked the new interest, Jonathan Lehrer of the Loyola staff and Richard Nelson of Northwestern U.'s WNUR-FM pushed for immediate exchange of names and other data before the meeting on networks. Backed up with most delegates in another meeting scheduled at the same time, only 20 attended the network session, but among those was Stu Goldberg, one of the prime movers behind the MICRA project as a staff member of WCBN-FM at the U. of Michigan in Ann Arbor.

Also pleading help at the network meeting was Dr. Samary R. Chanaa of the Loyola staff. Goldberg, in noting why MICRA failed to achieve all it set out to do, mentioned the students' own problem and the need for faculty involvement. Chanaa, of course, has been a guiding figure in Loyola's radio conferences and pro-

posed the new cooperation effort as a way to continue conference efforts year-round. Admitting that MICRA goals may have been too lofty, Goldberg said they at one time included regional sales coordination, dissemination of news feeds, a coordinated effort to reach record companies and even job placement following graduation. While MICRA continues, it was noted that the present organization is much looser. As for the revival in campus radio personnel, Goldberg said "Just maintaining my card file on 31 stations became an impossible task."

School Visits Goldberg noted that one of the more productive aspects of the MICRA project was the increase in periodic visits to other campus stations, via open houses sponsored at these operations. The plan called for six meetings at six different schools over the period of a year. The meetings were held over a weekend, with one or two topics left for discussion, and local professional people frequently involved.

The school visits were part of MICRA's formal constitution, which Goldberg defended as a key necessity that had not been overly rigid in form. Central to the visiting idea was the need to overcome the individual station's isolation in terms of college radio as a medium. At the meeting's conclusion, delegates were planning to organize a provisional co-operative through the directory of names compiled at the meeting. An open house is expected to be held soon to further explore that union.

Billboard Jazz LP's Best Selling

Rank	Title	Artist	Label & Number (Distributing Label)
1	HEAD PARTIES	Master Research, Columbia KC 32731	
2	SPECTRUM	Billy Cobham, Capitol KS 7205	
3	ROCK MEET WITH ME, Y.	Stanley Turrentine, CTI 6030	
4	SWITCHEROO	Weather Report, Columbia KC 32710	
5	BLACK BYRD	Donald Ayrd, Blue Note HR 10407 (United Artists)	
6	2 DEADLIES	CTI 60215	
7	LAND OF MAKE BELIEVE	Chuck Mangione, Warner Bros 1 684 (Phonogram)	
8	UNUSING HEROES	The Grassroots, Blue Thumb BT 5407	
9	SOUL BOSS	Grove Washington, Jr., Kudu MU 1213 (CTI)	
10	HYMN OF THE SEVENTH AVENUE	Clay Cova, Polydor PO 5535	
11	YOU'RE OUT IT BIG DOLL	Johnny Jones, A&M SP 3041	
12	SPECTRUM PLAYS VIET	Capitol KS 11177	
13	CHAPTER ONE: LATIN AMERICA	Gato Barbieri, Impulse AS 9748 (ABC)	
14	TURTLE BAY	Merle Mann, Atlantic SD 1642	
15	LIGHT AS A FEATHER	Clay Cova, Polydor PO 5525	
16	BLACK EYED BLUES	Elton Brainer, Kudu 14 (CTI)	
17	CONCERT IN JAPAN	John Coltrane, Impulse AS 9749 (ABC)	
18	CLAYTON BOB	Dave Brubeck, CTI 6031 32	
19	HIS BOB TUL	Gene Rodgers, Prestige PR 10070 (Fantasy)	
20	MOJO TALK	George Benson, CTI 6033 (CTI)	
21	MR. ROBINSON	Johnny Smith, Cedar CA 50629 (Cedar/Leaves)	
22	CLOSER TO IT	Brian Auger's, Drivon Express, SCA AFL 0140	
23	REVELATION	Don Cox, Black Jazz 5220 36 (Parade)	
24	LATTES	Lisa McCann, Atlantic SD 1644	
25	MILLOWFORD	Mavis Crawford, Kudu 15 (CTI)	
26	VILLAGE OF THE PHOENIXES	Pharoah Sanders, Impulse AS 9254 (ABC)	
27	2 GENERATIONS	Don Brainer, Atlantic SD 1645	
28	BRIGHT MOMENTS	Roberto Roldan, Kudu, Atlantic SD 2507	
29	PRELUDE	Don Cox, Black Jazz 5220 36 (Parade)	
30	E.A. IN THE U.S.	Edwin Harris, Atlantic SD 1647	
31	LOVIN' CALIFORNIA	Black Byrds, Westlake W 9251 (Fantasy)	
32	"RICKY" BLUES	Barney Humphreys, Blue Note SR 1427-F (United Artists)	
33	I AM SONG	Clay Cova, SCA AFL 5000	
34	NOOL JAZZ	Ray & The Gang, De Lef 4001 (P.P.)	
35	SPICEWIND	Frank, Inc., Prestige P 10071 (Fantasy)	
36	SECOND CRUISE	The Grassroots, Blue Thumb BT 5406 (Fantasy)	
37	THE JAZZ	Annual Jam, 20th Century TE 417	
38	WINGED RAY	Ray & The Gang, Polydor PO 6016	
39	DOON, SO GOOD W BLUE	Ray & The Gang, Polydor PO 2500	
40	KEEP YOUR SOUL TOGETHER	Freddie Hubbard, CTI 60035	

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Soul Source

Intermecine Department

Tiff Hurts

By LEROY ROBINSON
LOS ANGELES—"Number one with a star," is the most impressive statement a recording artist can make about a record in release. It means leadership in record sales, increased playing of the given record on stations all across the country, and, sometimes, instant superstardom. The possibilities of all the aforementioned are quite good, provided the promotion department of the record company, the single most important piece of machinery that can pave the way toward success, is on the job.

For the most part promotion men stay on the job, albeit it is not always an easy one breaking a new record at a station, and sometimes being on the job doesn't always mean knowing what that job is. "Promotion men get hot under the collar if you suggest something for an arm in their area," explained a publicist at a major record company, "but they're always getting into the publicity area when they have their nightclub openings which is really a press night."

This writer knows what the publicist is talking about. On many an occasion when seeking an invite as a journalist to attend a concert or a nightclub opening, we have been shuffled over to the promotion department. Questioned as the reason for dealing with the promotion department instead of the publicity department, we were told "The promotion department is handling the opening on their budget." Of course, this is not typical for most record companies, but it does happen, and it is somewhat indicative of some type of internal competition that is obviously taking away from acting an adequate job for the acts on the label.

Therefore, getting to "Number One" becomes a problem out of the artist's hands. Getting to Number One for a week set then taken on the additional burden of fighting off the

(Continued on page 10)

Billboard Hot Soul Singles

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Week	Rank	Weeks in Chart	TITLE, ARTIST (When Released & Number of Weeks in Chart)	Week	Rank	Weeks in Chart	TITLE, ARTIST (When Released & Number of Weeks in Chart)	Week	Rank	Weeks in Chart	TITLE, ARTIST (When Released & Number of Weeks in Chart)
1	1	6	HIGHLY LOVED —PART 1—Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)	27	45	6	KEEP IT IN THE FAMILY —Laurie Raper (20 Weeks, 20 Weeks, 20 Weeks)	67	76	6	LOVING YOU —James Ray (10 Weeks, 10 Weeks, 10 Weeks)
2	1	11	BOONIE BOONIE —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	28	37	10	GETTA FINE TO A MOTHER —Wynonna Judd (20 Weeks, 10 Weeks, 10 Weeks)	68	5	3	STREET SWIFT —Laurie Raper (20 Weeks, 10 Weeks, 10 Weeks)
3	1	12	I'LL BE A FIGHTER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	29	29	11	LAST TIME I SAW HIM —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	69	76	4	PARTY BUMP, P.L. —Santana & The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)
4	1	13	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	30	41	6	SAME BEAT —Donny & The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	70	80	1	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
5	1	14	LOVING YOU —James Ray (20 Weeks, 10 Weeks, 10 Weeks)	31	32	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	71	80	1	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
6	1	15	BOONIE BOONIE —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	32	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	72	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
7	1	16	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	33	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	73	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
8	1	17	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	34	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	74	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
9	1	18	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	35	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	75	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
10	1	19	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	36	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	76	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
11	1	20	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	37	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	77	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
12	1	21	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	38	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	78	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
13	1	22	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	39	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	79	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
14	1	23	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	40	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	80	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
15	1	24	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	41	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	81	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
16	1	25	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	42	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	82	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
17	1	26	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	43	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	83	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
18	1	27	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	44	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	84	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
19	1	28	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	45	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	85	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
20	1	29	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	46	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	86	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
21	1	30	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	47	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	87	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
22	1	31	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	48	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	88	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
23	1	32	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	49	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	89	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
24	1	33	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	50	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	90	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
25	1	34	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	51	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	91	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
26	1	35	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	52	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	92	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
27	1	36	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	53	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	93	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
28	1	37	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	54	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	94	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
29	1	38	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	55	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	95	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
30	1	39	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	56	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	96	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
31	1	40	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	57	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	97	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
32	1	41	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	58	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	98	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
33	1	42	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	59	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	99	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
34	1	43	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)	60	14	14	SOUL POWER —The J.B.'s (20 Weeks, 10 Weeks, 10 Weeks)	100	69	7	SOUL MARCH —Isaac Hayes (20 Weeks, 10 Weeks, 10 Weeks)
35	1	44	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
36	1	45	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
37	1	46	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
38	1	47	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
39	1	48	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
40	1	49	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
41	1	50	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
42	1	51	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
43	1	52	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
44	1	53	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
45	1	54	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
46	1	55	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
47	1	56	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
48	1	57	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
49	1	58	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
50	1	59	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
51	1	60	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
52	1	61	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
53	1	62	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
54	1	63	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
55	1	64	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
56	1	65	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
57	1	66	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
58	1	67	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
59	1	68	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
60	1	69	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
61	1	70	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
62	1	71	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
63	1	72	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
64	1	73	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
65	1	74	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
66	1	75	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
67	1	76	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
68	1	77	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
69	1	78	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
70	1	79	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
71	1	80	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
72	1	81	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
73	1	82	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
74	1	83	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
75	1	84	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
76	1	85	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
77	1	86	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
78	1	87	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
79	1	88	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
80	1	89	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
81	1	90	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
82	1	91	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
83	1	92	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
84	1	93	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
85	1	94	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
86	1	95	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
87	1	96	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
88	1	97	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
89	1	98	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
90	1	99	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
91	1	100	WOMAN —Carl Douglas (20 Weeks, 10 Weeks, 10 Weeks)								
92	1										
93	1										
94	1										
95	1										
96	1										
97	1										
98	1										
99	1										
100	1										

"Bail Out"

It's a single and a whole new direction for

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Billboard SPECIAL SURVEY for Week Ending 3/1/71

Billboard Soul LP's

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Billboard **FM** Action Picks

These are the albums that have been added this past week to the nation's leading recordstore shelves.

[illegible]

Bubbling Under The HOT 100

100- US AND THEM , <i>Five Flights</i> , Her 3032 (Capitol)	106- WASH I LOOK INTO YOUR EYES , <i>Santana</i> , Columbia 4-45599
101- SILVER THREADS AND GOLDEN NEEDLES , <i>Linda Ronstadt</i> , Asylum 11337	107- BUCKLE UP , <i>Johnny Cash</i> , Arco 5945
102- THE FIRST TIME WE MET , <i>The Independentz</i> , MCA 11267 (Capitol)	108- REVERLY , <i>The Temptations</i> , Gordy 7135 (Motown)
104- DO YOU WO HONING , <i>I Gots Band</i> , Atlantic 3037	109- WILLIE PASS THE WATER , <i>Mo'Nique</i> , G&P 1002
105- POWER OF LOVE , <i>Martin Revue</i> , MCA 40194	110- I TOLD YOU SO , <i>The Beltones</i> , Philly Groove 182 (B&C)

Bubbling Under The Top LP's

201-JOHY MATTHEW, The Best Of, Polygram CD 2006	210-MICHAEL STANLEY, Friends & Lovers, MC 372
202-JANIS CRAWFORD, Playboys, Rhyx CD 13 CD	211-LBO SATYR, Stillborn, Chrysalis BS 2738 (Xavier House)
203-STELLAIRE WHEEL, Vagabond Fair, Rhyx CD 13 CD	212-HEINRY KROPP, AKA BS 4616
204-PIRE CHOCOLATE, The Best Of, Polygram CD 2006	213-ROCKY MONTGOMERY, The Best Of, Rhyx CD 13 CD
205-ESTHER PHILLIPS, Black Eyes, Rhyx CD 15 (CTI)	214-BLUE RIVER, The Best Of, Rhyx CD 13 CD
206-HOT CLAY'S FAMILY, Alive! CD 2018 (Fammon)	215-SUN CHORLEO, Live 1982
207-MOZZICARDS, Live To, Tars Tars 50000 (Fammon)	216-NYQ QUINTO, Come Live With Me, Crossover CD 9000
208-MEDROSE, Wonders, Epic BS 32462 (Columbia)	217-ROCKY MONTGOMERY, The Best Of, Rhyx CD 13 CD
209-MEDROSE, Wonders, Epic BS 32462 (Columbia)	218-SEBASTIAN, Heart Beat, CD 9031/32
210-MEDROSE, Wonders, Epic BS 32462 (Columbia)	219-SILVERHEAD, 16 & Saved, MC 372

Interne cine Department Tiff

• Continued from page 28

limited early market (mainly heard on the "soul" stations only) and the limited promotion and publicity because of internal strife. Of course, there is also the possibility that for many black acts nothing is done to "sell" the artist.

Nonsense? Not to many artists that we've spoken to, and one in particular who told this writer that: "First, the record company took their time about releasing my album, and when they released anything on me it was a single with no promotion, no publicity, and no even any mention that I was on the

In fact, β

And, to add to the dilemma, unless the artist does his own dance to door selling, his record might very well die. This same artist did just that until he asked for a release and was given it. Another record company picked up on him and "I received unlimited everything and my hit single," explained the now prominent recording star.

companies fail to do what they are suppose to do is anyone's guess. It certainly should not be the performers' responsibility to make his talent work: he's already done that on vinyl. After that, the world is entitled to hear his gift.

The natural rebuttal from people in promotion, and other related areas, is that they can only try to get a radio station to play a release, or a story written in a newspaper or magazine. That's right. That's where there responsibility lies. As for the artist or act, his responsibility is to see that it's being done.

Radio-TV Programming

O'Connor's 'Lovewords' Mends Music & Sayings; Hopes Bright

By CLAUDE HALL

LOS ANGELES — Harry O'Connor, who lists himself only as a "broadcast producer," is moving into high gear with "Lovewords," a new revolutionary programming aids package that was launched on KRLL-AM, Dallas, and will be added on another seven radio stations within a month. O'Connor, a radio veteran, said the package has been signed for on seven additional stations, too. "And we plan to be adding about seven stations a month."

The package, he billed as the "new programming solution concept to come along in recent years, to my knowledge."

KRLL-AM general manager John C. Butler was enthusiastic about the test-project first-run of "Lovewords" on his station. He said that he received "literally hundreds of calls and letters from listeners expressing thanks" for the selections. In an April/May ARB ratings survey, the station came in No. 1 in total persons 6 a.m.-7 p.m. Monday through Friday.

But the experiments are over and O'Connor is now ready to launch "Lovewords" around the world. The package has just been introduced on WJW-AM in Cleveland.

Basically, the package is a series of

"sayings" that are closely related to given tunes. The sayings, recorded by various actors and actresses, are presented with the tunes on tape. The concept of the package "is to give the radio station something to say," O'Connor said. Air personalities weave the segments into their show as content of any kind.

"The concept of the package is to create an environmental bridge between the station and the listeners," O'Connor said.

The sayings themselves range from humor to philosophy, even cute sayings. They fit the topic of the tune and are produced right over the mix of the song up to week. All of the tunes, then, should be back announced by the air personality on duty. The sayings themselves are 5 seconds to 30 seconds long. A radio contract for 1500 each elements a year and these elements include the music the sayings are about.

Custom Application

The key to their usage, however, is that they can be "tailor fitted to a radio station," O'Connor said. "For instance, when we put these on the air in Cleveland at WJW-AM, I spent a day with program director Bob West. I had to find out about the competition and what they were doing. Also:

- Check potential best time periods for the package in order to build better demographics;

- Obtain airchecks of all of the air personalities on the station so as to evaluate how they can best use the package;

- Check the commercial load of the station;

- Evaluate how to program the package elements on the air.

Although the initial package was for MOR format AM stations, O'Connor will soon be tailoring one for FM in stereo and even launching a similar package for rock radio stations. Of course, the rock-type audience and sayings will be for that type of listener.

The sayings, incidentally, are de-

signed to be used at the rate of anywhere from two-to-four an hour. Reels contain about 14 elements and are marked tapes. One reel may be on Diana Ross, another on the Carpenters, another on Frank Sinatra. Every fourth reel set to a radio station focuses top-of-the-chart tunes.

Besides "Lovewords," other programming packages that O'Connor has available includes a series of 195 five-minute programs hosted by Elvira Zimelitz Jr. called "Profits in Gimmicks," a package of either 150 or 300 brief humor shows called "The Fat Bottom Comedy Show," and "The Chit Chatlines," a five-hour pop music documentary narrated by air personality Shade Stevens.

Expansive Background

O'Connor likes to call his firm "a creative shop," rather than a production firm and a syndication firm. He first started in radio about 1943 on KMAC-AM in San Antonio working with veteran Joe Allison and Bill Gellie on what was then called "a record show." O'Connor did writing and producing on the 11 p.m.-1 a.m. "Jukebox Saturday Night" program. He later did

(Continued on page 39)

Charleston, S.C. Black FM Sated

CHARLESTON, S.C.—Operator of WPAL-AM, a 1,000-watt soul music station being managed by Ken Goodman, will put a new FM station on the air around the first of April here with a black progressive format at night and while LP cuts during the day. Call letters are to be WPMZ-FM, according to Jim Ray, who said he was currently looking for black air personalities to work on the new station. He's also trying now to build a music library for the station.

LA Country Club Syndication Set

LOS ANGELES—London Wareline, a New York radio syndicator, says that has primarily dealt in imported BBC radio documentaries and programs to date, will syndicate the new "Palomares Country," a live show hosted by Sue Thompson. The show will be taped from the Palomares Club, Los Angeles. Stedion I. Aluf is executive producer. Show will be produced by Shirley Pelen and directed by Paul Werth.

Among artists set for the series so far are Ernest Tubb, the Studer Brothers, Conway Twitty, and Hank Thompson.



WCCO-AM, a 50,000-watt chart channel MOR format station, welcomes a man who has roots in country music—Messiaunt Records artist Charlie McCoy. From left: Denny Long, music director of the station; Nat Wolf, local Momentum promotion man; Charlie Boase, air personality with WCCO-AM; McCoy, who is also one of the key harmonica players on most Nashville recording sessions; and Tex Davis, Momentum's national promotion executive.



VISITING KNAC-FM in Long Beach, Calif., is the Blue Oyster Cult, Columbia Records group. From left: Ron McCoy, program director of the progressive station, Joe Bouchard, bass player; Buck Dahms, guitarist; Albert Bouchard, drummer (seated); Frank Sharga, west coast product manager for Columbia Records; Paul Rappoport, regional promotion manager for the label; Eric Bloom, vocalist and guitarist for the group, and Alan Laniar, pianist.

Vox Jox

By CLAUDE HALL
Radio-TV Editor

Ron Malloy has been named general manager of WJW-AM, the station in Milwaukee acquired by Koss Corp. He was previously director of corporate development programs for Koss Corp. John Koss, president of Koss Corp., a head-phone company deluxe, is chairman of the radio station operation. I don't guess there's a sound fan (and that includes nearly every air personality and program director in the nation) who hasn't owned a set of Koss earphones at one time or another. Me, too. . . The personalities are on to strike against WJW-AM in Atlanta. Salary was cause of the walkout. Koss pays lower than they should in a couple of markets; Miami and, evidently, Atlanta. And in both cases the stations have been making excellent profits. I hope that management is willing to rectify any discrepancies. I can't put all of the responsibility on Koss, because many of their people draw very good salaries. But radio, in general, has too long been inconsistent in salaries for air personalities and program directors. Miami doesn't pay as well as Raleigh, N.C. for instance. And Spartanburg, S.C. pays usually more than either Atlanta or Miami. True, I don't know all of the details on the WJW-AM walkout, but when AFTRA scale is only \$228 a week tops for a station like WJW-AM, which is absolutely the major station in the market, I have to express concern for the air personalities who work there.

Johnny Hyde, program director of KRCR-AM in beautiful downtown Sacramento, Calif., had a great idea for a topic at the seventh International Radio Programming Convention. . . . Walk (Bill) Lowe, air personality at WJW-AM in New York, would like to talk with some young good black air personalities. His phone at home is 201-342-7594. If you're interested in advancing your career in radio and you're black, you might find the talk with Lowe very interesting.

Got to leave to meet Tucson radio Tuesday (26) at 4:30 a.m. and Mike McKay was on KHOS-AM. Very tight production. Chopped some records right and left, usually with a comment on the weather; should have written out his copy and been prepared. Should have also found something else other than, "If you've got to be at work at 6, you have 22 minutes to get there" type of nonsense, which he did repeatedly. Could have said, "If you're going to stop for coffee at this little shop on Alameda, etc." Voice was not as developed as should have been. I'm not talking about the quality of the voice. After all, Scott Masi of the WJW-FM in New York has a voice like a travel truck moving rapidly forward in reverse gear (he once told me that everyone admired him).

(Continued on page 39)

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Mark Elliott Opens Firm

LOS ANGELES—Mark Elliott, former air personality with KRL-AM here, has launched a syndication firm—Pied Piper Productions—which will be a subsidiary of Alan/Turn Productions in suburban Woodland Hills.

His new firm will be involved in syndicated music programming, a package of radio commercials and weekly DJ logs. The logs, called "Jack Seasoning," feature singers with a phrase or word, then Elliott voicing the DJ's name over a sustaining note, and a stringing up from the singers. There are separate jingles for holidays, three-day weekends, summer, etc. Joseph Cuff & Co. did the music on the jingles. Jeff Alan at Alan/Turn Productions will be in charge of marketing the product of the new firm.

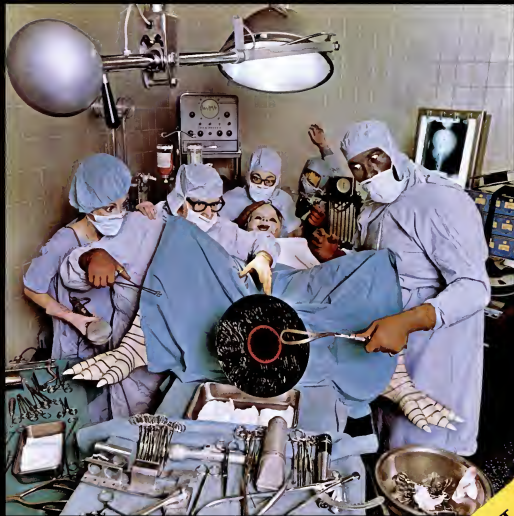
Country Jingles Soon

MEDINAH, Ill.—Imaginers, a jingles firm that recently launched "Jack Seasoning" and more recently a new series called "Energy," will be introducing a low-priced country music jingles package soon, according to Paul P. Iams Jr. of the firm.

WCCO-AM, a 50,000-watt chart channel MOR format station, welcomes a man who has roots in country music—Messiaunt Records artist Charlie McCoy. From left: Denny Long, music director of the station; Nat Wolf, local Momentum promotion man; Charlie Boase, air personality with WCCO-AM; McCoy, who is also one of the key harmonica players on most Nashville recording sessions; and Tex Davis, Momentum's national promotion executive.

MODERN MEDICINE

Vol. 12 No. 052



MEDICAL SCIENCE BAFFLED
STRANGEST BIRTH ON RECORD
PASS THE SUTURES AND CLEAN UP THAT MESS

**SPECIAL
3 DOG NIGHT
MEDICAL
BREAKTHROUGH EDITION!!**

But they'll put down acts who can fill Madison Square Garden, or attract loyal record-buying fans. They're not considered "pure or artistic or creative" or ... God (or Robert Hilburn) knows what they're considered not to be. Perhaps they'll decide to acknowledge that they exist, but not without the inclusion of a leer or sneer. That's defeatist. That's what is pulling down circulation and causing these "failures around the ears."

No matter that Three Dog Night can fill a 50,000-seat stadium ... more than once, if they had the time on tour. Did they write "Joy To The World?" No? "Off with their heads!"

Listen to what *really* happens ... in the words of one writer who experienced it, Harlan Ellison, by name.

"There are many stories of audience-performer experiences that come out of rock concerts. One of the most unusual concerns the **THREE DOG NIGHT**. It also illustrates the group's relationship with its audience and the impact their talents carry."

"The scene is Hofheinz Pavilion, one Wednesday night in Houston, Texas. The group was performing flawlessly, from the first emergence on stage to the final moments of their third curtain call,

not one kid in the audience would have traded his or her seat for any thing. They laughed, they clapped, they sang and, during the wave high point of the concert's final number, "Eli's Coming," the incredible incident occurred.

"Anyone familiar with audiences of The Rolling Stones, Beatles, Grand Funk or Blood, Sweat & Tears, is prepared for the rampaging hordes breaking loose, swarming over the barriers and onto the stage, sending the musicians fleeing, abandoning their instruments to preserve their lives from fans who want to touch them, be near them.

No one was really surprised when the audience at the Houston concert rose en masse and broke for the stage. What did mark the incident as extraordinary was that when they reached the stage ... they stopped.

"They wanted to be close, they wanted to suck the music into their very pores. But they respected the group. They would do nothing to halt the sound, to panic the musicians. Thousands of bodies, swaying like wheat in the wind, stood inches from the group and *listened*. It is considered one of the greatest tributes any rock group has ever received in the history of rock concerts in this country."

You've got to wonder if the critics ever asked themselves what composers would do without interpreter-performers? Would anyone care to speculate on Burt Bacharach's career if he had to depend on his own voice to get his songs across to the public.

The palinstakingly evolved popular appeal of Three Dog Night is used to lend clout to the careers of other young talents. Anyone doubting the foregoing need only consider how much notoriety and money has been garnered for talents like Laura Nyro, Randy Newman, Hoyt Axton, Harry Nilsson, Danny Moore, David Arkin, David Loggins and others via the express route of a Three Dog Night interpretation. Consider the common good, if you will: not to put him down, but while a McCartney writes and sings his own work and draws down the adoration of the critical gurus, Three Dog Night juice the careers of as many as twelve different creators per album. Nothing at all wrong with an artist serving self



NO ONE WOULD trade their seats for the start of the concert, *Concert Band, Dallas, Texas*

but who the hell has the *chutzpah* to put down a group that carries so many others with them as they rake in the goodies?

And if you think this largesse is extended only to the favored few composers whose names are now common currency, consider that Gary Iriti, who wrote "Midnight Runaway" (on the *Seven Separate Fools* album), was the cleanup janitor in the recording studio where they were cutting that album. Ask Stephen Stills.

About five years ago, he fell into the Troubadour to see the boys one night, asking them to record a number he had written. And that was *after* he and Crosby and Nash had it made. Why? Could it be he better understood the nature of this business? The symbiotic relationship between an artist and composer? The fresh look and interpretative "salesmanship" another group could give a song?

Or Hoyt Axton. You'd have to say Hoyt had given music a pretty fair country chance. Not to say he wasn't making it, but commercial jingles are the be-all and end-all of the business, now aren't they? And it's fair to say that since "Joy To The World," everybody wants Hoyt's next. In fact, that one song alone has become easily the most valuable copyright of the past ten years.

We did ask:

ALEX HARVEY: "I've long admired Three Dog Night as an outstanding and entertaining musical group. But it was not till they cut my "*Tulsa Turnaround*" that I realized how much they could add to a song with their unique interpretations. In fact, I liked their version so much I copied it for my own act."

RANDY NEWMAN: "What can I say about them that their music doesn't say better? They have great taste, they work hard, they're at core musicians. Anyone who questions that should stop to consider how big they've been and for how long ...

"Mama Told Me wouldn't have been a hit if they hadn't recorded it; it's that simple. When I heard it was going to be a single, I thought they'd bomb with it. I'm glad I left them alone; what they did for that song is going to put my son through college."

BRIAN WILSON: "Why don't you ask who I think is better, Danny Hutton or Frank Sinatra? I'd tell you Danny Hutton. Wow! Three Dog Night! Wow!"

DANNY MOORE: "Three Dog Night is really a workhorse group ... music is a serious business with them. They've helped my career enormously.



ANATOMY OF A THREE DOG NIGHT

Want to play a trivia game? Read these lyrics and ask yourself the first name that comes to mind.

"SWANEE! HOW I LOVE YA! HOW I LOVE YA! MY DEAR OLE SWANEE!" (New World Music Corp.)

"PEOPLE, PEOPLE WHO NEED PEOPLE... ARE THE LUCKIEST PEOPLE IN THE WORLD." (Chappell-Styne Inc. and Wonderful Music Corp.)

"I LEFT MY HEART IN SAN FRANCISCO. HIGH ON A HILL IT CALLS TO ME." (General Music Publishing Co.)

"COME TO THE CABARET OLD CHUM, COME TO THE CABARET." (Sunbeam Music, Inc.)

"GOD BLESS AMERICA, LAND THAT I LOVE." (Irving Berlin Music Co.)

"SURE, I'VE GOT RINGS ON ME FINGERS AND BELLS ON ME TOES, ELEPHANTS TO RIDE UPON ME SWEET IRISH ROSE." (Warner Bros. Music)

"BEI MIR BIST DU SCHOEN. PLEASE LET ME EXPLAIN, IT MEANS YOU'RE THE FAIREST IN THE LAND." (Harms, Inc.)

"I'M GONNA BUY A PAPER DOLL THAT I CAN CALL MY OWN. A DOLL THAT OTHER FELLOWS CANNOT STEAL." (Edward B. Marks Corp.)

"WHEN I'M CALLING YOU—OOH-OOH-OOH... OOH-OOH-OOH." (Harms, Inc.)

"MEET ME IN ST. LOUIS, LOUIS, MEET ME AT THE FAIR, DON'T TELL ME THE SUN IS SHINING ANY PLACE BUT THERE." (Shawnee Press Inc.)

"JOY TO THE WORLD. ALL THE BOYS AND GIRLS, JOY TO THE DEVIL AND THE DEEP BLUE SEA. JOY TO YOU AND ME." (Lady Jane Music)

Al Jolson, Barbra Streisand, Tony Bennett, Liza Minnelli, Kate Smith, Belle Baker, The Andrews Sisters, The Mills Bros., Jeanette MacDonald and Nelson Eddy, Judy Garland. Three Dog Night. Right?

WRONG!!!

George Gershwin and Irving Caesar: Jule Styne and Bob Merrill; George Cory and Douglas Cross; John Kander and Fred Ebb; Irving Berlin; Maurice Scott, R. P. Weston and S. J. Barnes; Sholom Secunda, Saul Chaplin and Sammy Cahn; Johnny Black; Rudolph Friml; Otto Harbach, Oscar Hammerstein; Kerry Mills and Harry Simone; and Hoyt Axton.

But that doesn't mean that any one of the record companies wouldn't love to get their hands on another one of those "wrong guess" artists. In fact, they make the industry spin, to relate it to our business. This is not meant to take anything away from the great producers, composers, technical staffs, even vinyl factories and cover layout artists, promotion men and d.j.'s, but where would any of us be without those star quality performers? "The names! Gimme a name! Gimme an attraction!"

Similarly the behind-the-scenes artists couldn't function without those whose voices and talents soar off a disc or tape. To make it

in this business...to really make it... you need all elements successfully combined, and any artist in his or her right mind is grateful to the point of handing out \$45,000 Stutz Blackwaks at Christmas like they were two-fers.

So what the hell is all the fuss about if everybody accepts these facts!?! Well, not everybody does.

There's nothing as subject to the "phase" syndrome as the music business, unless it's movies. So today, and ever since the Beatles, any group has to compose their own music. Right? Wrong again.



Take Three Dog Night, 10 gold albums, 9 gold singles. Standing Room Only. Standing Ovation. Keystone of a label. Innovative interpreters whose final cuts make the demos sound like they came from another planet. Yet, in some major American centers, you can hear them put down or ignored by the so-called major critics, because "they don't write their own music." Heaven forbid! In fact, the only non-composing act in the last several years to get their praise is Joe Cocker, and that's only because he's English.

You don't believe me? Here's a list of other big record sellers who are readily dismissed by the elite among the reviewers: The Osmonds, Raspberries, Led Zeppelin, Grand Funk, The Carpenters. I'm sure you can add your own.

Danny Hutton of Three Dog adds: "Critics may put us down, but songwriters don't. All of us have different talents; different strengths and weaknesses that one single writer cannot have. Not every songwriter can become a Carole King, and they need groups or acts like ourselves in order to get their songs to the public ear. This is our value: as interpreters and entertainers."

Ah. We're getting closer to the smell of success. Entertainer? That's a clue word. Outside of the business, BMI or ASCAP, the lyricist or composer, who cares or who knows who wrote "Funny



Girl?" But millions of fans plunked down more than \$55,000,000 in long green to watch Barbra Streisand cavort on screen and sing the songs that are now "hers." Sorry Jule. Sorry Bob. That's what the audience wants, and they get it every time. Remember the last time an industry tried to dictate to the public what it wanted them to accept? It was the Midi skirt, and the schmolta biz threw a couple of thousand people out of work for two whole seasons. They're about to do it again. You don't believe it? Read Women's Wear Daily any day and take a look at "The Gatsby Look."

No, sir. What the "critiques" forget is that people plunk down hard cash to be ENTERTAINED. That super performer out there, all alone or with just a few friends, fronting an enormous behind-the-scene effort to make it all come together for a magical hour and a half. Entertainment.

That's what the New York Times, for example, has forgotten. They've filled their "entertainment" pages with obscure ballerinas, harpists, sculptors, poets and painters whose work may be seen again in N.Y. sometime in the next 17 years. Ahhh. But that classic review! That well-turned phrase! What a perfect addition to Clive Barnes' scrapbook!



Back in 1968, after the release of Three Dog Night's first lp, the telephone on Marv Hefler's desk at ABC-Dunhill rang. The caller was a disc jockey in Eugene, Oregon. He related to Hefler that he was getting a lot of requests for "One" (by Harry Nilsson), a cut from the new (and first) Three Dog Night album. (The single from the album, "Nobody" was making no impression on any body.) The tip from the friendly D.J. set Hefler to inquiring—and after calling around the country he learned that "One" was in big demand. As fast as these things can be done, ABC-Dunhill had a single of "One" on the market. It became the biggest seller in their history and established Three Dog Night as one of the foremost musical groups in America.

Fact: Three Dog Night is practically without peer in the contemporary recording—concert world. Fact: to get there, and, more importantly, to stay there doesn't just happen. Like any great star, in any field, Three Dog Night has worked tirelessly for its success. Not only have they worked hard, but they have grown and will continue to grow. There is no secret to this kind of success. There are, however, basic factors involved. The audience could care less that Three Dog Night has constantly sought out new material and slaved over the best possible presentation of that material. Nor are they concerned with the fact that only the best sound men, producer, lighting technicians, etc. have been cultivated in the orbit of the group. Those are not the reasons they buy tickets or albums. And yet those very factors are responsible for the ultimate and continued success of the group.

What attracts an audience? That's a legitimate question to examine.

Logically, it's the star that's up there and out front. They carry the public recognition burden on their shoulders, and theirs alone. But not one of them is ignorant of the business enough to ignore all those areas in which they need help. If you look at the best of them, you'll find they've surrounded themselves with people who carry as nearly equivalent a talent in their own fields as the performers themselves.

Take Ron Terry, who works very closely with the group, he has been instrumental in that all-important "next step." Michael Loria of Loeb and Loeb, Three Dog Night's attorney. Topnotch. They've recently aligned themselves with new p.r. people, Solters/Sabinson/Roskin, Inc. Not to minimize the long-standing efforts of ABC-Dunhill's president, Jay Lasker, and Three Dog's closest liaison, Marv Hefler; relationships which serve as great examples of what artists and record company can achieve when all concerned are the best in their field. And speaking of the best, Jimmy Ienner, producer of the group's newest album, is certainly that.

Which brings us to Three Dog Night's latest effort, "Hard Labor." The group considers that everything preceding has been part of the "growing up" period of their careers. (Some "growing" six years at the top!) But there's validity. They figure they've learned about the business of music by now. And it shows in the album with utmost clarity.

Denny says it: "It's our first 'concept' album. But we've done it without leaving the basic style of rock and roll. We feel there's more in the mix of a 'serious' look at life. It's a lot more adult than anything we've done to date."

That hardly sums it up adequately. Its really been a hard labor for them. Inertia is not an easy time. Psychologists will tell you that "the formative years" shape you for life, but that doesn't mean you can't change... mature. But it's a struggle. You have to want to grow. You have to face your failures and mistakes as well as your successes. And you have to believe you're ready to take on the ultimate responsibilities for your own future... it's called "taking a stand in politics."

The common thread in "Hard Labor" is a number called "The Show Must Go On," as wailing, dramatic, poetic, mature and moving a number as any you'll come across this year, we suspect. ABC-Dunhill is out of the business of predicting the single to come out of a Three Dog album since the aforementioned 1968 incident involving the side, "One." Unlike those critics we've been talking about, they believe the audience will have something to say about it. But they've got great faith in this particular song. Listen carefully. They think you're going to be hearing a lot of it... very soon.

As for live performance, Three Dog Night promises a "dramatic change" come this Spring and Summer. They'll be heading out on a tour of the U.S., Europe, Canada, and Australia, and "Hard Labor" will be their advance agent.

THE ALBUMS

October 16, 1968

"THREE DOG NIGHT" (SNOON)

One, Nobody, Heaven Is In Your Mind, It's For You, Let Me Go, Chest Fever, Find Someone To Love, That No One Ever Hurt This Bad, Don't Make Promises, The Lonier, Try A Little Tenderness
Produced by Gabriel Mekler

October 16, 1969

"CAPTURED LIVE AT THE FORUM" (ITS-5000)

Heaven Is In Your Mind, Feeling Alright, It's For You, Nobody, One, Chest Fever, Eli's Coming, Easy To Be Hard, Try A Little Tenderness
Produced by Richard Podolor

November 18, 1970

"NATURALLY" (DMS-5000)

I Can Hear You Calling, One Man Band, I'll Be Crying, One Man Band, I Can't Get Enough Of It, San Diego, Church, Liar, I've Got Enough Heartache, Joy To The World
Produced by Richard Podolor

December 30, 1971

"HARMONY" (DMS-5000)

Never Been To Spain, My Impersonal I, An Old Fashioned Love Song, Never Dreamed You'd Leave Me In Summer, Jam, You, Night In The City, Murder In My Heart For The Judge, The Family Of Man, Mistake And Illusion, Piece Of Mind
Produced by Richard Podolor

February 11, 1973

"AROUND THE WORLD WITH THREE DOG NIGHT" (DMS-5000)

One Man Band, Never Been To Spain, Going In Circles, The Family Of Man, Midnight Runaway, Liar, Good Feeling (1971), Organ Solo, Eli's Coming, Joy To The World, Black And White, Piece Of April, Out In The Country, Mama Told Me (Not To Come), Dream Solo, An Old Fashioned Love Song, Jam
Produced by Richard Podolor

March 4, 1974

"HARD LABOR" (DMS-5000)

Sure As I'm Sure Here, Anyone, Babe, Put Out The Light, Sitting In Limbo, I'd Be So Happy, Fly, Something Sweet, On The Way, Back Home, The Show Must Go On
Produced by Jimmy Ienner

June 11, 1968

"SUITABLE FOR FRAMING" (DMS-5000)

Feeling Alright, Lady Samantha, Dreaming, It's Good For You, A Change Is Gonna Come, Eli's Coming, Easy To Be Hard, A-1, That A Little Love, King Solomon's Mines, Circle For A Landing, Celebrate
Produced by Gabriel Mekler

March 21, 1970

"IT AIN'T EASY" (ITS-5000)

Woman, Cowboy, It Ain't Easy, Out In The Country, Good Feeling (1973), Rock & Roll Widow, Mama Told Me (Not To Come), Your Song, Good Time I'ming
Produced by Richard Podolor

June 16, 1971

"GOLDEN BISQUITS" (DMS-5000)

One, Easy To Be Hard, Mama Told Me (Not To Come), Eli's Coming, Your Song, Celebrate, One Man Band, Out In The Country, Nobody, Woman, Don't Make Promises, Try A Little Tenderness

March 27, 1972

"SEVEN SEPARATE FOOLS" (DMS-5000)

Black And White, My Old Kentucky Home, Turquoise and Dandelion Wine Prelude, To Morning, Piece Of April, Going In Circles, Church, Take Your Turn, In Bed, Freedom For The Station, The Writings On The Wall, Midnight Runaway
Produced by Richard Podolor

October 9, 1973

"CYAN" (DMS-5000)

Happy Song, Play Children's Pies, Storybook Feeling, Kater's Shambala, Singer Man, Let Me Serenade You, Let Me Serenade You, Into My Life
Produced by Richard Podolor

Art Direction & Photography: Ed Caraffi
Design & Layout: David Larkham



I was ecstatic when they recorded *Shambhala*: to date it's sold over one million two hundred thousand copies. They can do that for a song because they keep going for perfection in their performances, and so they appeal to such a broad range of audiences. There just aren't many groups that can do something as difficult as that."

New Three Dog member Skip Konte says, "I am a writer. Wrote 'Ride, Captain, Ride,' I'm very partial to a group that can take a song and play the shit out of it. People who are antagonistic because Dog doesn't write their own songs, I just want to remind them that there are great writers who can't do their own songs. Should their great material go unpublished or unperformed? When a writer gives someone else the song, and they really get into it, it's a tribute to the writers that seven guys can get into a song and really pull it off."

DRUMMER FLOYD SNEED SAYS: "Rock critics have a right to make a living. In fact, we're going to throw an elegant banquet and let them eat a free meal... off our gold records."

TO CORY WELLS: "Even though we try hard not to let it get to us, the persistent labeling of the group as 'a non-writing act' is the bane of our existence. We take great pride in being an effective vehicle for bringing the material of talented writers to the public. We get nothing but thanks from the writers whose work we interpret; they seem to understand that even a hit song can't be a hit record until someone records it... until then it's merely a demo or a lead sheet. You wouldn't think that would be so hard for critics to understand, would you?"

CHUCK NEGRON SAYS: "Let them say what they want to; all I know is that the thrill we get on a good evening when we're up for a concert and the audience is with us, is a kind of joy they will never have. We do it... they only talk about it."

Keyboard artist **JIMMY GREENSPOON** adds, "Trying to please critics is like trying to make love to six women at once: you don't please yourself and you sure as hell don't please anyone else, either. We hear the critics putting us down for not doing our own writing, but we know the truth: the group has helped uncover ignored writing talent time and again. Take Hoyt Axton, for instance. Hoyt was known on the folk circuit, but the fickle general public had overlooked him. Now the general public is aware of Hoyt and his enormous talent, and he's had an amazing resurgence within the industry; we helped do that."

Lead guitarist **MICHAEL ALLSUP** reminds us, "If you remember, when the Doors got started, critics were putting them down for recording their own music and not contributing to the industry. It's just the reverse with us, but apparently you can't please the critics; they'll always find some reason to complain. We've found our particular niche: entertainment. We've sold millions of records and hundreds of writers receive performance royalties and publishing royalties because we do care about contributing substantively to the music world."

Let's take a closer look at the media world of publishing and see what's going down with all those "heavy" writers and the publications they write for. Well, let's stop and remember for a moment that New York... Mecca, baby!... used to have 11 dailies. It now

has three. It used to be home for any important magazine in America, but you all remember Life, Look and some other fair-sized "opinion makers." Guess who's still on top back in Fun City? The News, that's who! "That trashy little excuse for a newspaper," they'll tell you. But it's still entertaining to huge audiences, apparently. They don't seem to have forgotten that.

In magazines, look at Playboy. No, one doesn't forget that Playboy has herded some of the best minds in America across its pages, but who can deny it had an idea twenty years ago to entertain America with what it wanted? And isn't it a fact that the only slick books in America making it today are copies of the Hefner prototype? And all these new books have grown to popularity while Playboy not only didn't slip, but increased its readership steadily every year. The public be damned? Never! And don't you dare forget it, on pain of failure and ruin! A scorned public is the only thing worse than a scorned woman.

And guess who's picking up all the loyalty marbles? The so-called "boob-tube," that's who, bringing entertainment to the hungry as never before, and in the face of the to be expected slaps by the highbrows coast-to-coast.

How long has this been going on? Well, just about ever since vaudeville, in the memory of the oldest of the present generations. It actually goes much further back, but that's far enough for start-



ing. Remember the old song pluggers? Laying their sheet music on pianos in 5 & 10's, singing their hearts out to sell a few copies of their latest titles, but knowing full well that only coming out of the mouths of Jolson, Brice, Cantor, Baker... S-T-A-R... will sales soar.

You never saw a picture of Sammy Cahn... it was always Alice Faye, or Judy Garland, or Betty Grable, or Carmen Miranda, or Fred

(Never mind Mr. Paley. Just use these handy \$1,000 bills for Kleenex to wipe away those tears.)

Astaire and Ginger Rogers, or Don Ameche in the '30's and '40's. The faces began to change in the '50's, but the "melody" lingered on. Ringing cash registers when you put a star-quality face or voice to the other talents. Up front! Forward where the waiting audience can see and hear and want-to-touch and go-to-see and pay-for-the-thrill. Into the '60's it continues. New stars in the musical heavens.

The abos of Australia, who dig holes in the earth in which they sleep, use their dingy dogs to keep them warm on bitter nights. When the nights get terribly cold, they may need as much as the body-heat of three dogs. A three-dog night is considered a very heavy night indeed.

June Fairchild, who was Danny Hutton's lady friend, found the group's name in an issue of *Mankind* Magazine. Danny co-founded the group that bears the name. He is one of the three lead singers.

Another is Cory Wells. He started singing when he was sixteen, for free, in Lulubelle's Bar & Grill in Buffalo, with dynamite big name groups like The Pecklers and the Gear Grinders.

When Cory met up with Danny of County Donegal, township of Buncrana, they kicked around the idea of the new group. Both Danny and Cory agreed on who the third lead singer should be—Chuck Negron, late of New York and All-City, All-State basketball team. Only problem was, they didn't know where Chuck had disappeared to. Fate was kind, and the unsuspecting Chuck returned to L.A. from a stint with the Job Corps to be pounced upon by Danny: "Where the hell you been, man, I've been trying to reach you for days! We've got an audition!" Three Dog Night had its three lead singers and was ready to roll. Three years later they were grossing between twenty and twenty-five thousand a night—and a \$90,000 lump in one evening at the Forum—not to mention about a million and a half from recordings.



Chuck Negron, Danny Hutton & Cory Wells with Joe Lacker



(Continued overleaf)

"OOOOH-IT'S A BITCH!"



"WAIT
UNTIL YOU
FEEL WHAT I
FELT"

CONFIDENTIAL

THE NEW THREE DOG NIGHT

THE ALBUM: "HARD LABOR" ON  Dunhill

DSD 50168

Vox Jox

Continued from page 22

forget New York because he couldn't make the big time with a voice like that). It's what you do with the voice you have that counts. Lorraine, communicative, *foi* for the people out there. You're sharing some great music, some great experiences, etc., with them. What else is going on in town? Something must be happening that's interesting, if not exciting. *Personnel* the station a little more. Incidentally, I don't think "Sugar Town" by Nancy Sinatra is exactly a country tune.

Funniest story of the week? Well, KIQQ-FM in Los Angeles is fixing to launch a lot of promotions. One of them will be a television spot on local stations. The spot was filmed by Bobby Sherman, the record artist. From a helicopter, no less. And who's in the scene? Well, it's first Robert W. Morgan, morning air personality on KIQQ-FM and he's standing on top of building in Los Angeles as the camera zooms in. What building, you ask? Why, the KKDD-FM building, of course. And good of Robert states that he's on top of everything and that he's on KIQQ-FM. The camera then moves off and down the street to the KIQQ-FM studios for a shot of the Real Don Steele and he says that he's Don Steele on KIQQ-FM and he's on top of everything, too. KIQQ-FM has been sort of cooling their heels and getting into shape. Now the fun will begin to fly in Los Angeles. First target will be KKDD-FM and what do you want to bet but that KIH-AM will be the next?

I don't get South of the Border as much as I would like, but *Siempre!* Blue came up to see me the other day. He's on XEO-AM, a Mexican station. In photo above, XEO-AM program director Bill Harris looks

on as Blue does a number for Target Discovers Records, a retail chain operation in Los Angeles. Yep, the station sold a heap of mail order LPs



and tapes for the chain the other night via Blue. — Bob reading a weekly column in the Valley News Dispatch by Rex Ruskalkin on the local Pittsburgh radio scene. In a recent column, he had comments from various record promotion men in the area such as Gary Lippe, A&M Records; Jim Sauty, Columbia Records; David Kinsessman, ABC Records; Mike Maszuchin, Capitol Records; Rick Webster, and Don Kelley of WEA. Good column. One of the men had a comment in the *Terraviva*, Pa. paper that bared repeating (if only because I agree with him): "There is an arrogance of power among some of the programming people. A lot of radio programming people in the nation are hurting the integrity of the industry. The ultimate people to be cheated are the people and the record company. Stations are waiting, and waiting, and waiting on a song. Pretty soon there won't be people who will take a chance. How bad can it hurt you play a record? Sometimes stations overemphasize research. Why can't we give people something fresh, rather than playing the same material over and over again?" Later in the column, it was

'Lovewords' Pkg

Continued from page 22

country music record show on KWBH-AM in Corpus Christi, then went back to KMCA-AM in 1948 and was into live television work by the end of 1950.

There came a stint in military service. Afterwards he worked at WBOB-AM in New Orleans, KTXM-AM in Austin as sales manager for three years; KTSB-AM in San Antonio, then alternately into management in Memphis, Tyler, and Sherman, all in Texas.

In 1961 he left radio to join Commercial Recording Corp., operated by Tom Merryman. That same year, he became a partner in Archer Productions in Los Angeles where he worked on "Sound of the City" theme with Hugh Hefner and Johnny Mann. Then back to Dallas where he packaged and syndicated old Bob and Ray shows.

In 1964 he returned to Los Angeles and worked three years with Mel Blanc before starting his own firm and launching the humor series "Superfun." Two of his earlier successful packages for radio were "The Amazing Radio Adventures of Bonnie and Clyde," starring Gary Owens—a series of 65 programs each about two minutes long—and 300 programs in the "Fannybush" series, each about a minute long. The "Hickhigh Report," another series of one-minute humor programs, followed.

mentioned that many people consider Pittsburgh to be a wasteland market for breaking records. I don't think I'll agree with that. Last I heard, WEEP-AM did play a new record occasionally.

Yesteryear Hits

TEN YEARS AGO

March 7, 1964

SINGLES

- 1 I WANT TO HOLD YOUR HAND
Beatles (Capitol)
- 2 SHE LOVES YOU
Beatles (Swan)
- 3 DAWN (Go Away)
4 Seasons (Philips)
- 4 PLEASE PLEASE ME
Beatles (Vee Jay)
- 5 I AM
M. Hart (RCA Victor)
- 6 CALIFORNIA SURF
Beach Boys
- 7 RAINY BLUE
Shane Henry (With Century-Fin)
- 8 STOP AND THINK IT OVER
Dale & Grace (Mercury)
- 9 FUN, FUN, FUN
Dick Dale (Capitol)
- 10 SEE THE FUNNY LITTLE CLOWN
Bobby Goldsboro (United Artists)

TEN YEARS AGO

March 7, 1964

ALBUMS

- 1 MEET THE BEATLES
(Capitol)
- 2 INTRODUCING THE BEATLES
(New Day)
- 3 AL NO! I
Henry in The News (RCA Victor)
- 4 PETER, PAUL & MARY
in The Wood (Warner Bros.)
- 5 THE SINGING MAN
(Polygram)
- 6 HARRY NELSON
Yesterday's Love Songs—Today's Blues
(Capitol)
- 7 HENRY MARCINI & HIS ORCHESTRA
Charade/Soundtrack (RCA Victor)
- 8 MILD, MILDLY BROADWAY CASE
(RCA Victor)
- 9 THE UNDISCOVERED WORLD OF
AMY WILLIAMS
(Columbia)
- 10 ROBERT TINTON
There I've Said It Again (Epic)

FIVE YEARS AGO

March 8, 1969

SINGLES

- 1 EVERYBODY PEOPLE
Sly & The Family Stone (Epic)
- 2 PRIMO AMO
Crescendo/Crescendo Revival (Fantasy)
- 3 BUILD ME UP BUTTERCUP
The Foundations (SWE)
- 4 DUFF
Tammy New (ABC)
- 5 CHERRY & CLOVER
Tammy Jones & The Shondells
(Mercury)
- 6 THE MUSIC MOMENT
Jay & The Americans (United Artists)
- 7 THE GUESS IN LOVE WITH YOU
Savoy Brown (Capitol)
- 8 BART, BART DON'T CRY
Sonny Robinson & Meridian (Meridian)
- 9 TOUCH ME
Doris (Elektra)
- 10 HOWAN GIVEN
1910 Fruitgum Co. (Roulette)

FIVE YEARS AGO

March 8, 1969

ALBUMS

- 1 GLEN CAMPBELL
Wichita Lineman (Capitol)
- 2 BEATLES
Yellow Submarine (Apple)
- 3 THE CREAM
Disraeli Gears (Mercury)
- 4 BEATLES
(Apple)
- 5 ASSOCIATION
Greatest Hits, Vol. 1 (Warner Bros.)
- 6 IRON BUTTERFLY
Buff (Globe)
- 7 SHANA ROSS & THE SUPREMES WITH
THE TEMPTATIONS—T.C.B.
(Mercury)
- 8 TOMMY JAMES & THE SHONDELLES
Crown & Cover (Roulette)
- 9 BLISS, SWEET & TEARS
(Columbia)
- 10 TOW JONES
Help Yourself (Parrot)

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Global TV Systems Advisory Corp. Set

By BOB KIRSCH

TUCSON—Gerald Citron, former director of marketing for Norcote VCR products and Irwin Pinesman, managing director of Audio Video Ltd., announced at the recent International Tape Assn. (ITA) seminar here the formation of International Video Corp.

The purpose of the new firm will be to help companies or individuals using video cassette communications on a national or international basis by handling all problems concerned with different worldwide TV standards, power requirements and to "act as a pool from which a network of dealers and companies can draw," according to Pinesman.

"We think this is the first operation of this type," Citron said, "and we think there has been a need for one in the industry for the past several years. What we hope to have is an international network of audio-visual dealers who will be able to arrange for purchase or rental of necessary video equipment, facilities or other video equipment to meet a user's requirements."

"The company basically will be used to offer an example, in making equipment available to meet the needs of software. For example, a large international pharmaceutical firm may prepare a videotape in this country and want to distribute it in its offices in other areas of the world. International Video can make the equipment available."

"It is not really practical to make multiple copies of a tape," Citron added. "The only practical thing is to create the environment of the system that the tape was intended for. If we can do that, we will find the needed equipment and promote the operator."

Dealer Network. Talking about the dealer network, Citron said, "We will look for the most qualified facility in an area. Initially, we will have locations in New York, Los Angeles and the Midwest. Ideally, he will be a hardware dealer who has duplicating capacity and, if possible, production capacity, all under one roof. He must likely be involved in the professional or semi-professional area, and he must be established and fully capable of quality work. In most cases we will not use a typical rental, simply because he does not have, and really has no need for, all of the qualities we are looking for."

How will the dealer network work? "As an example," Citron said, "if a business insurance company in Boston has prepared a number of videotape presentations. Two will

be used in the Boston area and the other copies will go to different areas of the country. We will ship the tapes to the dealer, and he will undertake to install the needed hardware unit, set up all the necessary parts and carry out the warranty service. As our affiliate, he will get the lion's share of any monies received. A small share will go to us and the rest to the dealer who introduced us to this area in the first place."

International

Citron also feels that the international market is of extreme importance. "There are a number of video standards around the world," he said, "but a firm making software for sales presentations or the like is not going to make several different configurations of tape in most cases. For example, in New York City there are at least a half dozen advertising agencies who receive half their billings from overseas divisions and affiliates. These agencies are constantly sending tapes to those affiliates, but at the same time are constantly receiving tapes from their affiliates."

"Obviously," Citron added, "they want to use these tapes. If they are commercials, they may be more than just their own commercials. There may be a lot of the competitor's work included also. We can act as the broker in both cases. In this country we will provide the units, through our dealer network, necessary to view the overseas material. The same will be done in reverse overseas. Basically, our job is to be a broker. We want to coordinate and consolidate the whole operation."

Citron is also planning a heavy program in radio's that is not yet color television or even TV. The reason for this, he said, is that videotape will play an even more important role in this type of country.

Among the nations to which International Video is currently able to provide services are the U.S., England, Ireland, France, Germany, the Scandinavian countries, Holland, Austria, Italy, Switzerland, Australia and South Africa.

Ovation & Black Continue Pact

NEW YORK—Ovation and Black Jazz Records have entered into a long term extension of their four-year-old tape licensing contract with Ampex Music Division (AMD). The contract gives AMD non-exclusive stereo and 4-channel tape duplicating rights in the U.S.

ITA Future—Blank Tape to Up Sales 4X

TUCSON—Blank tape cassette sales are expected to maintain a 20-30 percent increase each year through 1979, according to Tom Dempsey of BASF Systems, speaker Monday (28) in an audio workshop of the fourth annual seminar of the International Tape Association here at the Brauff Place hotel. Sales of blank cassettes should hit \$158 million this year, he said, and blank

(Continued on page 42)

Urge Acts, Producers Join Standardization Of Players & Tapes

Continued from page 3

for developing the cassette, he said. "We really look at idea from 3M and another one from RCA and put it all together."

Later, in an exclusive interview with Billboard, he elaborated on the need for quick adoption of standards now that technological advances in tape are coming at a fast rate from all directions.

Referring to prerecorded music as "soft software," he said it is a very important angle. "If new tape coatings and machines technology offer better capabilities, then we will need new soft-software, new repertoire."

He agreed that one factor holding back quadrasonic has been the lack of interest from artists and producers wanting to take advantage of its creative benefits. This, he said, is another critical factor, he said, which is timing.

"Even if all the projected technology we talk of now were possible, there is a need for careful timing. Let's not get into the position of the airline companies which ordered 747's while 707's were flying across the Atlantic with under 50 percent occupancies."

No Legal Risk

He does not believe cooperative efforts toward standardization stifle advances nor does he believe it presents a danger of anti-trust actions.

"There is nothing wrong with anti-trust legislation—particularly in the case of the Common Market—or anti-trust legislation as long as the consumer benefits."

"I am making a plea to both hardware and software producers. Someone has to take the driver's seat to get

Call Conference for Mfr Safety Peril

By RADCLIFFE JOE

NEW YORK—A New Jersey college professor has called for industry team-work in coming to grips with the new Consumer Product Safety Act which he says favors the consumer almost to the point where a record can put a manufacturer out of business.

In a paper prepared for the 1974 Product Liability Prevention Conference scheduled for Aug. 21-23 at Newark College of Engineering, N.J., Prof. Richard Jacobs said the

conference will be structured for all segments of the industry from manufacturers, importers, private label distributors and retailers, to engineers, marketing staffs, product service specialists, attorneys and insurers.

Jacobs stressed that all segments of the industry must be constantly attuned to product peril problems because in today's climate that's where profits are made and lost. Jacobs, a member of the NCE industrial engineering faculty and general chairman of the PLP conference, said product peril problems change with every new consumer protection law, with every loss incurred and with every jury that finds for an injured consumer.

He added, "Peril points have advanced with bewildering velocity since PLP held its first conference four years ago, with the Consumer Product Safety Act requiring that products be idiot-proofed for the foreseeable future, and manufacturers facing possible jail sentences for marketing hazardous products."

Jacobs acknowledged that in human terms alone the harm an unsafe product can do may be incalculable. "But," he added, "juries and out-of-court settlements are translating those terms into hard cash awards that are running into the hundreds of millions of dollars annually."

"Manufacturers," said Jacobs, "are required by law to notify the Consumer Product Safety Commission when they discover a defect in his own product, and the cost of a recall alone can put a company out of business."

Jacobs feels that product peril points can be pushed back and maybe even eliminated. "However," he continued, "this cannot be done by ignoring the problems as only by happy coincidence does wishful thinking produce safe, liability-free products."

More than 30 other papers will be presented in three concurrent sessions during the three-day conference. There will also be panel discussions and a group of newly devised applications seminars devoted to universal technical and management liability prevention problems.

According to Dr. John Mihalas, head of the PLP-74 program committee, certificates will, for the first time this year be presented by Newark College of Engineering to those who attend seminars in their required continuing professional education.

137-Unit Chain Emphasis on Sales Program

By JACK ROLAND COGGINS

EDITOR'S NOTE: In this second part profile of Musicaid district supervisor Chuck Langer expands on the chain's merchandising techniques for combining software and equipment (Billboard, Feb. 26).

MINNEAPOLIS—Careful attention to training sales people is one vital key for the Musicaid 137-unit chain based here.

(Continued on page 42)



MUSICAID chain employees Beth Werdt check enormous stock of tapes at the 48th & Leighton, Lincoln, Neb. unit. Opposite shows wide array of car

stereo while inset shows how quadrasonic "step in both" plugs 4-channel hardware right beside displays of tapes. Chain has two units in Lincoln.

\$200 Mil Class Action Hits CTI

By RADCLIFFE JOE

NEW YORK—Trouble-plagued Cartridge Television, Inc., in Chapter XI for almost a year, has been shipped with a \$200 million class action suit that charges it with security law and antitrust violations that caused the value of its common stock to tumble from \$40 to about 25 cents a share.

Other defendants in the complaint brought in Federal court here by the independent Investor Protection League is behalf of Eddie Thompson Jr., of North Carolina, include Hornblower & Weeks-Hemphill, Noyes, the brokerage firm that issued the CTI prospectus, the Avco Corp., parent company of CTI, Paul Revere Corp., and Arthur Young & Co. accountants.

The complaint which charges six separate causes for action, argues that the system is still bug-ridden and therefore unmarketable.

■ That when Hornblower issued the prospectus on public stock offer-

ings, May 19, 1971, the company had not yet developed a color video cassette unit as the offering claimed.

■ That the prospectus claimed prospects for getting patents were good while adversary patents made this unlikely.

■ That Hornblower, while issuing bullish market reports, was selling the stock on its own behalf and for such favored customers as Avco Corp. and Paul Revere Corp.

■ That Avco forced its way into controlling CTI.

■ That Avco executive committee chairman, John Gonnelli, and the Paul Revere Corp., an account controlled by Gonnelli, used insider information to sell CTI stock prior to CTI filing a Chapter XI petition last June.

The suit claims that this move allowed the defendants to realize about \$40 a share of CTI stock while the class knew nothing about the impending bankruptcy.

The suit also states which claims

treble damages argues that the defendants conspired to destroy the value of CTI's common stock to freeze out the present stockholders, and allow Avco to take control of the firm at a fraction of its true value. The suit claims that this conspiracy forced the company into bankruptcy.

The accounting firm of Arthur Young & Co. is also charged in the suit with allegedly giving misleading financial information when the initial public offering was made.

Other defendants named in the complaint include a number of officers of the defendant corporations and a number of John Dots.

The independent Investor Protection League was established about a year ago to offer legal aid to independent investors, who are members of the league, faced with investment problems.

The law firm of Beder & Beder is representing the plaintiffs.

Hitachi Promises Prices Will Remain Steady in '74

NEW YORK—The Hitachi Sales Corp. of America has pledged its determination to hold the line on product pricing during 1974, despite shortages of raw materials, spiraling labor costs and other economic ills facing the home electronics industry.

The pledge came from Morton Schwartz, Hitachi's vice president, at the introduction of the firm's 1974 product line. Schwartz said that out of 90 products in the company's entire carryover category, only six had been subject to price increases.

He continued, "On new items there have been minimal increases, as compared to similar products in 1973. He stressed that in item by item evaluation would bear this out.

The new line of 117 products features an integrated rear amplifier designed to convert two channel stereo into 4-channel, a radio-cassette recorder with wireless microphone, and a "language laboratory" cassette system with variable playback speeds.

The integrated rear channel amplifier, model IMA-40 converts any conventional stereo system into quadraphonic with discrete, SQ and RM modes. It has a power output of 13 watts per channel RMS, and carries a suggested list price of \$219.95. Other features of this unit include jockey 4-channel balance control, speaker switch and tape monitors for both 2 and 4-channel.

Magnavox's Aaron Promo

NEW YORK—Magnavox has launched its \$55,000 "715-States" the unique promotion based on the anticipated record-breaking home run of baseball personality Hank Aaron.

Participants in the sweepstakes which is offering a cash prize of \$25,000, or one of 715 Magnavox products valued at over \$30,000, will be expected to guess the inning in which Aaron will hit the record breaking run.

The sweepstakes will be promoted through newspaper, TV and radio advertising and dealer displays in all states of the union except Maryland, Missouri, Georgia and Idaho where sweepstakes are prohibited. Closing date is April 1, just prior to the opening of the 1974 season of the Atlanta Braves, the club for which Aaron plays.

Among the products being offered as prizes are 20 stereo consoles, 15 deluxe VCRs, color consoles, 30 Magnavox Odyssey games, and 600 portable radios.

New Products



SYLVANIA has introduced a discrete, 4-channel component system, QCS40W, which features a solid state receiver, 4-channel 8-track playback deck with pushbutton selectors and four air suspension speakers with 6" woofer and 2 1/4" tweeter. List price: \$499.95.



HITACHI's newest addition to their floor speaker line is model HS-300 listing for \$160 each. This two-way system features a gathered edge woofer and coxa tweeter with acoustic lens. Frequency response is 45-19,000 Hz.



PARSONS' newest addition to the Trackmaster line is model PL 501. The 8-track cartridge winder features direct spindle drive and electronic torque control of tape, automatic tape cutoff and predetermined control. Winding speed: 225 ips.

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ITA Forecasts Boom

Continued from page 41

tape 8-tracks have also "shown amazing growth." The industry anticipates selling 40 million units in 1974, representing \$55 million. "By 1978, we expect these figures will be quadrupled."

Red-tired raw tapes is still important, too. The industry sold \$58 million in tape in 1973 and he expects a 5 percent increase for 1974. All prices on blank tape will have to go up, he said, because of the energy crunch.

Kevin O'Sullivan of National Audio Video Association was another speaker in the session and also involved feedback and questions from the floor. Robert Kilian of Western Division of the Mound Corp. spoke of "the deinstitutionalization of learning" being brought about by audio and audio-visual cartridges. He pointed out that in regards to cassette hardware, sales of units were stronger on both coasts of the U.S. than elsewhere. He figured there were about 38 million cassette units available in the field.

Dermpsey, at the same time, amplified on the "cassette unit population." He said that about 8.8 million units were expected to be sold in 1974. There had been about 38.8 million units sold in the U.S. to date through 1973.



TOSHIBA's new solid state cassette recorder with AM/FM radio includes many quality features: automatic level control (ALC), automatic mechanical shutoff (ASO), preset button, front and 3-digit tone counter and built-in condenser mic. Suggested retail price: \$79.95.

NORTONIC's 8-track Cartridge Life Extender, at \$3.50, has a non-woven belt of polyester fabric to clean magnetic heads on all 8-track recorders and players and a sensing tab to ensure proper indexing to clean entire head face.



SUPERSCOPE introduces an 8-track recorder/player with a built-in Dolby Noise Reduction System and an additional internal external switching to permit Dolbyized FM broadcasts and cassette and open reel playback. Model TOR-630 lists for \$179.95.

RepRap

In a positive attack on the empty room, Lewis-Dunlop Co. is preparing a training program for better telephone sales, using telephone company, Dick Dunlop reports from 187 Riverside Rd., Liverpool, N.Y. 13088 (315) 423-2113. The firm is also conducting an extensive direct mail campaign as a further solution to the lead problem.

Forming a business expansion in 1974, Dunlop and partner Bill Lewis have opened a branch at 2 Morton Rd., Detroit, N.Y. (215) 446-2857. Business looks excellent for '74, with a greater volume in audio and video sales. The demand for the new Audiotape Model C-194 cassette in-stock unit with several mounting plates and adjustable shaft, resulting for \$139.95, has been strong in 24, 36, and 48 years, rather than the customary 12 year orders for 8-tracks, with sales especially among college students. Dunlop said.

Lewis-Dunlop Co. reps Audiotape, Triumph Radio, Naves, Irish Tape, Dynamex and Ely/Gene in upstate N.Y.

C. McCord Pandy has joined Bob Richey & Associates, 3999 Midway Rd., Indianapolis 46210 (317) 347-2625, and will be representing Lloyd's and Zentis, as well as other lines carried, in Ind. and Ky., with Bob Richey, Dick Green, Steve Wenden and Bill Roberts.

Reaction is very good to Lloyd's new line of cassettes, introduced at the Winter CES. John Hand reports from Denver, Colo. Sales of the better under-dash car units are sluggish because of the consumer's preference for the small, compact car. Hand said Hand-Riggs & Associates rep Lloyd's and Bama-Automotive from 4905 E. Evans, Denver 80222 (303) 758-7553 with John Hand, and Jack Allison and from the Salt Lake City branch at 225 W. 200 South (801) 363-4801, with associates Ralph Page, Anne Riggs and Dave Riggs. Area covered includes Mont., Wyo., UT, and Colo.

Many manufacturers are moving into high end components and stereo systems, including high end speakers. James Galt reports, and backing up the more technical sales by being specialized department heads. Sales have been slow in the Bloomfield Hills, Mich. area in January and February, possibly because of the layoffs in the automotive firm. However, Galt sees the trend toward smaller cars giving in-dash units a tremendous boost this year in automobile manufacturers' attempts to upgrade the margin of profit with necessary items.

Galt Exception rep's Rotel, JVC, York Audio, Jersey Speakers, Ann Sound, and Home-Maths, with Jim Galt, Jr., Mark Stanton and Howard Wright covering Mich. and Toledo, O.

DePitts Associates has topped the U.S. Pioneer "REP of the Year" award for the Eastern marketing area. Russ DePitts who accepted the award for his company said that personal service to dealers before and after sale, overhead greatly to the firm's marketing achievement. The firm is located in Haddonfield, N.J.

Dalia Marketing, Inc. has formed a new division to handle the sale of Panasonic cassette auto sound equipment. The division will concentrate exclusively on the sale of the system to new car dealerships. Robert Rattner, vice president of Dalia said the new division was established because the complexities of the custom car sound business needed a full time specialist. Alan Blumensfeld, a veteran Dalia salesman, will head the new company.

The Paul Stone Sales Co. is the new TEAC sales representative for the state of Indiana and Kentucky. The Indianapolis-based Paul Stone has two additional units to handle him such as the TEAC line. Among the other audio lines handled by Paul Stone are Crown, Marantz, Thorens, Norelco Yamaha and Bock.

John J. Nardo, president, Zenith Audio Co. is TEAC representative for the state of Illinois in parts and service activities, according to Hollander Distributing Co., Springfield, Mo. S. A. Long Co., Wichita, Kansas, Joseph Strauss Co., Inc., Chesham, N.Y., Monarch Equipment Co., Louisville, Ky., A. A. Schneiderhake Co., Des Moines, Ia., and J. A. Williams Co., Pittsburgh.

Silver awards were made to Vermont Hardware Co., Inc., Burlington, Vt.; Albert Markins & Co., El Paso, Texas; Truett-Wells Co., Columbus, Ohio; Baskfield Co., Inc., Indianapolis, Ind.; George H. LeMaitre Co., New Orleans, La.; and Northeastern Distribution, Inc., Cambridge, Mass.

Bonus awards were made to Midwest Improvement Co., Billings, Montana; Amstar Hardware Co., Amarillo, Texas; Townsend Distributing Corp., Omaha, Nebraska; Lee Wholesale Co., Lenexa, Kansas; Thiele Co., Inc., San Antonio, Texas; and Hollander & Co., Haverhill, Mass.

Michael Stein Co., Inc., Waltham, Mass., is the new TDK representative in the New England area. Sent has five salesmen covering 400 outlets in Me., Vt., N.H., Mass., Conn. and R.I. The firm which has been in business since 1949 also handles

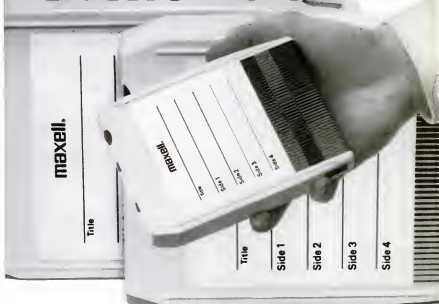
such lines as Pickering, Technics, British Industries, Electro-Voice and Tapes Commercial.

Also new to the TDK family is Lennox Associates, Rockville, Md. The firm represents TDK in Penn., W. Va., southern N.J. and Del. Lennox has 12 men in the field and also

represents such firms as TEAC, Fisher, Radio Industries, Reardon, and Sansone's Radio.

Venue Sales Inc., Bloomington, Mass., is representing TDK in western W.Va., Mass., North and S.O. The firm also handles Infinity and Phase Linear speakers.

Announcing Maxell's 60-minute Traffic Increaser.



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Maxell is going to increase your business at absolutely no cost to you. All you have to do is give away an 8-track 60-minute Maxell cartridge to every customer that buys two 8-track 80's.

Best of all, Maxell supplies the free cartridge automatically, with every two 80's you buy. It's that simple and profitable.

And to make sure that people will be aware of this

promotion, Maxell is advertising it in major audio magazines, as well as consumer magazines like Playboy. In addition, free counter cards will be available for your store.

Besides being a great traffic-builder, this super promotion counts toward Maxell's Dial-a-Trip incentive program. Want to know more about Maxell's Traffic Increaser and Dial-a-Trip? Get in touch with your Maxell representative. He has all the answers.

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Duplicators Key Multiple Growth Audio Devices to Calif.

By BOB KIRSCH

LOS ANGELES—High speed and manual duplication has become a major business over the past few years, with a variety of industries using the high speed units and more and more businesses using the smaller, manual models.

Don Slack of Cete, which makes duplicating units of all types, talks about the growth of the business and some of the reasons behind this growth.

One item which Cete is just now beginning to export orders on is the Copy-Cass, a cassette duplicator with which the user drops in a tape and 15 are duplicated in a half hour.

"What we are finding," Slack said, "is that people are generally ordering in quantities of 20 or 25 of

these units. And these are good orders at \$1,875 each. One very popular application is for libraries, especially in colleges. For example, a lecture recorded and if the student should miss that lecture, he simply goes to the library and duplicates a copy of the lecture.

"We are now finalizing a number of distribution agreements for the unit," Slack added, "so concentrating on distributors with audio/visual experience."

Other businesses using the manual duplicators, according to Slack, include large firms where the sales manager might want to send a weekly message into the field and

do so in the form of an audio bulletin.

In the high speed area, Slack said that is a "growth market and we are expanding more sales than at any other time. A lot of religious and consumer organizations are buying the high speed units, and we have models that will work on cassette, 8-track or reel-to-reel. There is also a lot of business coming from abroad and a lot of automatic radio stations are using the units for programming.

Slack said there is an "exceptional demand for expansion of these systems. For example, you can have a master and five slaves, and you can add another five slaves. It's almost like building on a component set."

Continued from page 3

with Capitol and this will help overall communications with Capitol Industries and EMI in general. We will be closer to the corporate decision making process."

Audio already uses Capitol distribution centers and expects that Dawson feels the move is further justified in this manner.

Dawson made it clear that only the corporate arm of the corporation will be involved in the move. Research and development personnel will remain in Glenbrook as well as manufacturing facilities in Glenbrook and Virginia. The facilities to be expanded in Glenbrook will include more capacity for tape cartridge loading.

Dawson also emphasized that the current structure of the firm will not be altered by the move. "We will keep the same regional offices," he said, "and will not be stepping from our present warehouses. There will be no radical changes in distribution or sales offices or coverage."

Computer Phase Out

Dawson also pointed out that Audio Design is gradually phasing out of the computer tape business to devote full time to consumer and professional tape. "All present contracts are being fulfilled," he said, "but we are not taking any new orders." Dawson added that Audio Design "consumer and professional tape is really the future of this business."

Car Stereo

MUSICLAND: CAR UNITS PACE PLAYERS

Continued from page 41

Sales receipts and seminars are conducted to (1) teach personnel the underlying basis of effective person-to-person salesmanship, (2) instruct personnel on product merits and terminology essential to effective selling, and (3) generate selling confidence in the salesman, especially in terms of building personal faith in products being sold.

Maxland personnel out of Minneapolis headquarters visit the various districts to conduct "How To Sell Effectively" seminars. In addition, recently a pair for BSR and

other lines came to the various districts and informed sales personnel on product features and terminology basic to selling radio electronics. Customer relations and product knowledge are factors Musicland is careful in stressing in its training program.

A high level of quasitechnic products are sold. "That's because, with knowledgeable salespeople, the quasitechnic concept is easier to sell than stereo," suggested Laeger. Four channels has more areas of product interest.

"What tape play relates heavily to what they see and hear. Many manufacturers are still basically interested in selling stereo equipment. Many retailers still place heavy advertising emphasis on stereo. Retail sales of quasitechnic will surge in correspondence to manufacturers' shift into 4-channel production. I think, both in head and so forth."

What about the impact on quasitechnic sales of 4-channel radio broadcasting? "Frankly, I think the industry must sell quasitechnic first as an amplifier, not as a receiver. We can't wait to sell quasitechnic until the FM stations program more and until discrete can be broadcast. It won't likely gain universal acceptance until more people actually have it in their homes. Once we get more of the product out, there will be a snowballing effect. Then, four-channel broadcasting will have become a realistic function of radio stations.

Then consumer interest in quasitechnic receiving will be brought off-market. The first important step, therefore, is to get 4-channel into the hands of the

people. Let them hear it and know it as they now know stereo, not through what salesman say, but as they experience it personally."

In electronics, audio sound is probably the fastest turnover category. "A lot of our success has to do with Musicland's policy of maintaining one of the best stock of new and exciting sales through outstanding displays."

Larger estimates 60 percent to 70 percent of auto tape player sales in the \$40 to \$60 price range, 30 percent to 40 percent in the \$60 to \$100 range. Cash and carry sales are typical. "However, we carefully instruct people how to hook up auto tape systems. It isn't that hard. In addition, we are able to recommend qualified installers. We never drop a customer with problems after a sale. We have been known, on occasion, to help customers with installations. As a rule, though, we adhere to the cash and carry policy."

Musicland stresses two lines in auto tape players—Sanyo and Craig. Other brands are brought into stores periodically, mainly on a promotional basis. "We like to have a backup stock of about five or six other items offered in auto tape player lines. Of course we have the continuing option to reorder direct from our own warehouses to keep inventories at a level comparable to actual sales."

Components

"Presently, the bulk of our sales in middle price range options. During the last year we began carrying some top-line JVC, Marantz, Kenwood receivers. This has put our stores in a better position competitively with some of the specialty audio shops."

"Again, what Musicland sells is largely dictated by actual consumer demand in the markets it serves. Modern change. Seven years ago, for example, we were heavy on consoles and TVs. Televisions are optional now. Reel-to-reel tape players used to be big. Right now, we do not handle reel-to-reel. There may be some reports indicate, a resurgence of interest. We observed quite a few retailers handling reel-to-reel. Like all stores, however, Musicland would gear to service that segment."

Musicland relies fully on manufacturers' warranties. "Audio consumers respect, and generally are satisfied with, manufacturers' warranties. But, at the same time, buyers want the assurance that retailers are liberal in their exchange policy concerning defective units. If we were sold a unit that proved defective,

we'd replace it on the spot, with no hassle."

Musicland currently private labels speakers, headphones, and accessories. Musicland personnel travel a broad price spectrum, starting as low as \$18 and rising to as high as \$299 a pair. Headphones bearing the Musicland label are priced from \$13 to \$16. Prices range to reflect the complete selections offered.

"A few years back, Musicland had a few hardware units on private label. They sold very well, too. Present policy on hardware is to stress name brands. I am not saying the policy will not change. As a matter of fact, our stores do a substantial amount of business in private label speakers, headphones, accessories, at present."

Credit Adds Sales

Once stores get into the \$150, \$200, and higher price points, easy payment credit becomes an important ingredient in selling technique. Musicland is set up nationally with Avo Finance. But, any store can go through any local finance company where Avo has no offices, stores go through other channels.

Musicland stores accept Master Charge and BankAmericard. "The small percentage required by bank cards is justifiable in terms of the additional sales they generate and in terms of customer convenience. A few of our customers will begin carrying American Express cards on a trial basis, to see how they work out. Local charge cards—Shoppers Charge—are accepted in the Minneapolis area."

Musicland managers do everything they can to make it easier and more convenient for customers to purchase through their credit card. A customer wants a \$60 item, and hasn't the cash, we won't hesitate to run it through Avo."

Personalized Selling

"What makes Musicland distinctive?" Above everything else, its conscious effort to build a personal relationship with customers," Laeger

said. "If you are not satisfied with your purchase, your money will be happily refunded," says signs over cash registers. "That's not saying it all. We go beyond the limits as far as exchange. We never argue with customers when they bring back tapes or albums. If they want to exchange, fine, if they want their money back, we'll give it back. Again and again Service is our biggest asset."

Since a great amount of business is generated through customer relations, Musicland personnel are trained "to jump on our customers with instant pre-fabricated sales pitches."

"Yet we are ever-present to help our customers. The attitude, the approach, of Musicland personnel toward customers, I think, is very distinctive. We strive to make it one of the things that sets us apart in the store."

"We avoid clichés, like 'May I help you.' That may mean, in customers' minds, 'Can I sell you something quickly and get on to my next paying customer?' When people walk into Musicland, we prefer saying, 'Hi! How are you?' Customer awareness first. Customer need awareness, second. Product and sales awareness naturally follow. The order and emphasis does make a difference."

Musicland predicts that personnel take customers to produce results than informing them where products are located in the stores. "Pointing and saying, 'What you want is back there, that one down from the left' can't help but sell customers who are not really interested in them. We take our customers to the products they are interested in—it may be an album player or tape—and we say, 'Here it is what you want?' Then they know we are glad they came in and want them to come again."

BLANK CARTRIDGES

Best quality—lowest prices

32 min.....	75¢
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No. 508 8 TRACK FOAM PAD

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Tape Duplicator

Tape duplicator equipment manufacturers dominated much of the excitement at the International Tape Association seminar in Tucson.

Superscope Tape Duplicating Division has expanded its warehouse by 20,000 square feet and a 100 car parking lot, according to Jeff Val-luente, manager special products, who was at ITA. The plant now has the capacity of 80,000 cartridges or cassettes per day, but Valluente's big news is Superscope's push into tape duplicating equipment.

Superscope rushed into print a brochure describing its Model 1300 automatic tape winder priced at \$5,000. Just a few of the features: straight-line threading, positive tape clamping while cutting, easy replaceable splicing and tape cutting blades, high constant speed drive, built-in cue tone sensor and dozens of others.

Making a first appearance at ITA were Charles W. Schumacher, general manager, industrial products division, and John Arnold, product manager, audio/video accessories, W. H. Brady Co., Milwaukee. Brady's latest products are the B-850 polyester pressure sensitive cassette leader splicing tape, the B-840 aluminum polyester film laminate for conductive splicing of stereo cartridge back-lubricated tape and the B-860 pressure sensitive tape designed as a videocassette leader splicing tape for polyester and carbon-backed video tapes.

Recoart's top echelon, Lester H.

Lee, president, Eldon A. Cori, vice president and William F. Lawless, program manager, where at ITA with several new products. Lawless explained that the new DCDS cas-

sette duplicator allows for simple switch off a 3½-in. master so that a duplication ratio of 32:1 automatically goes top 40:1.

Recoart's unit typifies the vast

move to automation as can be judged by the productivity chart for the DCDS: 1 slave, 71 cassettes an hour, 530 per shift, operator efficiency 12%; other ratios:

2 slaves, 125 hr., 945 shift, 215
3, 170, 1,280, 285
4, 250, 1,890, 425
5, 295, 2,235, 495
6, 340, 2,560, 565

THE ONE AND ONLY THEFT-PROOF LINE.

The theft-proof line is a planned, realistic profit program. And we're the only ones who offer it. Complementing our in-dash line, every one of our under-dash players now comes with a theft-proof slide mount. Free.

Here's why.

Theft-proof slide mounts are the hottest selling car stereo accessory. And a lot of potential car stereo buyers, still decide not to buy because they're worried about having the player stolen from their car.

Good salespeople counter that objection by suggesting a theft-proof slide mount.

Sometimes that works. Sometimes it doesn't.

We don't know how many sales are lost because salespeople forget to suggest a theft-proof mount. We don't know how many are lost because customers are so worried about burglary that they don't even go into the store.

But it's probably enough sales to make a difference to your profit.

Other manufacturers have made a pass at

PRETTY BOY FLOYD,
BONNIE CLYDE, AND J. DILLINGER
HATE LEAR JET CAR STEREO.



this problem. We've pulled all the stops. Watch for our ads in publications like *Playboy*, *Rolling Stone*, and *Hot Rod*, and in your local college newspapers.

We'll tell your customers that they can buy car stereos from you, and stop worrying about burglary. We'll give you point-of-purchase support, like the stand-up

display you see here. We'll put labels on the players and the player boxes to tell your customers about the giveaway, even if your salespeople forget to mention it. We'll give you co-op ads to run as part of your own advertising program.

And, we'll provide you with the most distinguished line of car stereos in the business. Buried elm finish. Program select with automatic memory. Lear Jet slide controls. 8-track. Cassette. Tape plus FM/MPX radios. Tape plus AM/FM/MPX radios. A full line of in-dash players and universal radios as well. A full line of easy-mount and custom speakers. A year-round program of traffic-building promotions. Liberal quantity discounts. Shipping, advertising, and market development allowances. Price protection. Stock swap. And a warranty program that no one in the industry can beat.

Send us the coupon, and we'll give you all the details.

New Ariz. Co.

TUCSON, Ariz.—KYRIC Corp. has been formed here to provide recording, mastering, duplicating, packaging and other services for industrial and institutional users of the magnetic media. The firm is headed by Keyvan Mokhtarian, formerly of the International Tape Association.

According to Mokhtarian, the company will also put its primary efforts into conserving and implementing new and creative applications for the industry. He said, "In this regard, we will be working closely with potential users to customize each application to their needs."

Issue Bible On Cassette

ALTAMONTE SPRINGS, FLA.—Christian Duplicators has released the entire text of the Bible on 96 audio cassettes, in eight albums, according to Jack Turley, president of the company.

Narrated by Paul Mims of Norfolk, Va., the prodigious production is called the "Spoken Word of God," and was completed over a one year period during which 600 hours of studio time was utilized.

Turley said he decided to make the Bible available on audio cassette was based, in part, on the encouragement of a blind evangelist who stressed its value to sightless people.

Turley used the voice of a virtual unknown in narrative because "I wanted to get away from the theatrical attitudes of a professional narrator."

The work is based on the King James version of the Bible, and is available through religious and other spoken word outlets, as well as directly from Christian Duplicators.

LEAR JET STEREO, INC. 6688 S. Plumer Ave., Tucson, Ariz. 85706

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HER RIGHT"

By "TD BE NUMBER ONE"

MCA 4081

Webb Pierce

Country Music

Pioneers' Interviewees on Tape

NASHVILLE—The Country Music Foundation has appointed an Oral Historian to record in sound and in transcript form the in-depth interviews of great artists and pioneers in the field.

He is Douglas Green, a graduate of the University of Michigan and Vanderbilt, who has had extensive experience as a performer, songwriter and journalist. His project already is underway.

The interviews he will put on tape and then transcribe will be of great length, for future use primarily by historians and students. The interview will have the option of scaling certain portions any time for as long as a 10-year period. Then researchers will have full access.

Green already has 204 names on his list of persons to be interviewed, and will add more. Innovative musi-

cians will be included, and Green will do some traveling to get the job done thoroughly.

Some 60 tapes are already housed in the Hall of Fame, and this is the first serious, full-time effort to record, before it is too late, the memories in the minds of the pioneers and others.

The announcement was made by William Ivey, Foundation executive director.

Old-Timers Sparkle Before Ryman Folds as Showcase

NASHVILLE—Sid Harkreader fiddled "Lester, the Mockingbird," Redd Stewart sang "The Tennessee Waltz," and Pee Wee King performed "Slowpoke" and "The Bonaparte Retreat" as part of "Old-timers' Night" on the "Grand Ole Opry."

Deford Bailey played two tunes on his harmonica, Curley Fox played his fiddle and Clyde Moody

performed as part of the special occasion winding up the performance of the "Opry" at the old Ryman Auditorium.

Harkreader, now 76, first appeared on the world famous show Dec. 19, 1925. Bailey, 74, and the first black man ever to appear on the show, played his familiar railroad songs. Their portion of the program was hosted by Roy Acuff, now 70, and Musette Pearl, now 61. Fox and Moody appeared on a later segment.

Former "Opry" manager Ot Devere was a special guest. Now living in retirement, it was his first visit there in several years. Also acknowledged by the crowd was Vito Pellicone, the "grand old man of the Grand Ole Opry," who in now 84 years old.

Top Acts For 1st CMA ABC-TV Show

LOS ANGELES—Producer Gene Wood has scheduled an array of top stars for the first national telecast of the Academy of Country Music Awards show March 28 on ABC-TV. Show tapes at Kaul's Boney Fairs March 25.

Roger Miller hosts the show which will include: Lorena Lynn, Roy Clark, Charlie Rice, Doona Fargo, Don Williams, Hank Snow, Twitty, Tom T. Hall, Tanya Tucker and Doug Kershaw. Billy Strange continues as musical conductor.

Cajun Music to Highlight March 26 Louisiana Fest

LAFAYETTE, La.—Cajun music, an integral part of the country scene, will be spotlighted internationally here at a CODIFIL festival March 26.

The program will be sponsored jointly by the Smithsonian Institution and CODIFIL, an organization whose initials stand for the Council For the Development of France in Louisiana.

Some 10 Cajun artists will be featured in a concert for French-speaking journalists from around the world, and the program is scheduled to be broadcast in French-speaking Canada. There is a possibility it also will be broadcast to French-ethnic areas of this country.

Jimmy Newman, a native of this area and a Cajun by birth, will headline the show. Others tentatively scheduled to appear include Dennis McGee, S.B. Courville, Mark Savitz, The Bullfinch, Boie-Son, Nathan Abshire, Andreane Tibbadeaux, Merline Fonteneaux, Clifton Chénier, and Blackie Fornier.

The festival, scheduled for the municipal auditorium, is put together by Dr. Ralph Rieker, folk-

lorist for the Smithsonian, and James Domergueux, an attorney and former legislator.

Journalists are scheduled to attend from Canada, France, Belgium, Switzerland and several African nations.

The Cajuns (Acadians) who were banished from Nova Scotia, were immortalized by Longfellow's story of "Evangeline" (Emeline LaFleur), settled in the Louisiana swamps, and their music has been integrated over the years into the wide area of country music. All Cajuns are French-speaking, and some also speak English. Joe Douglas, who operates his own label from here, is an example of a modern Cajun singer.

Newman, a long-time member of the "Grand Ole Opry," speaks fluent French and a style of "Cajun English." Another well-known Cajun performer is Doug Kershaw.

Producer Huey Meaux of Houston is perhaps the best-known of the native Cajuns in the business.

Dallas Bistro Serves Booze

DALLAS—Dewey Groom, long-time operator of the massive Longhorn Ballroom here, has, after decades, changed his beer-only policy and has installed Texas-sized round tables to service his country showplace.

Groom also said that his list of entertainers in the weeks ahead would

be Webb Pierce, Conway Twitty and Cal Smith.

Other country artists will be flooding this market. For the Recreational Vehicle Show at Muehle Hall, sponsored by KBOX-AM, artists appearing are Lefty Frizzell, Johnny Russell, Mel Street, David Rogers and Billy "Crash" Craddock.

Country Stars to Recruit For Vanderbilt Sport Teams

NASHVILLE—Country music artists based here will be actively utilized to recruit football and basketball players for Vanderbilt University. Ron Bargate, assistant basketball coach at the school, has outlined the plan and lined up several artists to aid in the drive.

Vanderbilt, with a top-tier ranked basketball team and a rebuilding football squad, is seeking additional prominence in the athletic field.

Under Bargate's plan, some of the country artists will make direct calls on the athletic prospect to try to entice him to the school. Tom T. Hall, for example, has already agreed to go after prospects in his home state of Kentucky, while Jean Shepard will do likewise in Oklahoma. Virtually all of the country artists are Vanderbilt fans. RCA's Jerry Reed, an avid follower of the games, is primary among these.

Bargate feels that the country artist will have a "direct line" to the young prospect, and can be an influencing factor to make Vanderbilt their choice for schooling.

Although only one known Vanderbilt graduate is involved in music here (Randy Scruggs), the music community has almost literally adopted the school and supported it fully.

The program will get underway at the conclusion of the current basketball season. Country music here is represented by nearly every state in the union.

Lounge Market Shows Increase

NASHVILLE—Delmont Music Services, an agency located here working primarily in the motel lounge circuit, has moved quarters to accommodate an expanding roster.

The company has gone from 2 clients to 19 acts in the past several months.

Del Delmont, president of the firm, said the motel circuit already is a major market for country music, but that the surface has just been scratched.

Misty & Jack TV Syndication Bows

ORLANDO, Fla.—Sunworld Productions, headquartered here as a division of Sunworld Broadcasters, Inc., has put out a call to artists, record companies, agents, managers, book publishers, authors and "others interested in national television exposure." Jan Nelson is talent coordinator.

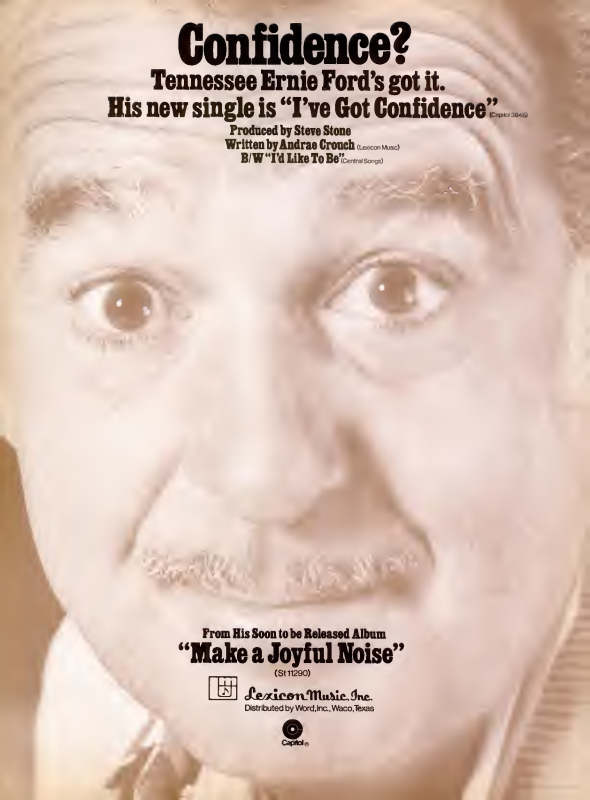
The firm is scheduling guest and celebrity interviews for the new syndicated "Misty & Jack's Chatter Times," by Jack Blanchard and Misty Morgan.



"No Charge" EK 4583
by Melba Montgomery

**We've got the hit...
and we're goin' all the way!**





Confidence?

Tennessee Ernie Ford's got it.
His new single is "I've Got Confidence" (Capitol 3846)

Produced by Steve Stone
Written by Andrae Crouch (Lexicon Music)
B/W "I'd Like To Be" (Central Songs)

From His Soon to be Released Album
"Make a Joyful Noise"

(St 11290)



Lexicon Music, Inc.
Distributed by Word, Inc., Waco, Texas



Hot Country Singles

Nashville Scene

By BILL WILLIAMS

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* Star indicates Single registering greatest percentage gain progress this week.

This Week	Last Week	Weeks on Chart	Single	Artist	This Week	Last Week	Weeks on Chart	Single	Artist	This Week	Last Week	Weeks on Chart	Single	Artist
1	1	12	★	1	★	1	1	★	1	★	1	1	★	1
2	2	11	★	2	★	2	2	★	2	★	2	2	★	2
3	3	10	★	3	★	3	3	★	3	★	3	3	★	3
4	4	9	★	4	★	4	4	★	4	★	4	4	★	4
5	5	8	★	5	★	5	5	★	5	★	5	5	★	5
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48	48	1	★	48	★	48	48	★	48	★	48	48	★	48
49	49	1	★	49	★	49	49	★	49	★	49	49	★	49
50	50	1	★	50	★	50	50	★	50	★	50	50	★	50

Danny Davis has finally made it to Double, but this one is a real stunner. ... WTEA-TV in Terre Haute continues its format from rock to modern country. ... Sharon Walker received \$100 for her record. She does her laugh on a track cut at the Ray Stevens studio. ... Johnny Bernard and Julie Jones got another fine reception at the KLFY-TV Farm Festival in Lafayette, La. ... Wayne Allen in town with his manager, Ray Stewart, to set promotion with Brite Star. ... Ferlie Huggins set records at the Chabers Club in Florida. The place proved \$6,000 at the door for the two shows. ... Ray Giff played the Palomino Club in North Hollywood.

The Oak Ridge Boys kept going back to the Mike Douglas Show. Three times now in the past four months. ... Ray Drusky's new song on Capitol, "Close to Home," has an entirely new sound from what he already has cut a follow-up LP. ... The Agriculture Trucking News is devoted a full page each month to ship-wire, as is the Country Music Association. An official estimates that the average trucker spends \$35 per track for tapes each week. ... Skanter Willis is postponing his throat surgery until after the opening of the new Opry House. ... The mices of Fred Waring (daughters of Dr. Tom Waring) were guests backstage at the "Grand Ole Opry." ... David Henson apparently followed some frustrated musician into Nashville driving in from the airport, he came across a discarded Fender guitar along the highway.

Bill Pickett, currently touring with Jimmy Dickens as drummer, has signed a contract with Royal American Records. Pickett earlier

(Continued on page 50)

Award Presented To Bill Hudson

NASHVILLE—Advertising and public relations specialist Bill Hudson has received the highly regarded Silver Medal Award of the Nashville Advertising Federation. Hudson, president of Bill Hudson and Associates, has served the music industry here for some 30 years. He has worked actively with the Country Music Association and NARAS, and handles both public relations and advertising for music business clients.

The medal was presented to Hudson at the NAF's annual Diamond Awards Banquet.

Hamilton Probes Soviet Appearance

CHARLOTTE, N.C.—George Hamilton IV, just signed with RCA Canada (Boltwood Music 2), may become the first country artist to appear in the Soviet Union. Probes already have been finalized for his appearance in Prague, Czechoslovakia, and Hamilton says he is "90% sure" of the Moscow date. This opportunity is the first time a country singer has ever gone into a Communist bloc nation. Hamilton currently is en route to London to start his Beatles tour.

HANK'S HOT!



HANK'S HOT SINGLE:

"The Older The Violin The Sweeter The Music"

DOA-17490

Here's the hit single from "Kindly Keep It Country" that's skyrocketing the charts. Hank Thompson, a consistent country star for over 25 years, is currently one of the brightest shooting stars. He's got strong airplay and he's got everybody buzzing. Hank Thompson, you're not getting older, you're getting better!

HANK'S HOT ALBUM:

"Kindly Keep It Country" DOS-26015

An impressive collection of country hits from a country giant. Features the current smash single, "The Older The Violin The Sweeter The Music."



HANK THOMPSON ON DOT RECORDS



Available on GRT Tapes

Distributed by Famous Music Corporation
A Gulf Western Company

Country Music

Nashville Scene

Continued from page 49

had played in the bands of Buddy Holly, Jeanie Shepherd, David Rodgers, Snowball Jackson and Jeanette C. Riley. They rolled out the red carpet in Parsons, Tenn., for Little David Wilkins. His home town paid him honor at his first performance there. ... Merle Montgomery has signed for exclusive representation with the William Morris Agency. ... Multi-talented Lorene Mann has landed a singing part in the Bart Reynolds movie. ... Vicki Britton, owner of her own club in Dallas, has signed a recording contract with Neff Garrett. Now she will bring in outside entertainment to her place, starting with Tanya Tucker, and continuing with Freddy Weller. ... Mother Maybelle Carter hospitalized following surgery, was cheered by her recent network award.

Jeff Warner at WQPS-AM, Charleston, S.C., says he is having difficulty finding a country disk jockey who sounds country. He doesn't want a lick sound, but something other than top 40. He's willing to hear from you. ... Judy Ryle, who brightens up everything around her, has her first release out on the Opryland label. ... Negotiations are underway to release the French version of Jimmy Newman's latest hit, "The Piano Song," in Canada and France. ... Tom T. Hall got an unusual standing ovation from the West Virginia Senate. Hall had testified before the group on anti-nuclear energy. ... Seader America, Inc., held a special demonstration of the A80 type recorder here last week, with an engineer from the factory in Switzerland on hand for questions.

Top Billing's Tandy Rice says it has received the heaviest number of calls ever due to the news of the Pee-wee Waggoner-Dolly Parton split. Many calls are from girl singers anxious to secure the spot which Dolly vacates. Others are promoters seeking dates for each act as singles. ... The Jim Ed Brown Show, which set a record at Hot Springs, Ark. last year, went back to break another this week. ... There will be a special Jerry Clower Day in Kilgore, Tex., due to his tremendous popularity there. ... Jack Greene and Jeanette Seely, despite record cold and snow, drew huge crowds at a camping show in Minneapolis. ... A big promotional push carrying up for Stan Hitchcock, one of the finest singers around, who finally is getting the songs he deserves. ... Al's Johnny Carter drew more than 5,000 fans to Springfield, Mo., for a special "Yellow Ribbon" sales promotion. There were 55 participating stores involved.

Texas Sound of Dallas and Dove Records have signed recording artists Buddy Howard and Debbie Diarks to exclusive contracts. Others under contract by Dove are Dan McChang, Joe Johnson and Jimmy Sain. ... Roy Clark and Diana Trask will appear at the prestigious White House Correspondents' dinner in Washington, D.C. May 4. ... Bob Edwards of American Magazine, Inc., has announced the signing of Barbara Mandrell for exclusive representation in all fields. ... Tood Shaanor returns from the West Coast that 10,000 fans gave a standing ovation for Merle Haggard at the Oakland Coliseum. ... Disk Sham will sing the "Waback Cannonball" with Roy Acuff on her Nashville taping. ... Josie Brown has wrapped up a big week in Fort Meyers, Fla. ... Paul Richey joined executives Jo

Billboard

Hot Country LP's

Billboard SPECIAL SURVEY
for Week Ending 3-9-74

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* See Publishers' List for required appropriate upward progress this week

This Week	Last Week	Chart Position	Title - Artist (Label)
1	1	9	LET ME BE THERE—Dina Newton John, RCA 381
2	2	46	NEARLY CLOSED DOORS—Charlie Rich, Epic AC 3241 (Columbia)
3	3	9	WE'VE GONNA HOLD ON—George Jones & Tammy Wynette, Epic ME 32517 (Columbia)
★	10	4	A LEGENDARY PERFORMER, Vol. 1—Chris Preting, RCA CY-14341
5	6	10	ROBBY DARE SINGS LULLABIES, LEGENDS AND LIES—Bobby Darin, RCA 105, 106
6	4	9	FOR THE PEOPLE IN THE LAST HARD TOWN—Tom T. Hall, Mercury 2-140 (Phonogram)
7	7	9	SOUTHERN POOLS/BACK HOME TO MEMPHIS—Jerry Lee Lewis, Mercury 584 140 (Phonogram)
★	11	15	NEW SENSATION—Donna Lee, RCA 373
9	5	11	AMAZING LOVE—Charley Pride, RCA AP-11087
★	10	1	I REMEMBER NANE WELLS—Glen Campbell, Capitol SM 11251
11	12	8	AN AMERICAN LEGEND—Tex Ritter, Capitol 12743
12	8	12	THE MIDWINTER OIL—Barbara Mandrell, Columbia KC 32748
13	9	16	MY CLAYTON FAMILY ALBUM—Roy Clark, Epic 305 34818 (Ranney)
14	15	11	IF YOU CAN'T FEEL IT, (I) Ain't There—Freddie Hart, Capitol ST 11747
★	10	17	THE HOPPOON POWER CLUB—Jerry Reed, RCA AP 1 0256
16	18	17	WHERE MY HEART IS—Bonnie Maitland, RCA AP-1 0248
17	12	12	FASTEST HARP IN THE SOUTH—Charlie McCoy, Associated AC 22748 (Columbia)
★	31	3	I'M STILL LEAVING YOU—Joe Stamping, Epic ME 32621 (Columbia)
19	12	12	ALL ABOUT A FEELING—Doris Ferra, Epic ME 32613 (Columbia)
20	23	8	HEAR RINGS—Donna Lee, RCA 373
★	24	10	SHAKES OF STEEL—Lloyd Green, Mercury KC 32532 (Columbia)
26	4	4	THE ENTERTAINER OF THE YEAR—Roy Clark, Capitol ST 11748
27	31	11	CAN I SLEEP IN YOUR ARMS/LUCKY LOVER—Jeanette Seely, RCA 385
28	17	13	CLIMBING TO A SHARING BAR—Conway Twitty, RCA 374
29	27	11	IT'S A MAN'S WORLD—Diana Trask, Epic 305 34819 (Ranney)
30	29	7	KINDLY KEEP IT COUNTRY—Hank Thompson, Epic 305 34815 (Ranney)
37	28	3	SONG AND CIRCLE—Mark—Johnny Paycheck, RCA ME 32513 (Columbia)
38	29	24	SARIN—Mae Tilton, RCA 374
39	33	6	KENTUCKY SUNDOWN—Wayne Kemp, RCA 380
40	32	13	COUNTRY SUNDOWN—Wayne Kemp, RCA AP-1 0244
41	30	27	LOVE IS THE FOUNDATION—Loretta Lynn, RCA 386
★	43	2	KID STUFF—Barbara Fairchild, Columbia KC 32711
43	40	8	JUST ANOTHER COMEBACK SONG—Dolly Parton, Mercury 32615 (Phonogram)
44	36	6	RED, WHITE & BLUE (Guns), D.C. 007
45	38	7	ARMS FULL OF EMPTY—Chuck Owens, Capitol ST 10222
46	37	9	THE FARMER—Pete Wagner, RCA AP 1 0246
47	25	20	HARBORING OVER—Dolly Parton, RCA AP-1 0246
48	32	27	YOU'VE NEVER BEEN THIS FAR BEFORE/DRAFT'S GONE—Conway Twitty, RCA 374
49	46	2	GREATEST HITS VOL. 1—Connie Smith, RCA AP-1 0275
50	44	3	HOUSE OF THE RISING SUN—Jody Miller, Epic ME 32616 (Columbia)
41	34	33	COME LIVE WITH ME—Roy Clark, Epic 305 34816 (Ranney)
42	46	2	THE LEGENDARY LEFTY FRIZZELL—ALB 403, 391
43	3	3	TOO MANY MEMORIES—Bobby Lewis, Epic 305 34817 (Ranney)
44	—	1	MY THIRD ALBUM—Johnny Rodriguez, Mercury 384 1 0248 (Phonogram)
45	42	7	GIVE ME THAT OLD TIME RELIGION—Guy & Rahna, Mercury 3120
46	—	1	FULLY REALIZED—Charlie Rich, Mercury 584 2 7003 (Phonogram)
47	46	2	THE PILGRIM—Larry Gatlin, Associated AC 22573 (Columbia)
48	—	1	JOLENE—Dolly Parton, RCA 387
49	39	22	CARRY ME BACK—Shirley Bassey, Mercury 38 1476 (Phonogram)
50	35	13	GOOD IS AROUND—Connie Smith, Columbia KC 32421

Walker, Wesley Rose and Joe Talbot in a discussion of tape piracy on the Cathy Clayton-Hall Nominations Nashville show. ... Grass Greene, who moved from Kansas City to Nashville, has installed a recording studio, demo variety, in the basement of his home in suburban Hendersonville.

Jean Shepard and Brian Shaw will join forces to do a benefit for an elementary school which suffered losses from break-ins and burglaries. ... Narnal Pettis, one of the hottest acts going now, has "Captain Nave" T-shirts, being sent out with his latest LP, "When Your Good Love Was Mine."



KITTY WELLS

THE QUEEN OF COUNTRY MUSIC



FOREVER YOUNG

CPR 0040

Is her debut single on Capricorn Records, Macon
written by Bob Dylan
produced by Johnny Sandlin and Paul Hornsby



CAPRICORN RECORDS

BPI Calls Prof of Disk, Tape Prices 'Totally Unnecessary'

LONDON—The Young Liberals' call for a Royal Commission to investigate the prices of records and cassettes was dismissed as "totally unnecessary" by the BPI this week.

The YLs want the Royal Commission to look into what they call the exploitation of young people by the music industry.

Deputy chairman, 21-year-old Barry Kays, said, "We are totally wrong to say the least about the exploitation of youth in general, but particularly by the music industry."

"There are a great many people making a great amount of money out of young people. We have asked

young people how they feel they are being exploited and they say their greatest problem is the price of records and cassettes."

Bruch said it is not the musicians who are exploiting youth but managers, publishers and record companies. But he said he had not lacked any of those sections of the industry to ask them to justify their "exploitation."

"That is why we want a Royal Commission to look into all these facets," said Bruch. "We feel there is a strong case for appointing a Minister for Music to monitor what the music industry is doing."

Bruch said the YLs' move was not just a vote-pulling stunt because they being exploited were mostly under 20 years of age.

BPI director, Geoffrey Bridge, said: "There is absolutely nothing for a Royal Commission to look into. It is totally unnecessary and I feel the Young Liberals just don't have any idea of how the music industry works. When you think about costs of materials, all the royalty costs, the overheads and the fact that it is a lost cause to make it and lose enormous amounts of money, I don't think anyone is making undue profits."

"A Royal commission would be a sleight-of-hand to crack a nut."

Finland Lists Euro Entry

FINLAND—the Finnish entry in the Eurovision Song Contest in Brighton, England, is "Ala Minne Poie" (Don't Go Away) sung by Catriona Holmström.

The song is composed by Eero Koivumäki, a jazz musician, with lyrics by Heikki.

Catrina Holmström's recent album, "We Are What We Do," was voted the best Finnish pop album of 1973 by *Uusi Aikana* A.K., the government-controlled radio station.

Famous Bows Label in U.K.

As *Continued from page 3* to be truly international in scope." Tony Martell, head of Famous Music, said, Paramount-Ember is the perfect addition to our stable of independent labels."

Talks between Famous and Ember began last October. Discussions had been under way with other companies but were dropped. Kruger said they offered me more money than Famous, but much less freedom.

"I'm involved with a new label here when I brought them supposedly talking about I don't know what I'm being told," Kruger said. "U.S. executives never laughed in my face when I brought them supposedly non-commercial artists like the Moody Blues, Chad & Jeremy and David Bowie."

John Molinar will be vice president in charge of creative services for Paramount-Ember. He'll headquarters in Los Angeles.

Export Obligations Record, Tape Output

LONDON—Britain has adequate record and tape production capacity—but cannot make use of it for the home market because of export commitments.

That was the assessment of the current situation by BPI director Geoffrey Bridge, based on the latest trade figures published by the Department of Trade and Industry.

The statistics show that from April to December last year exports of all music tapes exceeded imports at a time when record companies have been making a concentrated effort on seeking capacity abroad because of pressure on U.K. plants.

Bridge said: "These figures do seem a little illogical and surprising. The only reason I can think of are that U.K. companies are under contractual commitments to export to countries almost totally dependent on British products."

"Because these obligations leave a shortage of capacity to meet the home market demand, the U.K. companies have to seek extra production abroad."

Stapleton Dies; Leader, Producer

LONDON—Cyril Stapleton, broadcaster and record producer, died at his home on Feb. 23, a month after his 66th birthday. Stapleton, best known for the creation of the BBC Showband in 1952 and remembered for his two million-selling singles, "The Children's Marching Song" and "Blue Skies," was most recently working as an independent producer with Pye Records.

During the five years he was with the BBC Showband, he played with the Pye band. Frank Sinatra, Nat King Cole and Irving Berlin, and gave radio and TV breaks to "Born Free" singer Maureen Monro and Tommy Steele. He married Pye's daughter, Rosemary, his band, and recorded with Dick Emery and produced Max Bygraves' recent series of singing albums. After a spell as art director for Pye he returned to his old position, and apart from one period when he took his hand on the road, was mainly studio based. He leaves a wife and three children.

Among the countries heavily dependent on U.K. product are the Scandinavian territories and the Moslems of the islands. But Bridge said he did not think the DTI figures meant companies had been too concerned with diminishing production capacity.

"There has been a problem and I feel companies reacted in the correct manner," He added that the present problems were caused predominantly by the three-day working week and not production capacity limitations.

The DTI statistics for the last three quarters of 1973 show 12,900,000 albums worth \$19 million were exported while 10,960,000 worth \$12.6 million were imported. Cassettes and cartridges combined \$5 million worth exported and \$2.8 million worth imported.

Kennedy Subject Of BBC Series

DUBLIN—Jimmy Kennedy, the doyen of Irish songwriters, is the subject of the BBC Radio Two series, "The Story Of Jimmy Kennedy," which began recently. Three 45-minute programs are introduced by Val Doonican, written by Frank Sailer and produced by Angela Bond.

Jimmy Kennedy is from Co Tyrone. He now lives near Dublin. He started writing his over 40 years ago and his first success was "The Barmaid" in 1931. He has since written some 2,000 songs of which several hundred have been published and 160 are still in active circulation internationally.

Among his credits are "The Teddy Bear's Picnic," "Red Sails in the Sunset," "Harbour Lights," "South of the Border," "April in Portugal," "Lover Is Like a Virgin," "Did Your Mother Come From Ireland," "Sole of Captain," "Pansonic," "Romeo," "Island" and "Hometown."

EMI issued an LP in 1970 on the Talisman label of 10 songs entitled "Jimmy Kennedy's Golden Song Book," and played by the orchestra of Neil Richardson and Frank Barber.

From the Music Capitals of the World

PARIS

Polydor will shortly be releasing the first single by 17-year-old schoolboy Armand Tillet, "Premier Amour, Premier Chagrin" and "On Ne Devrait Jamais Grandir." ... Michel Legrand flew to the U.K. last month for appearances with Andy Williams and Marlene Dietrich. ... Jo Davian has returned to the Olympia after an absence of four-and-a-half years with a new set which includes 10 new songs. Davian revealed that he recently turned down an appearance at the Olympia with Charles Aznavour.

"The Three Musketeers" French Pop's latest stage production, opened at the Chateau Theatre at the end of last month. Legrand also announced that he is preparing a production of "The Side Story" to star Johnny Halford and Sylvie Vartan. ... Polydor's latest Jimmy Smith release

on cassette is "Portuguese Soul" in three movements. ... Erno has recorded a series of new LPs devoted to barrel organ music. The organs featured on the record come from a collection owned by Pauline and will be used in a new Andre Cayatte film. (After leaving for Canada, Julien Clero, who has a new double album on release, "Julien Clero With You," was presented with five Gold Disks by Francine Hardy. ... A Columbia album by Titi Rosol of music from the film "Papillon" includes a new LP, "Papillon" author Henri Charrier thanking Rosol for the pleasure he derived from listening to the singer's records while imprisoned in the French penal settlement of Guiana. ... CBS has released a double album featuring some of the best-known music hall artists of the 1930s and 40s and titled "The Golden Age of the Music of 1934, 1944, BILLBOARD

EMI Scraps Consoles for Custom-Built Mix Decks

LONDON—EMI is to scrap its own studio consoles, in use at Abbey Road and in EMI studios throughout the world, in favor of custom-built mix decks built in consultation with EMI engineers by Rupert Neville. The initial order, for six decks, is worth \$425,000—the largest contract Neville has undertaken to date. Five of the first six decks will be exported to EMI studios outside the U.K.

New marketing director, Derek Talley, said that the consoles would be the most comprehensive built by Neville to date. They will be custom built according to the requirements

Fruin Keys IMC

Continued from page 1 now being made to incorporate this into the conference program. It was then decided at the meeting, attended by 15 top executives from the U.K. industry, to drop the proposed seminar dealing with the raw materials shortage and replace it with a series of talks on the subject from major vinyl and art board suppliers.

Among the key industry executives from the U.S., Europe and Japan who have already registered for IMC are Les Wood, EMI Group director, records; Sig Anderson, Swedish Music Master, Nevil Engen, president, WEA; Branko Zivancovic, president, Bellaphon Records; Roland Kluger, general manager, Roland Kluger Music; Dieter Bernstock, president, CBS/UK; and Maria Waisnau, president, Watanabe Music Publishing, Japan.

Air-India Fashion Show

LONDON—Air-India, official New York-London carrier for Billboard's IMC 'S, will present a fashion-of-India show on May 9, from 3:00 to 5:00 p.m., during the conference at the Grosvenor Hotel. The show will be under the direction of Air-India's Mrs. Pabitra Shaw and will feature saris and other present-day items of clothing popular throughout India. Some of the models will be selected from attendee daughters.

Attendee-model aspirants should address requests to Air-India Fashion Models, c/o Billboard IMC-'S, 7 Avenue St., London W.1, England. Deadline is April 15. The show will also include displays of Indian jewelry and other products of the country. Cocktails and a native Indian meal will be served free. Admission is free.

of the studios in which they are to be installed. All will have 36 input channels and 24 output although the mix will initially only be used to mix 16-tracks.

These will also be the first decks to have facilities for computerized mixing to be built into them at a later date. The first deck is planned to be installed later this year in EMI S.E. Asia in Singapore. This will be followed closely by installations in Wellington, New Zealand, Paris, Cologne, Stockholm and London. The largest and most comprehensive of the decks will go into the Abbey Road Studio Three, EMI's pop studio.

An EMI spokesman explained that it has been considered pointless developing the EMI console at a time when the EMI electronics division was already fully employed on the development and manufacture of an X-ray scanner for use in hospitals and when there was already a specialist console manufacturer, the largest in the world, to do the job.

New started manufacturing desks ten years ago in a garage. The company now has two factories, one in Cambridge and one in Scotland as well as plants in Toronto, Canada and Connecticut, U.S.A. It has contracts in 43 countries including the U.S.S.R. and expects to hold a private exhibition in Moscow during 1974. New technical director, Tony Cornwell, said that the company had now conquered the component problem and had a stock of components that would guarantee no delay in the production of the desks.



CELEBRATING the formation of a new label, Paramount-Ember, are, left to right, attorney Siffert (of Marshall, Morris, Powell & Siffert), Jeffrey S. Kruger, and Seymour Kay, president of the Famous Music Group, and Seymour Kay, general counsel of Famous Music. Kruger and Martell are holding the contract.

From the Music Capitals of the World

Continued from page 32

Hall." ... A New Orleans-style jazz festival, featuring five different bands to be performed in New Orleans by promoter George Wein. The festival will be called The Grand Parade. HENRY KAHN

TOKYO

"I'm Doing Fine Now" by New York City and "Lulu" will be the first Ciba releases by Polydor K.K. Seishiro Koh, managing director, said here Feb. 5 that the albums would start appearing at the local record stores March 21 after Japan-wide promotion. Wes Farrell's record corporation made its first release in Japan last month, following a licensing agreement with the German-Japanese recording venture in October 1973 through Polydor International, Kuno wo Kono, Japan representative, said Billboard. Norman Grant's Pabo label, following its foreign record licensing agreement with Polydor K.K. last October, will be introduced here in April, the release of "Lulu" by the Santa Monica City, "72." ... Five concert appearances are being arranged for Ella Fitzgerald, starting in the next musical June 4, and Toshi Yokoyama, president of Universal Oriental Promotions. Seven concert dates have been set for Glen Campbell, from May 10 to May 18, according to UOP. ... Sixteen Sturville jazz albums of the '50s are scheduled for release here between April 1 and Dec. 1 by the record division of TEI Electronics, each at the price of 2,000 yen (\$6.66).

To save paper, the 19 member manufacturers of the Japan Phonograph Record Association agreed Feb. 5 to suspend the use of semi-durable jackets for their LPs among other restrictions. ... Shiro Nakamura, the most prestigious department store in Nippon, said that it would no longer provide wrapping paper or paper sacks for record albums and other prepackaged products. The store said that it would pass a "paid" sticker about two inches square on each album sold, starting mid-February. ... About 10,000 albums manufactured by Teac before the tape recorder manufacturer withdrew from the record business last fall will be sold at retail by Nihon Tushan, according to Haruyoshi Awa, president of the mail order house. The "collector's items" include 17 different Japanese, foreign pop releases and four classical recordings. TEAC's record division, now defunct, had represented Perception, Today, Jamrock, GSF, Enigma, Melin, Music House, Nippon SRL, the Farnite group, Discos Sonnet, Indiana Sono-Radio, Discos Tama, Bacillus, Bellaphon and Beyond. Records in Japan, about 20,000 direct mail order items, will be distributed shortly by Nihon Tushan, with offers of discounts ranging from 5 percent for these albums ordered by 30 percent for 10. The mail order house represents the Concert Hall Society in Japan.

"Bad on the Run" by Paul McCartney & Wings (Apple) was released here Feb. 10 by Toshiba. ... Nippon Music Kyoku, the nationwide broadcasting corporation is expected to feature Carmen McRae in the Feb. 17 edition of "Music of the World" color television special. ... Columbia and other long, long play recordings made by DGG and Arhivo will be available here shortly in the form of cassette tapes. The tapes will be priced at 1,000 yen for a set equivalent to three LPs will be 7,200

yen (\$24), the two-LP type 4,800 yen (\$16), according to Toyoko K.K. which is importing them for release here May 1. ... Also for the first time, six classical and four popular albums for release by CBS/SONY music, the firm will be releasing on Dual Direct-chrome tape. Retail price of each Dual music cassette, released Feb. 21, 2,600 yen (\$8.66), or 300 yen (\$9.00) for the standard. ... The Osaka Prefectural Pop Headquarters has disbanded its "pirate tape" investigation squad following the arrest of Yoshitaka Nakamura, president of Kyo-Sei Shiki, manufacturer of music cassettes, Jan. 18, and Masahiko Shimomura, president of NED, manufacturer of three 8 cartridge tapes, Jan. 28, again under licensing agreement with the German-Japanese recording venture in October 1973 through Polydor International, Kuno wo Kono, Japan representative, said Billboard. Norman Grant's Pabo label, following its foreign record licensing agreement with Polydor K.K. last October, will be introduced here in April, the release of "Lulu" by the Santa Monica City, "72." ... Five concert appearances are being arranged for Ella Fitzgerald, starting in the next musical June 4, and Toshi Yokoyama, president of Universal Oriental Promotions. Seven concert dates have been set for Glen Campbell, from May 10 to May 18, according to UOP. ... Sixteen Sturville jazz albums of the '50s are scheduled for release here between April 1 and Dec. 1 by the record division of TEI Electronics, each at the price of 2,000 yen (\$6.66).

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VIENNA

CBS organized, on the occasion of Chloé Coffey's television recordings here recently, a press conference in a hotel. ... Several Japanese recordings were scheduled to go into commerce on her Austrian tour in

Vienna and Innsbruck this week in the series "Voices of the World." Pop singer and composer Udo Jurgens is writing a new musical follow up to his "Helden, Helden" for the Theater an der Wien here. The play will have its first stage in 1975. At the moment "Pippen" is on stage, to be followed soon by "Grip" and the Broadway success "Little Night Music." ... Premier Records is releasing a live album by the Israeli singer, Shlomo Carlebach on the occasion of his second concert here. The album was recorded at his first Vienna concert in 1972. This month Premier Records will release an LP with classical melodies sung by Julia Migenes. ... Austrian TV recorded the show "Sylvan" which features the Dutch band EMI (EMI) from Holland, Sauterbusch (Harvest) from Spain, Mud (Rak) from Britain and Robert Long (EMI) from Holland. Last month the International Institute of Music Dance and Theater in Vienna celebrated its fifth anniversary with an international executive board meeting in the UNESCO building in Paris. ... Dave Brubeck, with his sons Darius, Chris and Danny, appeared here in concert recently. ... Artists released an album called "Black Vengeance Show" by Peter Ordober featuring Hans Krummer, Kurt Sobotta, Gerhard Brunn, Peter Wehn, Peter Grief, Marianne Schwaner, Gerhard Schwaner and Andre Heller. ... The Viennese Johann Strauss Orchestra, under the direction of Kurt Wiro, is giving a concert in Sao Paulo and nine other South American cities in May. The Choir of the University Linz is taking part in the International Choir Festival on April 18 in the Lincoln Center in New York. ... The Mozart Week, which features concerts and opera performances with the Vienna Philharmonic Orchestra, The Mozarteum Orchestra, the Orchestra of the State of Salzburg, most of these performances were broadcast by Austria Radio

MANFRED SCHREIER

LP Production

Continued from page 1

In 1973 to 39.4 million in 1972. The statistics report also showed that more polyvinyl chloride was used in 1973 than in 1972, approximately 144 million pounds of PVC was used last year, compared to 14 million pounds utilized in 1972. The PVC figures are based on the fact that the PVC and vinyl acetate copolymer is used in systems to approximately three albums or 11 singles.

The record area has made a considerable contribution to the total of nonfood sales because of the appreciation shown by medium and small record dealers in being able to buy any quantity across the board. Tape is a much wider market than records. Our main customers here are hotel

and/or equipment and the other tape software and hardware.

EMI Suspends Half Of Catalog in U.K.

Continued from page 1

Centre scheme. This is a scheme where EMI representatives stockpile and reorder on behalf of selected dealers.

Minority interest records have only suffered proportionately since the suspensions have been arranged by title rather than just volume. The cuts apply across the board inclusive of EMI's licensed labels.

Merco said: "We cannot say how

long this will continue for—it all depends on the prevailing situation in the industry."

Shortly before the EMI announcement, two of the company's distributed labels, United Artists and Bell, announced they would delete 200 singles by March 31.

Explanations given by both U.A. and Bell amounted to the fact that companies feeling the need for a spring cleaning of slow-moving singles stock.

1974 Dublin Music Week Set to Run March 25-31

DUBLIN—Dublin Music Week '74, the first such event, will be presented by Noel Pearson as associated with Bass Ae, brewed in Ireland by Beamish & Crawford, at the city's Olympia Theatre from March 25 through 31. Each night will be devoted to different kinds of music.

Monday, March 25, will be Irish Traditional Night with the Chieftains and Joe Nally Tuba. March 26 will be a jazz night with Humphrey Lyttelton and his band, the Ronnie Scott Trio and the Jim Doberty Big Band. March 27 will be a folk night with Tim Hardin, Jim McLean and introducing Donal Lunny's new group, Bugle.

March 28 will be devoted to great music. Elmer Bernstein will conduct the Radio Telefís Eireann Symphony Orchestra with guests from the firm world to be announced. The program will include works by Sir William Walton, Aaron Copland, Leonard Bernstein, Elmer Bernstein and others.

March 29 and 30 will be rock music. The Marianne and the Cuckoo Band and The Cuckoo Band will be a symphony evening. Mike Innes, from Japan, will con-

duct the RTE Symphony Orchestra with German soloist Veronica Jochum. The program will include works by Beethoven, Mozart and Bruckner. How for the evening will be Hilson Edwards.

U.K. Concert Tab

Continued from page 1

to cash in on inflation to make more to profit. The price of concert tickets had not really kept pace with the rise in prices over the past ten years. Ten years ago the top price was around \$3.75. The average price until recently was \$6.25.

At Astor House a spokesman said that although top prices had been continued at \$6.25 for some time this could not last much longer. Artists could charge much higher prices on the continent where a top price of \$30 was not unusual. "We won't go up quite that high but obviously it is difficult to attract artists to the U.K. if they have to take a drastic cut in fee. People in Europe and the States can afford to pay acts that much more which means that ticket prices will have to go up."



COMPOSER/writer/producer Dan Datta, left, and CBS International executive Sue Sabinowitz, following the announcement of a production deal Datta has just signed with the company. Datta's first project for CBS Int'l will be the production of "Unbreakable Man," debut single for SusiBee, a new group.

Dutch Wholesaler to Open First Self-Service Center in London

LONDON—Makro, the Dutch-owned cash-and-carry wholesaler with records among its range of non-food lines, to open its first self-service center in London. The new sales area of 125,000 sq ft will make it the largest center of its kind in the Southeast. It will be opened March 19 on the site of a former green-housed station in Chiswick, Southeast London.

It will stock over 11,000 lines in food and 26,000 lines in nonfood products among which will be two departments, one for records and

and/or equipment and the other for tape software and hardware.

"The size of the music section will be comparable with the throughput of business," commented a Makro spokesman. "It is difficult to state an exact floor space figure."

"The record area has made a considerable contribution to the total of nonfood sales because of the appreciation shown by medium and small record dealers in being able to buy any quantity across the board. Tape is a much wider market than records. Our main customers here are hotel

proprietors, garage owners and record dealers.

"We have succeeded in four other areas and I do not see why we should not here. In fact, it appears that though London was waiting for us to arrive."

Makro centers are already in operation in the Manchester, Liverpool, Birmingham and Newcastle areas, and, as at these centers, a "trade only" ruling will apply to the London center. Makro's outside production has been in direct contact with the retail trade for some time before the opening.

American Song In U.S.— Would Have In Score: Klein

By MARTIN MELHUISH

TORONTO—American song festival consisting of performances, songwriting and publishing. The deadline for entering is April 15, 1974, and all caucuses must be returned by June 3, 1974, in order to qualify for the judging.

Canadian because of its American origin. Klein is the owner of the Canadian entertainment scene having produced a series of programs for the CTV television network in this country.

Commented Klein, "To Canadians who say that they don't want to get involved in this song festival because it is American, I can only say the festival is taking place in the U.S., but it is international in scope the same way that the Rio, Tokyo and other world song festivals are. I am sure we could tell it the Saturday Spring Festival because that is where it is going to be held but, no matter what we call it, it is still an international event with songs being entered from all over the world."

The festival is open to both amateur and professional songwriters

and is divided into two divisions. The first division is for songs

entering may enter by paying a

\$10.05 per song entered to the American

Song Festival, P.O. Box 57,

Hollywood, Calif. 90028 and they

will receive by return mail an entry

list consisting of an official entry

blank to designate the category of

the song; a cassette on which to re-

cord the song; the official Song-

writers Handbook, published by

the American Song Festival.

Anyone who creates what the

widest possible exposure and an

opportunity to make some money. The

American market is one place where

you can make \$100,000 per year out

of \$100 million in royalties this

year. That is a good indication of

how much money there is."

"The American Song Festival"

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Capitol

March 3, 1974

NATIONAL

SINGLES, SINGLES & SYMPHONIES

Anne Murray was included in the nomination for this year's RPM Juno Awards—in five (5) categories. One of the categories is Canadian Female Vocalist of the Year, and naming her among the nominees is the relative upstart, Shrivah Ehard. This year our leading conductor to topple Gordon Lightfoot from his astonishing long reign as Male Vocalist of the Year is Bob McBride, whose single DO IT RIGHT and album "Sea of Dreams" are earning him added support. We'll have the final results at the magazine's awards presentation on March 25.

Nice to see Joe Probst in there too getting recognized among Canada's Most Promising Folk Singers of the Year, and Anna Warner among Canada's Most Promising Female Vocalists.

And it is wonderful to see Capitol Canada nominated as Company of the Year in every possible category this year.

The new single from Cochrane is HANG ON TO YOUR RESISTANCE from their forthcoming album of the same name. A song about overcoming depression and even suicidal tendencies, it comes across as a rousing celebration of life. It is one of the best tracks ever recorded by Cochrane as a group and has practically become their theme song and rallying cry. A second (longer) version has been recorded for the album (SBA 1504-1), the single version (OFS 1048) has the emphasis on rhythm—and the Vienna Boys Choir on both versions as well. Tom Cochrane turns in.

The flip side, ANOTHER PAGE, is a powerful tragic ballad receiving strong pre-release reaction here at Capitol and it features Al Bino, the piano dyab of the group's debut hit, YOU'RE DRIVING ME CRAZY (FAITH HEALERS).

Other Capitol Canadians with singles out in the past couple of weeks include Tommy Graham, Fyng Circus, and Em. At this writing none of them has been released, but we should have some good reaction to see how far now for next issue of this newspaper.

National Promotion Manager John Small may have lost some friends for himself but he won a lot of attention for Leo Kottke recently when he had his promotion guys across the country drop off Kottke's splendid new "Ice Water" album to program directors at the offices of the country's major radio stations with a substantial preskit—and a large bag of ice. The problem was that by the time many of these executives got into their offices the preskit and the bag was mostly water. Which was appropriate but not necessarily healthy for other papers sitting on their desks.

Anne Murray and her band (Richard, carrying the rare reissues of LP "Love Song" (thank you), are keeping up for their next big project. On March 29 they will be playing a benefit concert for the Edmonton Symphony Orchestra in E with the full SO. And then on May 3 they will be playing the same thing and then for the Toronto Symphony Orchestra; apparently it is the first time that the TSO has ever ennobled a pop singer to perform with them.

Top price in both cities will be

\$100 per pair for patrons who will also be invited to an after-concert reception for Anne, most people, however, will be able to see her concert for less than \$10 each.

While Anne, who once studied opera, is delighted to be able to do something for classical music in this country, she looks on it also as a fantastic opportunity and as an enormous challenge for her own material.

Bandleader Skip Beckwith stressed the fact that the whole show is being specially arranged for symphony. It is not going to be Anne Murray charts labelled up for the orchestra: "We aim to put on a symphony concert the likes of which people have never seen before."

Tenor saxman Rick Wilkins, who has done a lot of arranging for television, radio and disc (including brass and string parts for Anne's al-

CENTRAL

William Little's review of the previous night's Massey Hall concert by Mera Callas and Giuseppe Di Stefano in the Toronto Star, February 22, appeared under the headline CALLAS BASKS IN BOQUETS AND BRAVOS: "Through it all," Little said, "Callas looked every inch the operatic legend she is, smiling radiantly as her admirers yelled themselves hoarse."

Yes, grandchild, in those days we had real ancores. After the final aria and the three guaranteed curtain calls there was a long long wait of steady clapping, none of this rhythmic stuff you kids use, but real sustained appreciation, and each wait until the north promenade along the stage, bowing and blowing kisses and clapping some of the hands that reached out to them in thickets, was progressively longer.



Bob McBride and Justin Page

Miss Callas and Mr. Di Stefano had made a lot of people happy that night, but more important, they had been making these people happy for many years, and this would probably be the audience's last chance to show its gratitude and declare its love for the handsome couple and the most beautiful singers in all opera.

The concert was another landmark. The top price (\$25) is believed to be the highest for non-charity concert in Toronto's history but even that did not lighten off their legions of fans.

Giving the lie to the old canard that rock music causes ear damage, Daffodil recording artists A Foot in Goldwater recently promised themselves in a concert benefit for the Canadian Hearing Society. Their show, presented in Weston, Ontario, produced a substantial amount—more of their performance their new songs into the memory of the audience, the visible kind was entrusted to the Society to be used in the purchase of TTY Units.

(ADVERTISEMENT)

machines which transcribe telephone conversations into print.

A real record spirit of creative energy, the band has composed a dozen new songs and is currently taking time to arrange and rehearse for their upcoming third album. Next English producer John Anthony (Queen, Genesis, Lindisfarne) will be at Toronto during March to meet with the group and make final preparations for recording the album, which is destined to be A Foot in Goldwater's first release in the States.

Be sure to watch for their appearance on CTV's new "Rog" show, which is scheduled for airing on the network in late March or early April.

Our first single from Justin Page is doing very well at the moment in France, but there the hit is not STOPPIN' but WHO'S BEEN BESSIN' WITH SALLY? which was our B-side. He does not plan to follow this up with live appearances in Canada yet—at the moment, he does not need to leave the Toronto area to keep working steadily at the best clubs before ample crowds—but the first week in April will find him for the first time in Montreal headlining at the Cafe de l'est.

Bill King now performing with new bandmember Whitley Olsen, most recently seen here drumming for Lou Reed, but best known to local audiences for his contributions to Mandala and Bush and numerous album sessions.

The appearances of John Martyn with Yes in Toronto and Montreal February 22 and 25 have pushed FM airplay and he is now in danger of losing his cherished underground rating.

The country's leading progressive FM and the country's leading hit parade station (both of them with the call letters CHUM) are in rare unity—they are both HOOKED ON A FEELING with Blue Swede, on the WHEEL OF GOOD FORTUNE and on King and DOING IT RIGHT, with Bob McBride.

FREE AS THE WIND, the theme from "Pavilion" by The Trench is getting a lot of airplay on the MOR stations around, as is Johnny Pearson's new album, "Touch Me In The Morning."

WESTERN

Russell Thornberry's next single is RAMONA, and Century II has given it the full production treatment—overlaid voices and lots of strings and things. The result, though, is still his own foot tapping urban folk style, mellowed in peace and quiet. Currently on tour is touring British Columbia with fellow Century II recording stars The Original Caste, who have their first album for the label scheduled for the middle of April. It will be called "Back Home."

Sherman Hayes is back in Vancouver at the Egness March 4 to 8 and then at the McPherson State House in Victoria on March 9. Last time, he was there supporting blusmesters Sonny Terry and Brownie McGhee, and an enthusiastic crowd of their performance together appeared under this headline in the Victoria Times: WARM-UP ARTIST! ALMOST STOLE RE-MARKABLE SHOW. There followed,

among many others of similar enthusiasm, these words: "Hayes works in the detts-rock idiom, highly vocative and extremely mellow. Next time it will be headliner." And sure enough...

Roll Harris has great popular and critical reaction for his whole week at the Commodore Ballroom and now he's heading east, giving live shows and television performances in Edmonton and Calgary.

Promotion man Wes Frankfort reports an unbelievable night for Anne Murray in Calgary where she and Richard and strings from the Calgary Philharmonic put on two shows before more than 5,000 people who crowded the Jubilee Auditorium.

EASTERN

"Bingo," a movie by Jean Claude Lord, has its world premiere in Montreal at the Alcega LA BINGO, the single by his wife, Capitol recording star Line Thoun, has just been released. To take advantage of this, the singer and record LESCOLOMBES from his previous movie success "Les Colombes." Capitol Quebec will be out in force. Bill Roban, Roger Despres, Michel Tremblay and the Quebecers dressed in black be-will hand out a copy of the single to every person on the invitation only guest list. Similar premieres will occur soon thereafter. Line Thoun's latest brooke, Chacouti, Three Rivers and Ottawa.

JE VOUDRAIS TE CONNAITRE, a brand new single from Caro, proves once again the lady's talent for catchy melodies and clever hooks that would be the envy of most of her English-speaking counterparts. Some of the songs she has never heard her. But this will change, next week Caro will be in Toronto during her first English-language session for Capitol.

TOUL VA BEM, still warm from the presses, is a lazily powerful big brass band torch song—and Suzanne Stevens is the torch AAR chief Paul White says that with this song and her previous Number One smash, LE SOLEIL, major publishers both English and French keep coming to him with unprecedented frequency offering songs they especially want Suzanne to record; they too, feel she is going to be a major international star.

Progressive rocker CJM flipped out on Leo Kottke's "Ice Water" and are playing all acts in rotation.

All kinds of people breaking over HOOKED ON A FEELING by Blue Swede. At CFB, the group's big show was read on air before its first playing. Powerful CJM, an MOR giant, liked it, and actually put it on the air as soon as they heard it.

A few Leo Kottke's are being run for 25 weeks on Halifax station CHNS between February 27 and March 16. All major accounts within reach of the station have their promotions on Beattie records to run concurrently.

Montreal radio stations have tipped the Babo Ruth single. WE'RE BARGO, and are now playing THE MEXICAN, which is actually the theme from the movie "For A Few Dollars More." Sales on the single are now back up to over 100,000 copies. The second album, "Amor Caballero," has been heavily sold as an import in edifying of our release of it and is selling briskly.

jobriath

debut performance



on the
"midnight special"
friday march 8th

a new adventure in television and music.
jobriath on elektra records and tapes.





Bullet Proof

SAMI JO, "Tell Me A Lie" (S-7029)

 BILLBOARD
 CASHBOX
 RECORD WORLD

MGM Records, Hollywood
 ©MGM Records, Inc., A Polygram Company

Pop

CLARENCE O'SULLIVAN—Happines in Me and You (2:04); producer: Gordon Mills, writer: O'Sullivan, publisher: NMA, ASCAP. NMA 45 2616 (London). O'Sullivan returns to a new pace for this disc, one for how people can make life happy by themselves. The duet work technique and a large orchestra as a smooth cushion are a good combination. Flip to solo available.

R.N. STEVENSON—Isak for the Light (3:05); producer: David B. Rosenbaum, writer: M. Moore, publisher: ABC/Dunhill/Sony. NMA 45 2742. Stevenson uses a positive, hopeful theme in the flip to create a bridge between himself and his listeners. He uses a slower, softer vocal approach at all, a strong one, augmented by a quiet religiousous feeling and chords. Additional sound that we have heard from him. Flip to solo available.

recommended

BILL WITHERS—The Same Love That Made Me Laugh (2:31); producer: Bill Withers, writer: Bill Withers, publisher: Polygram, SMI. SMI Singles 513.

LEE & TINA TURNER—Sweet Rhode Island Red (2:58); producer: Lee Turner, writer: Lee Turner, publisher: Polygram, SMI. SMI Singles 499.

THE POINTER SISTERS—Sweet Love (2:50); producer: David Newman & Friends, Inc., writer: B. Jones, publisher: Dawn, ASCAP. Polygram 240 2445 (Japan).

THREE DOG NIGHT—The Show Must Go On (3:35); producer: Jimmy Levine, writer: J. Seger & Conway, publisher: Chryslar, ASCAP. Dunhill 4322 (MCA).

DAVID BOWIE—Changes (2:30); producer: Ron Scott, writer: David Bowie, publisher: Trident, BMI. RCA 74 0005.

CAZ STIEMENS—On Very Young (2:38); producer: Paul San well-Smith and Caz Stiemens, writer: Caz Stiemens, publisher: ASCAP. A&M 1583.

AMERICA—Green Medley (2:58); producers: Gerry Beckley, Dewey Bantle, Joe Pave, writer: Dewey Bantle, publisher: WB-ASAP, Warner Bros. WB 789.

ELECTRIC UPRIGHT ORCHESTRA—No Me No Me (2:38); producer: Jeff Lynne, writer: J. Lynne, publisher: Arista/RCA. Yellow Dog. Arista 405.

GRANINI KASH—Prison Song (3:10); producer: Graham Nash, writer: G. Nash, publisher: The Inc. ASCAP. Atlantic 45 2790.

Country

ROY BRYCE—Standing On The Promises (3:04); producer: Jimmy Bowen, writer: Gene Chrysler, RCA.

New Mgt. & Production Co.

NEW YORK—Producer and performer Ben Sridan, music business attorney Harry Lewis, and producers and former studio operator Dr. Gumbel Weir have formed SLDW Associates, Inc. here as a production and management firm.

Initial signings for the firm name Paul Potts, now with Bearsville Records. Jim Hurt, recently signed with Evolution Records, electronic synthesis Roger Powell and Charles Greene.

Potts, who has recorded for Capitol through Weir's Intermedia Productions, is completing his Bearsville debut with Sridan as producer. Hurt's Evolution debut is being produced in Tulsa and New York by Eddie Kramer, and Powell has signed with the CMI musical instruments company, for whom he will embark on a four-country Euro-

pean tour to demonstrate Moog and other electronic instruments and conduct workshops on their performance.

Dr. Weir, former head of Intermedia Studio in Boston and during that period involved both in production and studio management, as well as videotape production, has left Intermedia to join SLDW.

Sridan, who records for Blue Thumb Records, is now working on his third LP for the label.

Pointers Get Gold

NEW YORK—The Pointer Sisters' debut album by the Pointers and "Aloose Together," an album by Dave Mason, have each been certified gold by the R.I.A.A. Both albums are on Blue Thumb Records.

ten Songs (194). Oxygent 3843. The new label has its first hit singer in the delightful single, who has an unusual quality in her voice, and can deliver a good song, which fits it's just what the public have been looking for. Flip to solo available.

JIMMIE PETERS—What About The Good Times (2:46); producer: Stu Miller, writer: Jimmie Peters, publisher: NMA. ASCAP. NMA 45 2616. Peters has resurfaced after an early try, and comes up with an exceptionally good ballad, and well done. He's one to be heard from in the future. Flip to solo available.

LEAHUE PETERS—You Don't Need To Miss A Mountain (2:46); producer: Walter Peters, writer: Archway, Polygram. Polygram 240 2445. What Peters could do with the big ones. All of that good harmony is there, and some exceptional lyrics in a song which follows the pattern of her most recent hits. Flip to solo available.

CHUBBY CHASE—Washed My Hands In Whiskey Water (2:40); producer: Jerry Kennedy, writer: J. Jackson, Warner Bros. (MCA). Mercury 73465. Chase's album is enough to make any Charlie Chase a hit today, but this happens to be a great one out of his most recent Mercury album. Flip to solo available.

"No Name" —writer: Charlie Rich, Charles Rich (BMI), other credits same.

ED BRUCE—The Devil Ain't A Lady Woman's Friend (2:50); producer: Bob Ferguson, writer: David Foster, Sanger-Stellar, Blue Circle (BMI). A&M 1583. Bruce is back, and stronger than ever. Here he takes a good lyric with a song arrangement by Ron Smith, which makes the Harlan Smith, and really makes it come across. Everyone will listen to this one. Flip to solo available.

DIANA TRASK—Love Is All On Me (2:47); producer: Nancy Wilson, writer: John Whitehead, A. Garcia (BMI). De 17496. The softness, the soul, the good sound are all there, and yet it still is country, but with plenty of strength to cross over. It's an understatement to say she's singing with feeling. Another outstanding hit by Diana. Flip to solo available.

recommended

PORTER ROBERTSON—Nothing Between (2:32); producer: Bob Ferguson, writer: not listed, Decca (BMI). MCA 0232.

THE POINTERS—You Get Everything That You Want (2:14); producer: George Kishner, writer: Ron Moore, Society For Music, Inc. (BMI). Decca 1583.

SUSAN RAYE—Say The Word (2:40) Let Me Go (2:46); producer: Rick Owens, writer: G. Baker & S. Steinbock, 4-10. Capitol 3053.

COMET SWAIN—Jade (3:55); producer: Ray Baker, writer: L. Williams Acuff-Rose (BMI), Columbia 45009.

BUCK ORMEY—On The Cover Of The Music City News (2:46); producer: Buck Orme, writer: new parody lyrics by Buck Orme & Ray Shaw based on a song by Stevie Nicks, EMI. EMI. Capitol 3041.

Soul

JOE SIMON—Garry Me (2:52); producer: Brad Shapiro, writer: P. Mitchell, E. Szabo, publisher: Music World Sound, EMI. Spring 145 (Polygram). Joe is a brother without a doubt but he believes he's got to love will carry him through the hard times. With sincerity and a tender love he speaks from that message. Flip to solo available.

recommended

NELLO MAGGIO—Stay Taking My Love For Granted (3:45); producers: Pat Perry, Lita. Tarentino. Conway, writer: P. Perry. B. Keweenaw, publisher: Big Top. BMI. Combie 2512 (Columbia).

THE ESCOTTS—Developed Can Week (4:00); producer: George Hays, writer: George Hays, Ray Warner, publisher: Sound Ideas, Inc., Hom of Plenty, Inc., ASCAP. BMI. Arista 5062.

JOE HUNTON—Take My Hand In Your Hand (2:52); producers: Marj McChesney, Joe Hutton, writer: John Frischo, publisher: Sea One. BMI. Intellista 102 (General Recording).

WAND DIBANGO—Ways (2:52); producer: Rolande L. Cox, writer: writer: M. Dibango, publisher: Columbia, BMI. Atlantic 45 3300.

GENERAL CROSS—I'd Like What You Gave Me (3:42); producer: A. General Cross Prod., writer: General Cross, publisher: Germania Out Children, BMI. Wadd 12270.

ULTRA HIGH PRODUCTION—Safest Place in Town (3:30); producer: Steven B. Foster, publisher: Interscope, Norman Taylor, Alan Felder, Ronald Baker, publisher: S. Strang, Michel Dine, BMI. NMA 1262 (Capitol).

Continued from page 18

gan writer's record about to release is a sparkling set produced with care by Jerry Butler in Music Studio. A concept album, with Butler's "Phases and Stages" as the central theme, while still presents songs from a female point of view, while still presents songs from a female point of view. Butler's selection of songs is a mix of love and love, and "Wendy Blue Morning" is a relaxing concept and "I Still Can't Believe You're Gone" could become another Neil classic in the manner of "Fanny (How Time Slips Away)." Fine choice indeed.

classical

THE WORLD OF LOUIS MOREAU GUTTESCHALL—12 Piano Pieces (Eugene List), David Tenebelle, 3 Right in the Top, Utah Symphony Chorus (Albuquerque), Vanguard RSD 721/724. Years back, Eugene List was largely responsible for the revival of interest in Gutteschall, and his performances of the piano music are still the most attractive to be heard on disc. Programmed here with two excellent pieces, also reissued, they make for a bargain musical treat in America that will bring pleasure to many. Good sales too.

GREAT HITS YOU PLAYED WHEN YOU WERE YOUNG—Marion Evans, genre: Contemporary, Set 1, 50 2008, Set 2, 50 2009. A classic programming concept that covers several market bases, included are all time favorites such as "Rubber Ball," "Lullaby," "Pachelbel's" "March in G," "Schumann's" "True Love," "Sodas," "Rudolf's Song," and 10 others spread over these two sets, available on vinyl. Can be enjoyed on vinyl, and on a money paper for one time listen. Labels, as performance models for students, as a collection of classical miniatures (for the most part) whose artistic rendition is of their own production. Sign your soul.

First Time Around

A. DOWNING—It's Not Holding On (2:58); producers: T. Longmire, M. Woodley, J. Elin for OCA, writers: Al Downing, Lesque, publisher: Henry, Eternity, Disques, BMI. NMA 234. This is a happy, buoyant kind of song done expertly by the duo recalled with a peppy instrumental.

OSMA—Shoreline (2:58); producer: G. Campy, writers: Mike, Davis, Saterfield, publisher: Chrysalis/A&M. Sony. BMI. ASCAP. Capitol 3404. Sony group has a hard singer who sounds like Diana Ross.

E.S. CURRIER—It's Not Me (2:37); producer: M. J. Morris, J. Elin for OCA, writers: Al Downing, Lesque, publisher: Henry, Eternity, Disques, BMI. NMA 235. Another in a long line of songs that tell the story of the background of its influences.

DEBBIE TAYLOR—I Have Learned to Live Without You (2:30); producer: David Jordan, writers: B. Jordan, O. O'Neil, J. Barnes, publisher: Capitol, BMI. Polygram 1415. Vocal has a good tempo, but in her previous work. Some crop production and her efforts.

Billboard's Recommended LP's

CHOPIN: VARIATIONS ON LA CI D'AMORE LA MARE; FANTASY ON POLISH AIRS, ANDANTE SPANISH & GRAND POLONAISE BRILLANTE—Claude Arrieu, piano, London Philharmonia, Philips 650 142. An excellent grouping of early Chopin works affectionately played by the amazingly young Arrieu, whose hold on his concert and record audience seems to grow with each passing year. The Variations and Fantasy are easily remembered and her technique here adds colorful value.

IPPETI: SYMPHONY NO. 3—Heather Boren, soprano, London Symphony Chorus, Philips 650 182. First U.S. performance of this symphony, as well as of Ippeti's score. "The First Chorus" in "second world has focused attention on the composer little known here despite a similar following in England. His highly individual treatment is immediately striking, and the Symphony's allusions to the blues show will speak further interest.

only listening also rec.

CHANGES OF THE 6000'S ORIGINAL MOTION PICTURE SCOREBOOK, Polyester PD 5504. Supported by the music and release of the 1960s, this album should get enough coverage to propel it to the top listing charts, with a cut in two even better than way to the pop charts. Pat Thomas has done a pretty and imaginative score which is at all times very interesting. Recommended cuts include, "Valley of the Gods," "Early Dawn and Remembrance of the Future."

commentary

HARTY HALL—The Missing Link, Laurie L. 5002. Very young material here finds the voices of the characters. All the facets of the Wagners are once again explored. John F. Eriksen sounds the right and that's the real solution.

Wilson Hosts NARAS Fete

NASHVILLE—The 16th Annual Nonetent Banquet of the Nashville Chapter of NARAS will be held on Feb. 26, with music executive, writer, artist Nelson Wilson serving as master of ceremonies.

The chapter has annually honored all finalist nominees in a glittering ceremony prior to the televised Grammy Awards program.

This year's event is being chaired by Bill Hall and Bob Beckman. The \$25 a plate event includes cocktails and dinner.

Nashville Chapter president Glenn Snoddy will provide the sound system for the show, to be held this year at the National Guard Armory.

Members purchasing more than two tickets must pay \$35 for the ticket.



BLUE THUMB executives (left to right) national press chief Louis Newman, sales chief Richard Wagner and president Sal Licata present RIAA certified gold albums to the Pointer Sisters, Ruth, Anita and June.



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Gilbert O'Sullivan has written and recorded a beautiful new song, "Happiness Is Me And You." It's sensitive, poignant...reminiscent of everything that has made Gilbert O'Sullivan one of the most accepted singer/songwriters in today's music.

"Happiness Is Me And You."

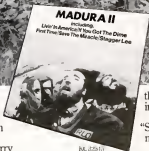
The new single by Gilbert O'Sullivan.

#30386



Produced by Gordon Mills

The Madura March.



ILL. ©2010

This month a few hundred thousand people will see Madura. And they'll be hearing their new album, produced by James William Guercio, at the same time.

Madura is on a tour that will carry

them to eighteen East Coast cities in the month of March.

And with a new album and their single "Save the Miracle," it appears they're marching to a nationwide audience.

Madura. They're reaching a lot of people.

On tour with Chicago:

- March 2 Franklin and Marshall College Stadium, Lancaster, Pa.
- 3 Spectrum, Philadelphia, Pa.
- 5 Capital Center, Washington, D.C.
- 8 Civic Center, Roanoke, Va.
- 9 College of William and Mary, Williamsburg, Va.
- 10 Civic Center, Charleston, W. Va.

- 11 Baptist College, Charleston, S.C.
- 12 Memorial Auditorium, Greenville, S.C.
- 13 Alexander Memorial Coliseum, Georgia
- 15 Technological Institute, Atlanta, Ga.
- 16 Sportatorium, Miami, Fla.
- 17 Veterans Memorial Coliseum, Jacksonville, Fla.
- 18 Tampa Stadium, Tampa, Fla.

- 18 Municipal Auditorium, Mobile, Ala.
- 19 Tom Bray Stadium, Florence State University, Florence, Ala.
- 20 Mississippi State College, State College, Miss.
- 21 University of S. Mississippi, Hattiesburg, Miss.
- 22 Hirsch Memorial Coliseum, Shreveport, La.
- 23 Municipal Auditorium, New Orleans, La.

Madura's second album, featuring "Save the Miracle," is On Columbia Records

TOP LP's & TAPE

PEWEE

Compiled from National Retail Survey by the Music Business Association. Based on sales of albums and tapes in the week ending September 10, 1979. Report may vary from actual sales due to rounding.

SUGGESTED LIST PRICE																SUGGESTED LIST PRICE																
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title Label, Number (Dist. Label)	SUGGESTED LIST PRICE					THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title Label, Number (Dist. Label)	SUGGESTED LIST PRICE																	
					ALBUM	CASSETTE	8 TRACK	45 TAPE	REEL TO REEL						ALBUM	CASSETTE	8 TRACK	45 TAPE	REEL TO REEL													
★	1	1	★	★	★	★	★	★	★	★	138	94	16	PRO STEVEN NICKS Let's Get Back Atlantic 9172 Phonogram / Atlantic Music Inc.	5.95	6.95	6.95	6.95	6.95	173	168	18	★	★	★	★	★	★	★	★		
											139	127	5	★	★	★	★	★	★	174	171	17	★	★	★	★	★	★	★	★		
											140	128	62	★	★	★	★	★	★	175	174	5	★	★	★	★	★	★	★	★		
											141	133	74	★	★	★	★	★	★	176	173	1	★	★	★	★	★	★	★	★		
											142	134	114	★	★	★	★	★	★	177	172	1	★	★	★	★	★	★	★	★		
109	109	23	★	CRISTOFER YOUNG On the Beach, 3 Questions From the Coast Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	7.95	7.95				143	131	16	★	★	★	★	★	★	178	170	1	★	★	★	★	★	★	★	★		
											144	132	114	★	★	★	★	★	★	179	169	1	★	★	★	★	★	★	★	★		
110	108	10	★	PRO PAMPLE Machine Gun Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	145	145	15	★	★	★	★	★	★	180	168	1	★	★	★	★	★	★	★	★	★	
111	93	21	★	LOUIE LOUIS & DANN The Memphis Tunes Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	146	146	15	★	★	★	★	★	★	181	167	1	★	★	★	★	★	★	★	★	★	
112	161	18	★	DAVID BOWIE The New York Years Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	147	147	15	★	★	★	★	★	★	182	166	1	★	★	★	★	★	★	★	★	★	
113	87	12	★	MANHATTAN ORCHESTRA Between Softening & Lamenting Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	148	158	3	★	★	★	★	★	★	183	165	1	★	★	★	★	★	★	★	★	★	
114	132	48	★	BRUNEL 1970-1975 Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	149	157	47	★	★	★	★	★	★	184	164	1	★	★	★	★	★	★	★	★	★	
115	124	10	★	BLOODSTONE The Bloodstone Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	150	156	3	★	★	★	★	★	★	185	163	1	★	★	★	★	★	★	★	★	★	
116	118	17	★	GILL PARR War Of The Gods Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	151	155	7	★	★	★	★	★	★	186	162	1	★	★	★	★	★	★	★	★	★	★
★	1	1	★	★	★	★	★	★	★	★	152	154	81	★	★	★	★	★	★	187	161	1	★	★	★	★	★	★	★	★	★	
118	85	35	★	JOHN LENNON Walls Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	153	153	1	★	★	★	★	★	★	188	160	1	★	★	★	★	★	★	★	★	★	★
119	123	22	★	TEMPERANCE The Temperance Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	154	152	7	★	★	★	★	★	★	189	159	1	★	★	★	★	★	★	★	★	★	★
120	133	53	★	ELTON JOHN Don't Shoot Me I'm Only the Piano Player Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	155	151	7	★	★	★	★	★	★	190	158	1	★	★	★	★	★	★	★	★	★	★
121	116	46	★	EDGAR WINTER GROUP You Say Come Out of Night (No Ladies Allowed) Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	156	150	3	★	★	★	★	★	★	191	157	1	★	★	★	★	★	★	★	★	★	★
122	119	13	★	CANDICE KUNG One of Those Nights Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	157	149	81	★	★	★	★	★	★	192	156	1	★	★	★	★	★	★	★	★	★	★
123	121	40	★	PIPP FLETCHER Mama's Best Friends Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	158	148	3	★	★	★	★	★	★	193	155	1	★	★	★	★	★	★	★	★	★	★
★	1	1	★	★	★	★	★	★	★	★	159	147	3	★	★	★	★	★	★	194	154	1	★	★	★	★	★	★	★	★	★	★
125	106	36	★	GRAND FUNK We're an American Band Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	160	146	3	★	★	★	★	★	★	195	153	1	★	★	★	★	★	★	★	★	★	★
126	103	17	★	ELANA PACE & MARVIN GATE Queen B. Maroon Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	161	145	3	★	★	★	★	★	★	196	152	1	★	★	★	★	★	★	★	★	★	★
127	125	17	★	PLEISTOCENE The Pleistocene Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	162	144	3	★	★	★	★	★	★	197	151	1	★	★	★	★	★	★	★	★	★	★
128	128	16	★	STAYCREEK Black Bird Baby Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	163	143	3	★	★	★	★	★	★	198	150	1	★	★	★	★	★	★	★	★	★	★
129	129	25	★	CLARK BLUES BAND Blues Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	164	142	3	★	★	★	★	★	★	199	149	1	★	★	★	★	★	★	★	★	★	★
130	117	18	★	HAROLD MELVIN & THE BLUEBELLES Black & Blue Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	165	141	3	★	★	★	★	★	★	200	148	1	★	★	★	★	★	★	★	★	★	★
131	118	65	★	STEVE WONDER Falling In Love Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	166	140	3	★	★	★	★	★	★	201	147	1	★	★	★	★	★	★	★	★	★	★
132	122	33	★	CAT STEVENS The Cat Stevens Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	167	139	13	★	★	★	★	★	★	202	146	1	★	★	★	★	★	★	★	★	★	★
133	129	28	★	B.B. KING The Blues You Say To Love You Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	168	138	3	★	★	★	★	★	★	203	145	1	★	★	★	★	★	★	★	★	★	★
134	129	48	★	BEATLES 1962-1966 Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	169	137	3	★	★	★	★	★	★	204	144	1	★	★	★	★	★	★	★	★	★	★
135	120	30	★	SHANE & CROFTS Sonnet Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	170	136	3	★	★	★	★	★	★	205	143	1	★	★	★	★	★	★	★	★	★	★
136	132	36	★	MARSHALL TUCKER BAND Don't Stop Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	171	135	3	★	★	★	★	★	★	206	142	1	★	★	★	★	★	★	★	★	★	★
137	134	29	★	EDDIE HENRIKSSON Lonesome Mercury 9100 Phonogram / Atlantic Music Inc.	6.95	6.95	6.95	6.95	6.95	6.95	172	134	3	★	★	★	★	★	★	207	141	1	★	★	★	★	★	★	★	★	★	★



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Sipioras Closing 23-Yr.-Old 1-Stop

CHICAGO—Singer One-Stop here is being liquidated in a very orderly manner and will be closed within eight weeks, said Fred Sipiora, who along with his brother, Jack, owns the 23-year-old subsidiary operation. Both brothers said they have health problems.

Fred, 51, and another brother, Ted, 57, who now is in the real estate business in California, opened

Singer One-Stop at 1225 W. Chicago Ave. here in 1951 on March 12, almost 23 years ago this week. Joe, 53, joined the firm in 1953 and in 1955 the firm moved to 1812 W. Chicago Ave.

A southside branch, which was recently shut down, was operated for a number of years by Joe Sipiora. Fred Sipiora said he is considering several new interests.

Soaring Cost for Mailing Forecast

WASHINGTON — The new higher rates for mailing records, books, sheet music, films and other Special Fourth Class materials will be only the start of a renewed postal rate spiral when the Cost of Living Council goes out of the price control business in April. A Postal Service schedule plan for annual fourth class rate increases to reach 30 cents the first round, and 10 cents each additional round by July 1978, (Billboard, Oct. 6, 1973).

The COLC held down planned overall postal rate raises from a requested 18.7 percent to 15.8 percent, after hurried hearings held in November 1973. (Billboard, Nov. 10, 1973.) Current rates, effective March 2, for Special Fourth Class materials, and postponed from a scheduled date of Jan. 5, are 18 cents the first round, 10 cents each additional round from Jan. 5 to Dec. 31, and 18 cents from Jan. 1 to Dec. 31. First class air mail, 10 cents, airmail to 10 cents an ounce.

Technically, the proposed rate raises by the Postal Service are to clear with its own Board of Governors. Since this makes matters something of a family affair, postal users have little hope of seeing the Board broken up in the near future. The 5-year plan to make various classes of mail self-supporting.

When the original Economic

Stabilization Act expires on April 30, a substitute bill will end all wage and price controls except those in the health and petroleum industries. Railway or contract made under COLC directives will have to be carried out if a time span was set. But in the case of the postal rates, COLC staffers point out, the Council acted solely in this particular area. Increases—and so the Postal Service will have a free hand from here on in, unless Congress should decide to get back into the picture.

Exorcist Bows As LA Diskery

LOS ANGELES—Exorcist Records has been launched here by Sam Zipperman. The first record features Lucifer with "Sympathy for the Devil." Lucifer is a member of Muscle and Hair, a Los Angeles rock group. Tony Rickham has been hired as promotion executive on an independent basis.

Zipperman plans to ship his first release on Warner Records, an Exorcist label, in a week or so. First artist will be Carl Edwards with an anti-Nixon tune. Other artists signed to the new record company include Lydia Goys, Allan Mitchell, and Bryan Lord. Lord is the real name of Lucifer. The Lord link will be a country tune.

Publishing wing: Thrift Music. At this point, Zipperman has made no distribution ties.

Governor's Nod To Wesley Rose

NASHVILLE—Wesley Rose, president of Acuff-Rose Publishing and Hickory Records, was given a special Governor's Award for the Nashville chapter of the National Academy of Recording Arts & Sciences.

He thus became only the second person so honored.

Rose, a past national president of NARAS, was cited for his various contributions to the industry. The nomination was made by Glen Snoddy, president of Woodland Sound Studios, and president of the NARAS chapter here.

Mapo Formed

LOS ANGELES—Max Byfield, former vice president-general manager of Robert Fitzpatrick Corp., has formed Mapo Entertainment Confederation, a new production management firm here. Initial client is Fresh Start, rock foursome made up of musicians who have all worked with a variety of recording acts.

In Moscow reaching an entry into the country music market? Word Records reportedly on the block. The world is a major West Coast label is looking the hiding.

Print rights to more than 100 Rolling Stones songs owned by Abkco Music have been acquired by Screen Gems-Columbia Publications. Plans call for music books to match some of the Stones' past albums.

Rock critics Robert Weir and Henry Edwards preparing a motion picture based on the recording industry. Projected title: "Anything for a Hit."



WAYNE MCELWAIN HATHAWAY

Donny Hathaway writing and gathering material for his next album and album. Hathaway is booked for an extensive March-April concert tour, when the records are slated for release. ... Herb Alpert makes his comeback at Harrah's Tahoe next month. ... Liza Minnelli's Riviera engagement last month in Las Vegas broke box office records at the hotel, including that set by Liberace's premiere in 1955. ... Guest lecturing at the New School for Social Research in New York March 5 will be Labette Group will discuss the music and production techniques. Labette, having left RCA, is seeking a new label deal. ... Vanguard Records has moved to MS Distributing, Chicago, which has the line for Illinois, Indiana and Wisconsin.

For multiple taping sessions Gladys Knight & the Pips and Curtis Mayfield will each host an NBC-TV "Midnight Special," as well as appear as guests. Also set for upcoming shows on the late-night TV series are label's Les Varvatos, the Impassions, Jerry Corbea & Sugarfoot and Sha Na Na.

Sergio Mendez & Brazil '77 first performance to appear at the 830 Million Las Vegas in Mainland, Mexico. Recent was built by Beltrami in King Arthur's Palace. ... Terry Jacks, currently No. 1 with the Bell single "Seasons in the Sun," was once part of the Poppy Family, which reached No. 2 in 1970 with "Which Way You Goin' Billy." In London, Wife Susan Jacks sang lead. ... Lucien/McAfee created two 30-second TV spots for a tire manufacturer. ... A series of eight concerts in Hong Kong and Japan are on David Cassidy's World Tour '74 agenda for next month. They follow recent appearances in New Zealand and Australia. ... Dick Clark to act as guest MC at Richard Nassif's 15th Rock 'n' Roll Special in New York March 15. ... Gilbert Cates to direct the motion picture version of the all-black musical "The Me Nobody Knows." ... Linnette and Family Cooke to tour U.K. in April. ... New York City, Chess Records group, played Colwyn Bay Pier in Wales, on its first tour of the British Isles. Home capacity was 1,800 and 2,400 showed up. A riot developed and police were called in to clear the area. No one was seriously hurt.

John Wayne, whose one foray into recording resulted in the Grammy-nominated RCA album, "America, Why I Love Her," has been awarded the George Washington Award. Citation is the highest honor bestowed annually by the Freedoms Foundation at Valley Forge. Wayne receives a rare television guest spot Friday (8) on "The Glen Campbell Special" over NBC-TV.

Sonny Dwin Jr., submitted with recording chest ailment. ... Ellen McElwaine plays with Polydor. ... Two John Denver albums on RCA. ... Prayers, Prayers and Promises and "John Denver's Greatest Hits," and platinum last week, each with sales totaling more than 1 million domestic units. ... Cheech & Chong's "Basketball Jones" an animated four-minute cartoon, can now be seen in theaters with Jack Nicholson's "The Last Detail." ... The Seven Stars/Venolite Saxxox body out in April. ... Dabby Gray will sing the title tune for the film "Upon Saturday Night," which Warner Bros. will distribute. He stars Sidney Poitier, Harry Belafonte, Bill Cosby and Billy Wilson. ... A first Northern California will assume the lead role in the Broadway musical "Pippin." Calway played the role in the London production.

HUMPERDING

The 1974 England Humperdink U.S. tour kicked off at the El Comodoro, 1000 N. La Brea, 5 steps inside Chicago, New York, New Jersey, Cleveland, Buffalo, Las Vegas and later, Puerto Rico and Toronto. Brownie Kline are featured with the London artist. The Japanese group of three boys and two girls have accumulated five gold records in their homeland, including their version of the Archies' "Sugar Sugar."

Johnny Nash has written, arranged and produced the soundtrack for a film tentatively titled, "Love Is Not a Game." ... Ringo Starr, who received a gold record for his interpretation of the Beatles' "You're So Good," is reportedly going to record the late artist's other chart hit, "Dreaming." ... Vic Damone signed an exclusive contract with MGM's Grand Hotel in Las Vegas. ... Concluding with the release of her second Bell Records album "Bright Eyes," Melissa Manchester began her second major coast-to-coast tour with a concert at the Palace Theater in Providence, R.I. last Friday (1). Ms. Manchester will play major dates in 12 cities over the next two months.

Boo Seagulls, Columbia, will be performing a special three-day engagement at Oakland's Paramount Theater Friday (8) through Sunday (10). The special, black tie only affair is being produced by Bill Graham, whose FM Productions will provide all technical sound and lighting equipment for the three shows.

Seagulls will be the first artist to play in the newly renovated Paramount Theater, which has been redecorated in art deco style at a cost of approximately two million dollars.

Badfinger Plea On 'Ass' Denied

NEW YORK—U.S. District Court Judge Arnold Weisman has denied a motion by Badfinger Music to enjoin Apple Records, Apple Music Publishing Ltd. and Capitol Records, Inc. from manufacturing, selling and distributing an LP titled, "Ass." The disk as contention was recorded by the British rock group, Badfinger, and released by the defendants last November.

Badfinger's suit had argued that the plaintiff was the sole proprietor of five songs on "Ass." The songs, it claimed, had been composed by John McVie, one of the members of the group who after joining Badfinger, had confirmed a long-term agreement which was already in existence with Apple Corp. Ltd. but had not signed a publishing agreement.

However, when the album was released by Apple it bore the notation, "All Rights Reserved by Apple Music Publishing Ltd."

Badfinger Music had claimed it was entitled to an injunction on the basis of this alleged copyright infringement, but the defendants had argued that the ownership of the copyrights was to unclear that injunctive relief would be unwarranted.

Utah Relies on Indie Producers

■ Commented from page 1
a cover story: let's get the real thing." Utah bought the master for the world except for Canada. An album was just released last week with the same title.

There are few record men today who have the fort or the experience that Utah has with independent producers. At one time, he was functioning the creative efforts of more than

25 men in reaches from Permian, Fla., to London into three different labels—Amy, Mala, and Bell.

The independent record producer is still an important aspect of the record industry in spite of the fact that several, in recent years, and themselves up with label deals for specific recording companies. Utah, like some of the independents include Snuff Garrett, Glen Penn, Boies Howe,

Hank Medress, Mike Leander, Roger Cook, and Roger Greenwald. Jerry Fuller and Stan Watson are among independent producers. There are also many new young producers coming along. "But Nickie Chinn and Mike Chapman are coming along very well in time for my company."

Chinn and Chapman produce Sweet, Mud, and Sunny Quattro for Mickey Mort's Rak Records in the U.K. Most made a deal with Utah for the U.S. on the product and all-production rights. Utah has a deal with Michael LeGrand produces himself in France for Bell release in the U.S. But otherwise Utah no longer has the independent roster that he had at one time. "I guess I've been selling independent productions at the rate of 10 million singles a year ... and I've been very fortunate for them and for my company."

Thus, it's easy to see why Utah is always on the lookout for masters. His success with independents, incidentally, is worldwide. Music Week announced in its Feb. 16 issue that Bell was the top U.S. singles label for the quarter.



CREED TAYLOR, center, President of CTI Records, accepts Billboard's Number 1 award for "For Jack Label of 1973" from Billboard account executive Jeff Smarsh, right. Looking on is CTI general manager, John Reid.

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